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73 WASHINGTONIANS

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as seen by Steig

AUGUST 15, 1951

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CLOUD-DRIFT BY *Stroock* FASHIONED BY Harry-Williams, Ltd.

Casualness assumes an aristocratic air in these masterfully-tailored coats by Harry-Williams, Ltd. in Stroock's Heavenly Cloud-Drift, quality lined with Duchess rayon. Left: The single button coat exquisitely fluid from shoulder line to generous push-up sleeves. About $100. Right: Abundantly flaired to fashion's new length . . . dramatically bold collar, cuffs and pockets. About $85. Both in Fall's most brilliant colors. Sizes 10 to 18. At fine stores in most cities or write:
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Vogue
August 15th, 1951

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Vol. 118, No. 3
Whole No. 1873

B. ALTMAN & CO. FIFTH AVENUE, NEW YORK



Richard Avedon

Inspired by a Boldini portrait...
Adele Simpson has created our gown-in-the-grand-manner.
magnificent in silk baroque brocade.
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You can buy this merchandise at stores listed (Vogue's Buying Guide) p. 190.

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Left: sizes 10 to 20, 7 to 15. Right: sizes 10 to 20, 7 to 15 and young Proportioned Plus sizes, 10+ to 20+. At one fine store in your city. For its name, write Handmacher-Vogel, Inc., Dept. V82, 533 Seventh Ave., N.Y. 18.

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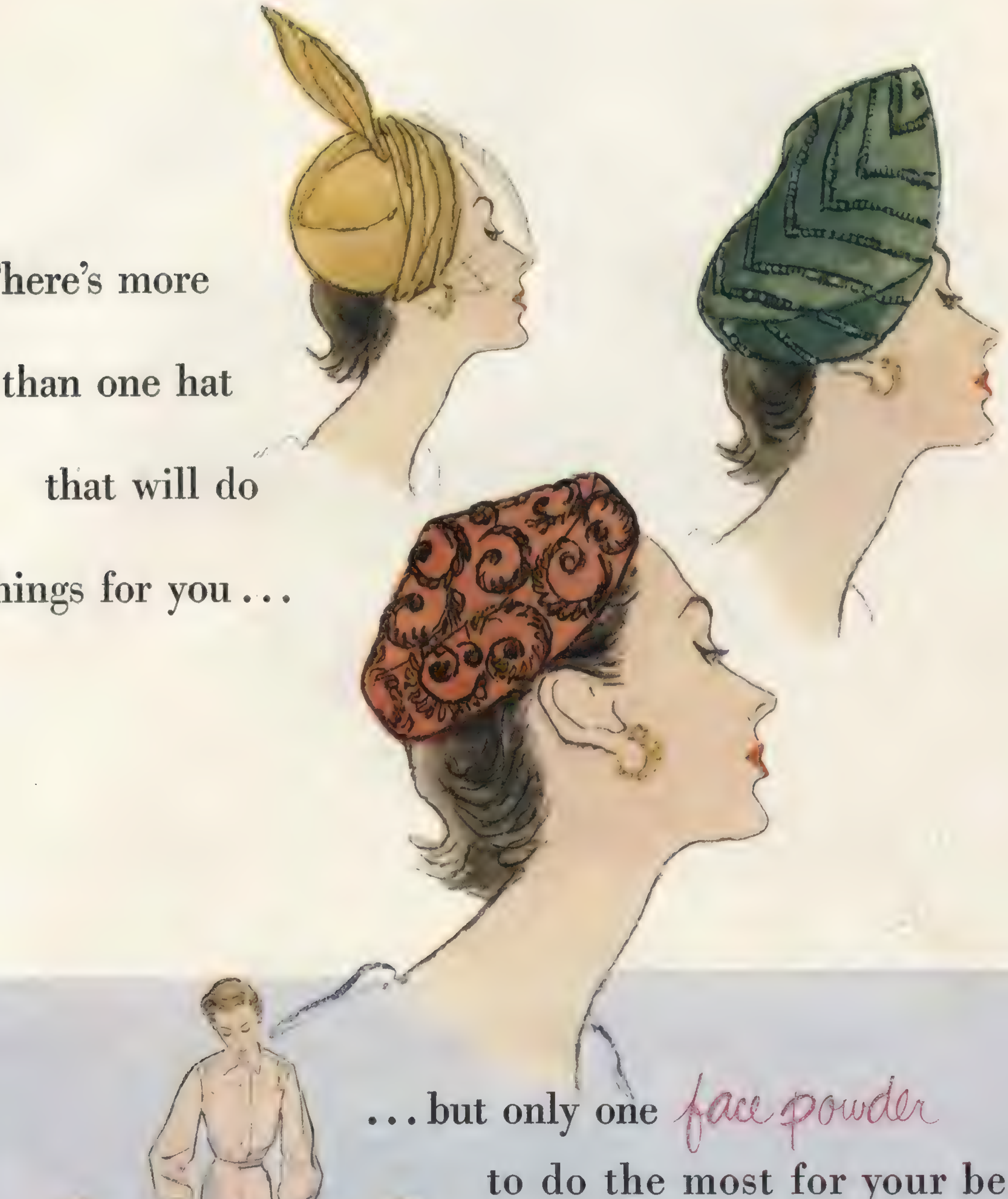
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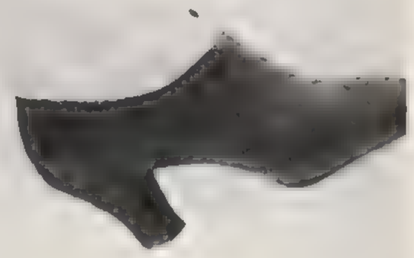
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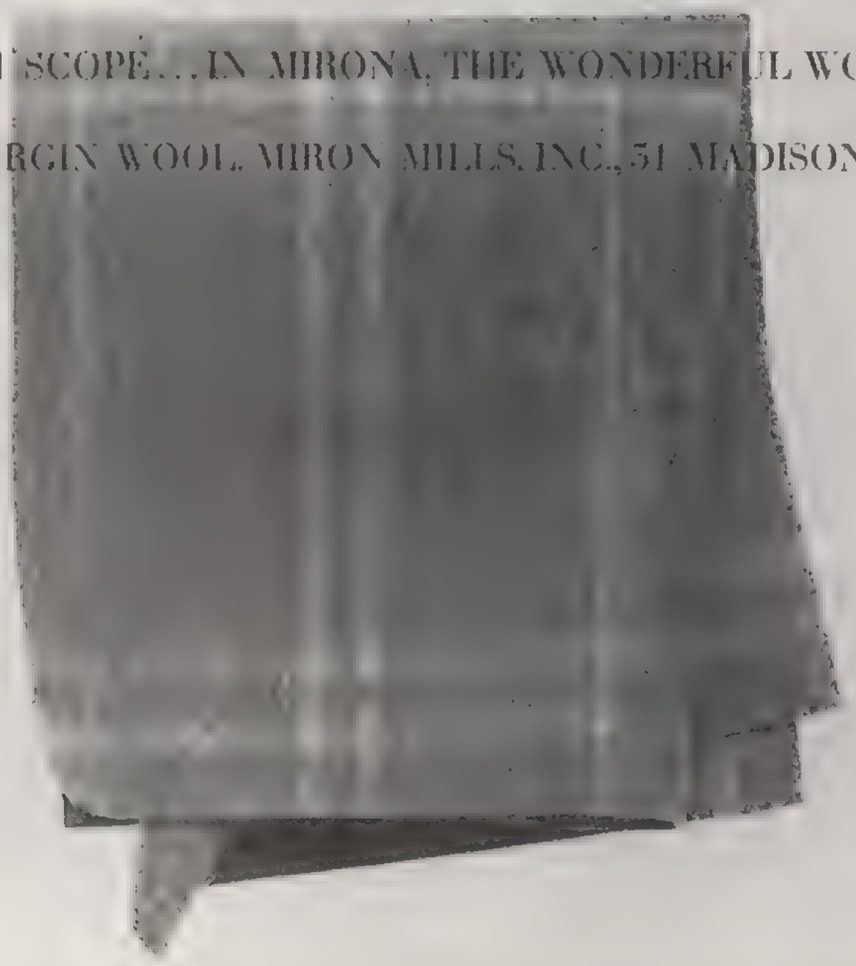


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hat—mr. john dress—vera maxwell



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Background—stairway at I. Magnin, Beverly Hills

THE NEWEST SILHOUETTE IN A MANOR-BOURNE SUIT CREATED BY HARRY FRECHTEL—SKIRT FULL GORED, STIFFLY LINED...IN IMPORTED GREY TWEED.



SEPARATES SCHOOL OF DRESSING: Greta Plattry's inseparable-looking wools, flexible and wonderful from university town to big town. Tied jersey blouse, 12.95. De Land ombre tweed skirt, 17.95. Rust or blue, sizes 10 to 16. Sportswear Collections.



JERSEY SCHOOL OF DRESSING: Mary Stevens' wavy-line wool jersey for a handsome city-country look. Left: sleeveless stitched-pleat jersey dress and cardigan, 59.95. Right: flannel skirt, 25.00, jersey blouse, 22.95. Grey; brown, 10 to 16. Sportswear Collections.



TWO-TEXTURE SCHOOL OF DRESSING: Sportswear Originators' study in contrast, this careful-casual look of strict grey flannel against lush blacker-than-black velveteen, all as city as it is country. Jacket, 39.95; skirt, 16.95. Sizes 10 to 16. Sportswear Collections.



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Photo Blumenfeld
Hat Mr. John

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Adelaar



For store nearest you, see Vogue's Buying Guide, pages 190 and 191. Adelaar, 525 Seventh Avenue, New York City.

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Photographed on St. Moritz roof by Palumbo

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Riches in the worldly sense . . . the finest of silks in a tweed-like weave, a new kind of beauty in line. And it's all there in our cutaway suit with the subtly padded facade, the way-in waist, the flaring skirt. In red and black, copper and black, or turquoise and black, sizes 10 to 18, 79.95

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HAT BY SALLY V

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College Almanac Fashions, Fourth Floor

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Seen in the best places: clinging wool jersey

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College Almanac Fashions, Fourth Floor



7

See-thru Koroseal raincoat

Proof that the best things come in small packages . . . its own, to tuck into purse or notebook! To belt, to hood or not. Won't crack, peel, or stiffen. Clear or smoke, S-M-L, **3.98**

College Notions, First Floor



8



9

No-iron Dacron shirt

Susan Glenn bids your laundry blues bye-bye! Won't shrink, stretch, wrinkle or crease either. In white, 32-38. **8.95**

College Blouses, First Floor

Carson's College

It's the dress look . . . in swingy, clingy separates

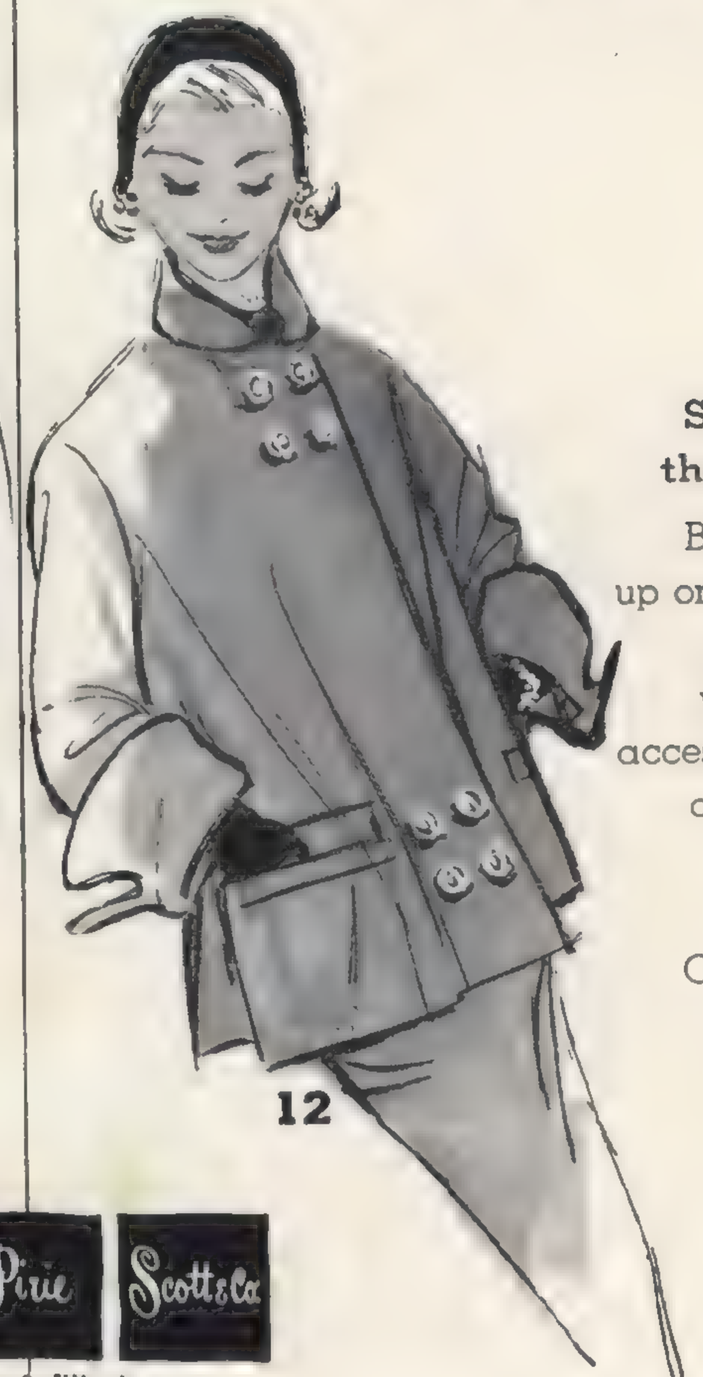
Beverly Page Casuals . . . knife-pleated sheer wool skirt... Herald's Huddle-spun knit sweater.Skirt: grey, dark green, navy, brown, black. 10-18, **12.95** Sweater: old gold, dark green, purple, red, black, 34-40.**6.95**

College Almanac Fashions, Fourth Floor



10

11



12

Suit of many moods . . . the versatile velveteen box

By Bagedonow . . . to dress up or down, wear year 'round, from dawn through date with but a simple switch of accessories. Hint: jacket makes an adorable topper! Black, red, brown, sizes 8-16, 9-15. **49.95**

College Almanac Fashions, Fourth Floor

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13

"Furred" ear-cozy cap

An Alen-D-Everitt Knit . . . to keep curls in place, budgets at ease. Red, white, kelly, brown, navy, grey, beige, dark green. Adjustable head size. **2.95**

College Hat Box, Fifth Floor

Parisian scallops, price a point

Reid & Reid's new adaptation . . . blouse with double front, tiny collar. Broadcloth in black, green, violet or flame stripes on white, also, white on white. 32-38. **5.95**

Carson's Almanac Fashions, Fourth Floor



14

Almanac 1951

15

Travel wonder: the zip-lined coat

Globetrotter's pebble tweed triumph . . . multicolor magic to be worn everywhere, over everything with n'er a thought to snow and blow! Note butterfly sleeve, tab-high collar. Tan or grey blends. Also, Saxony wool check in brown and rust, grey and blue. 10-18, 9-15. **89.95**

College Almanac Fashions, Fourth Floor

Basic and beautiful, the wool buttoneer

By Shill Brothers . . . in Deering-Millikin's sheer worsted. Sheer joy, the way its sleek, slim lines show you, your accessories off at every opportunity! Note open throat, diagonal pockets, push-up-for-jewelry sleeves. Gold, red, green, black, 10-18. **25.00**

College Almanac Fashions, Fourth Floor

16



17

Jersey: tab-tipped 'n' terrific

Adelaar's admiration-inspiring blouse that boasts more than its share of fashion. Popover collar, push-up sleeves, tab-fly front! Grey, gold, navy, purple, vanilla, 32-38. **7.95**

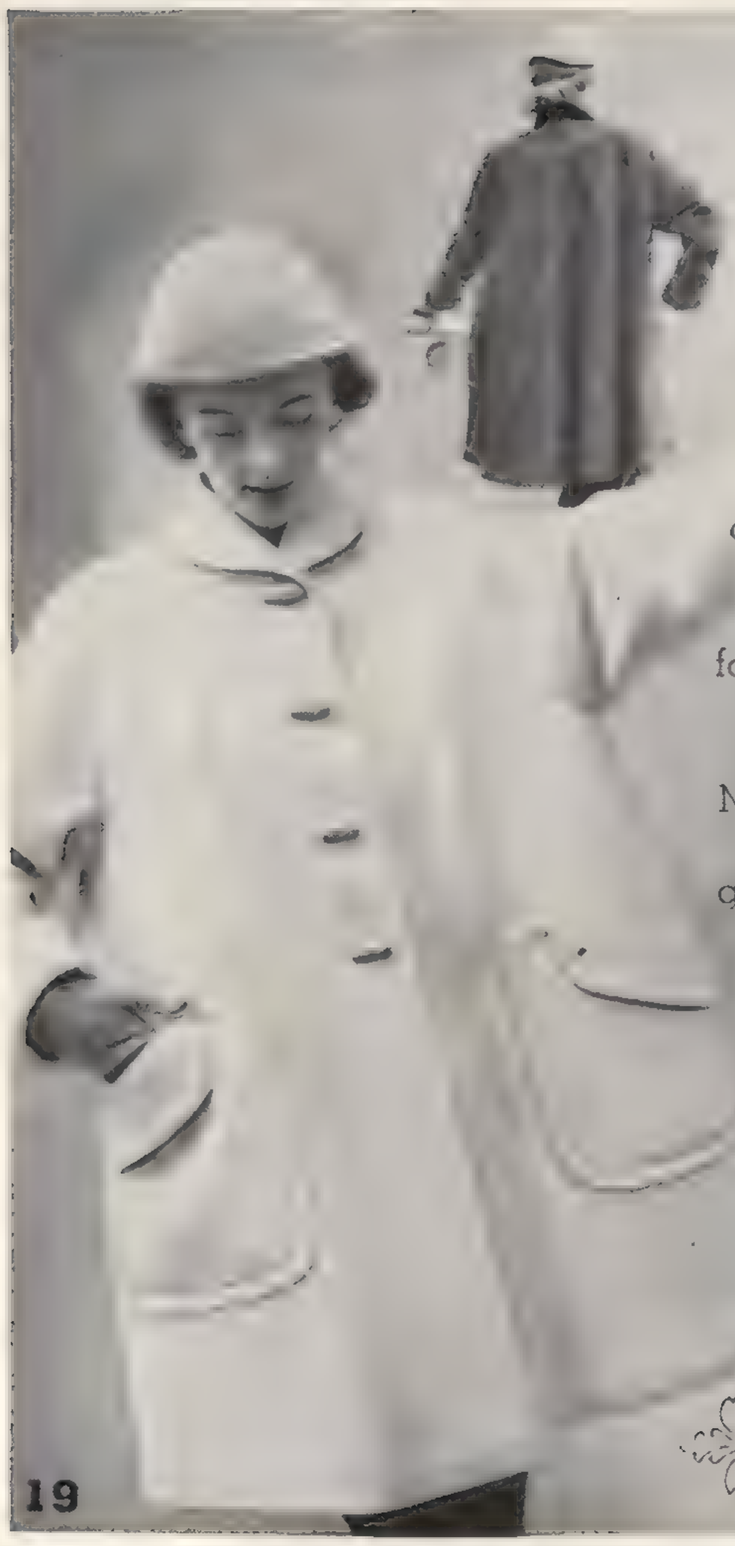
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College Almanac Fashions, Fourth Floor



The little dress suit—jeweled, price perfect

Marcy Allen does for the girl whose fashion taste is high but budget is low . . . the suit-dress-superb to dance, to date, to conquer! In crisp, sparkle-smart black, navy, ginger, grey rayon ottoman, 10-20. **17.95**

College Almanac Fashions, Fourth Floor

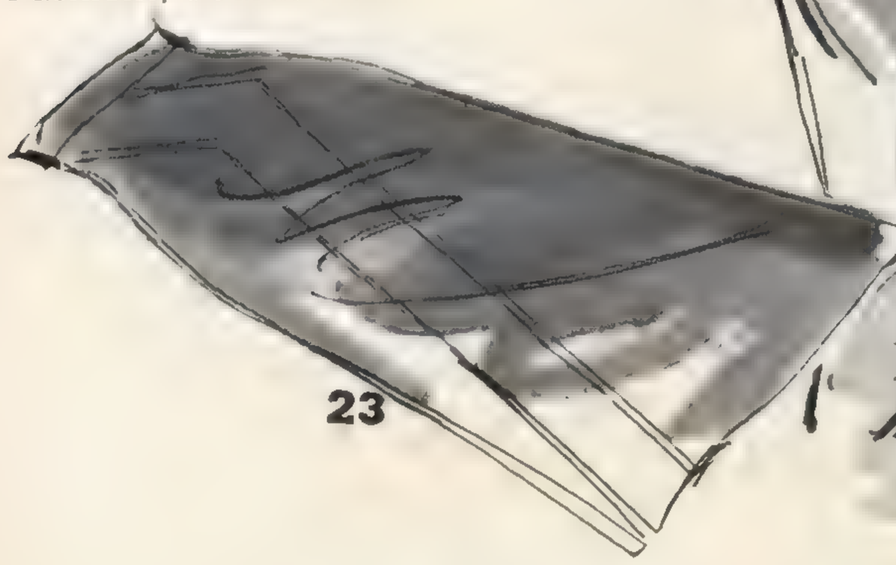
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Three to team, flannel theme

By Chelsea Sportswear . . . to thrill audiences, budgets! The "Guard" skirt with snip-a-stitch adjusta-waist in grey, black, brown, dark green or navy, 10-20. **12.95.**
The pocket-panel skirt in grey, black, purple, brown, dark green, 10-20, **12.95.**
The V-buttoned vest in kelly, rust, grey, red, 10-18. **7.95**

College Almanac Fashions, Fourth Floor



Suit with a future . . . the French inspired casual

Duchess Royal's campus click . . . trick-finished nylon 'n' acetate rayon . . . an almost undetectable duplicate of fine-ribbed French worsted! To wear forever, forever easy to accessorize in grey or brown, 10-20, **35.00**

College Almanac Fashions, Fourth Floor

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CARTE BLANCHE CARTE BLEUE AND FOUR WINDS

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Luxite's beautifully quilted dormitory casuals

in soft, smooth Celanese* Acetate Jersey



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Approximate prices from left to right: lounge jacket $10, lounge coat $13,
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All styles in combinations of green and gold or navy and red.
Sizes: small, medium and large. See buying guide for stores in your vicinity.
Celanese Corporation of America, 180 Madison Avenue, New York 16.

Celanese* ACETATE RAYON JERSEY

*Reg. U. S. Pat. Off

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CROMPTON





For budding young sirens, this late-day sheath in Crompton's Vel Bouffant, a magnificent, Lyons-type crush-resistant, fast-pile rayon Velvet. Sizes 7 to 15. Bolero Red, Black, Bryant Royal. Dress by **Emily Wilkens,** New York $45.

For store nearest you write

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PHOTOGRAPHED BY WEITZEN AT TAPPAN HILL

HAT BY MR. JOHN



Kane-Weill has created this wonderful date dress in an Onondaga yarn-dyed fabric—soft-draping—with the desired crispness for the new silhouette. This is one of the many new fashion fabrics woven with Enka Rayon yarn. Peck & Peck shops; Neiman-Marcus, Dallas; I. Magnin, California-Seattle.

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Fashions on your own young terms



Which means of course, clothes geared to your way of living, thinking, dreaming, spending. Clothes made by the good names you see here; which means of course, clothes of beauty, quality, imagination, importance, and great wearability. There is a code number for each fashion; Please mail order by these numbers.

SEE THEM ALL IN THE NEXT **15** PAGES: ALL SOLD EXCLUSIVELY BY THESE 22 FINE STORES

Atlanta, Georgia, RICH'S
Baltimore, Maryland, HUTZLER BROTHERS CO.
Brooklyn, New York, ABRAHAM & STRAUS
Chicago, CARSON PIRIE SCOTT
Cincinnati, Ohio, THE JOHN SHILLITO COMPANY
Cleveland, Ohio, THE HIGBEE CO.
Columbus, Ohio, THE F. & R. LAZARUS & CO.
Dayton, Ohio, THE RIKE-KUMLER COMPANY
Detroit, Michigan, THE J. L. HUDSON COMPANY
Houston, Texas, FOLEY'S
Indianapolis, Indiana, L. S. AYRES & COMPANY
Milwaukee, Wisconsin, BOSTON STORE
Minneapolis, Minnesota, THE DAYTON COMPANY
New York City, BLOOMINGDALE'S
Oakland, California, H. C. CAPWELL'S
Philadelphia, Pa., STRAWBRIDGE & CLOTHIER
Pittsburgh, Pa., JOSEPH HORNE CO.
Richmond, Virginia, THALHIMERS
Rochester, N. Y., B. FORMAN CO.
San Francisco, California, THE EMPORIUM
St. Louis, Missouri, STIX, BAER & FULLER
Winston-Salem, North Carolina, SOSNIK-THALHIMERS

You can't have too many Barbara Lee cashmeres,

Created by Bernhard Altmann

Date duty. House regulation. Entrance requirement. Cashmere sweaters are this year's all-things-to-all-moods. You dress them up, lovingly, generously with jewels, belts, scarves. Or you keep them pared to a minimum. But, dressed up or as is . . . please have lots of cashmeres. So soft, light, warm, luxurious. And such colors!

Navy, Brown, Dark Green, Black, Cranberry, Heather Grey, Heather Beige, Blue, Berry Red, Purple, Toast, Yam Gold. Sizes 32 to 44. In Junior, Misses' and Women's departments of the stores listed on page 43.

(v100) Cardigan $16.95 (v101) Short Sleeves $12.95 (v102) Long Sleeves $14.95



on-or-off-campus:

Fashions on your own young terms





T shirts and slacks: big wheels in all circles

Left: (v103) **Weber's** stripe, deep-sleeved, vat dyed cotton knit.
Navy with white; dark green with gold; black with emerald; brown with white. Sizes 34 to 40. $3.95
(v104) **Regent of New York's** menswear grey or menswear brown flannel slacks. Sizes 10 to 20. $10.95
Center: (v105) **Charm's** cotton knit cardigan. Red, dark green, navy, heather grey. Small, medium, large. $3.95
(v106) **Davenshire** slacks, 100% wool worsted gabardine, in navy, black, green. Sizes 10 to 20. $13.95
Right: (v107) **Charm's** cotton knit, turtle-neck, in heather grey, red, black, heather brown. Small, medium, large. $3.95
(v108) **Siren's** 100% wool worsted clan plaids in "Black Watch" and "Erskine". Sizes 10 to 20. $12.95

See them
at the stores
listed on page 43
or order by mail,
using the code number
identifying each
of these fashions.

(v109) **Herald's Huddlespun** fakes hand knit, in cotton and rayon with metal-gleam buttons. White, gold, beige, purple. Sizes 34 to 40. $4.95

(v110) **Rosanna** subtracts sleeves, adds news to this soft wool cardigan. Navy, white, red, Oxford heather. Sizes 34 to 40. $5.95

(v111) **Garland** makes this lamb's wool turtle-neck sweater reversible . . . wear it turtle-neck, or 2-button closing turned to the front! Gold, black, brown, red. Sizes 34 to 40. $7.95

(v112) **House of Morrison** shows real elegance in this nylon boucle Bib'n Tucker Slip-on. Purple, white, pink, red, turquoise. Sizes 34 to 40. $5.95

(v113) **Harry Wagner** goes very continental, with this medallion, emblem-button cardigan. Navy, white, chestnut brown, flame. Fine wool. Sizes 34 to 40. $12.95

(v114) **Little Miss English** does an exquisite scroll on zephyr wool. White, gold, raspberry, navy. Sizes 34 to 40. $5.95



The basic six for your complete sweater wardrobe



on-or-off-campus:

Fashions on your own young terms



Follow the Juniorite circuit

Left: (v115) Plaid Pima Cotton Shirt, navy and gold; brown and red. $5.95
(v116) Two-belted Pedal Pushers, wool flannel, in menswear grey, charcoal, or brown. $8.95
Center: (v117) Wing-collared, Pleat-stitched Dicky Shirt, fine Pima Cotton; White, gold, red, champagne. $5.95
(v118) Belted, Trouser-pleated Skirt, menswear grey, charcoal or brown flannel. $8.95
Right: (v119) Pima Cotton Shirt with a new cut to its collar and front. White, red, gold, ming. $5.95
(v120) Side-wrapped Skirt, menswear grey, charcoal or brown flannel. $8.95 (All in sizes 9 to 15)

See them
at the stores
listed on page 43,
or order by mail,
using the code number
identifying each
of these fashions.

The blouse story: documented by 6 great authors



(v121) **D**orothy **K**orby splashes (removable) white pique on black, brown, navy or charcoal grey wool jersey. Sizes 32 to 38. $8.95

(v122) **E**llen **T**racy shows great finesse with push-up sleeves, and dressmaker tucks. Fine combed cotton blouse in white, gold, red, beige. Sizes 9 to 15. $4.95

(v123) **C**lassic of **B**oston lights a worsted jersey with a fiery Rhinestone. Red, gold, purple, black, dark green. Sizes 9 to 15. $7.95

(v124) **E**clipse tailors 40-denier nylon most beautifully, in this exquisite convertible-neck white shirt. Sizes 30 to 38. $10.95

(v125) **I**rene **O**riginals does a luxurious tissue faille, with shirred inserts, fly back and covered buttons. White, grey, beige, black. Sizes 30 to 38. $8.95

(v126) **L**ambe points up the white stripes, with white polished pique, in this blouse in brown, purple, red, black, or navy stripe combed cotton. Sizes 9 to 15. $5.95

See them
at the stores
listed on page 43,
or order by mail,
using the code number
identifying each
of these fashions.

Worsted jersey and flannel, happily mated by Susan Thomas

LEBANON'S pure 100% wool worsted jersey used both in its own costume of blouse and skirt; or skillfully blended with 100% wool menswear flannel by FRANKEL FABRICS, in the season's happiest marriage. Incidentally, they are tailored to fit sizes 9 to 15 divinely.

(v127) Winged dolman blouse: worsted jersey. Light with dark Heather Grey, Beige with brown. $8.95

(v128) Pleated skirt: worsted jersey. Dark Heather Grey, Brown. $10.95

(v129) Braid-edged, button weskit: wool flannel. Menswear Grey, Brown. $8.95

(v130) Flyfronted skirt: wool flannel. Menswear Grey, Brown. $12.95

(v131) Pleat front shirt: worsted jersey. White, Red, Gold, Purple. $8.95



Priceless knit, precious suede, perfect pair

(v132) **Lass o' Scotland:** knitted, timeless two piece dress . . . infinitely beautiful, so supple, so flattering. 100% wool chenille, handsomely detailed; set off with contrasting two-tone scarf. Garnet, Gold, Green, Navy. Sizes 10 to 18. Though it looks fabulously expensive, it's only $29.95

(v133) **Leather Modes:** Cut like a shirt, the suede jacket as done by the craftsmen of leather fashions. See the set of the shoulders, natural and soft; the raglan sleeves; the shirtfront casual air. Clay rust, Gold, Red wine, Dark green. Sizes 10 to 18. $45.00



on-or-off-campus:

Fashions on your own young terms



v134



v136

v135

Beacon Hill: peak of good taste: good tweed, good jersey

Core of your wardrobe. Hub of your universe. These tweed separates, with new cardigan neckline, nipped waist jacket; the straight skirt wrapped in back. Beige or grey, sizes 9 to 15. (v134)Jacket $17.95 (v135)Skirt $12.95
Wear them with Beacon Hill's worsted jersey, gros-grain beau-tie. (v136) Blouse, Beige or Black, sizes 9 to 15. $10.95

See them
at the stores
listed on page 43,
or order by mail,
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identifying each
of these fashions.

Texture talk: with velvet accents

(v137) **Junior Accent:** flying saucers;
the huge velvet-rimmed buttons set
squarely in front, and down
the back of this dolman-sleeve, velveteen-trimmed
dress in HELLER'S worsted jersey. Textured
mixture, in black and white, or brown
and white. Sizes 9 to 15. $35.00

(v138) **Sure-Sized by Sam Silberstein:**
crisp-as-toast, the texture and tailoring of this suit;
and very sweet, the touch of velvet
on its collar. A joy and a find for you
5'4"s, who wear "Brief Sizes" Sizes 10-20
In grey worsted flannel, or
brown or grey birdseye worsted, 49.95

on-or-off-campus: Fashions on your own young terms





Velveteen and bengaline, exciting straight or mixed, by Joe Davidson

Tho' we've shot these pictures "straight", each of these after-five separates is just as exhilarating when blended with its fabric-opposite—bengaline with velveteen, or vice versa. Sizes 10 to 18.

Velveteen in black, brown or purple (v139) Renaissance Capelet, rayon satin lined $12.95
(v140) Wing-shouldered, low-neck, Rhinestoned Blouse $10.95 (v141) Licorice-stick, hip pocketed Skirt $14.95
Bengaline in black or brown (v142) Braided, jet-buttoned Cardigan $10.95 (v143) Pocketed Skirt, 4 yards of flare! $12.95

See them
at the stores
listed on page 43,
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identifying each
of these fashions.



Duchess Royal's shirtfront suit in banker's grey...and fully lined!

(v144) Duchess Royal: "the eloquent suit that keeps its price a secret"... magnificently tailored, with hand-bound buttonholes! In a superb rayon flannel that looks and feels like costliest worsted. By all means, have this Duchess Royal suit, with its arched pockets, little-lad collar and cuffs, fully crepe lined. Sizes 10 to 20. And wonderful, at only $25

See them
at the stores
listed on page 43,
or order by mail,
using the code number
identifying each
of these fashions.

You should have a striped worsted suit; it should be Chatham's!

(v145) Very good, and a long future ahead for Chatham's striped worsted beauty. In grey, brown or navy; soft, feminine, yet as classic as you could wish it to be. All interest focused on the stripes; the clean, concise lines; that hinted gentleness at waist and shoulder. Sizes 10 to 20. $45.00



on-or-off-campus:

Fashions on your own young terms

Go to the blackboard and write "Milium" a hundred times

(v146) Milium is the weightless, metal-insulated lining that keeps you warmer in winter, and cooler in the sun. Milium is the miracle conjured out of the lab, the lining of bulkless beauty. The THERMASTER coat shown here is not only your coat-of-beauty . . . with its Milium lining, it's your coat of armor against the weather, too! DEERING-MILLIKEN'S all wool chinchilla. Red, Navy, Beige. Sizes 10 to 18. $65.00





v147 v148

Royal prerogative: your mannish robe!

The man's classic, reproduced to the last meticulous stitch, by the house that makes the finest of them all. So, naturally, the man-tailoring specifications are perfect. Both in small, medium, large. Each only $19.95.

(v147) Tartan plaid: All wool authentic Tartans: Erskine (red and green), Dress Stewart (white, and red,) and Farquarson (navy and green).

(v148) Solid-color classic: Pure wool worsted flannel ; with button-on monogram pocket tab. Navy, Red, Copen, Kelly Green.

See them at the stores listed on page 43, or order by mail,. using the code number identifying each of these fashions.

SOUTHDOWN

rayon flannel

for fashions on your own young terms

On or off campus, SOUTHDOWN is that good flannel that's a classic—in everything but price. Color? Lively...heathery. Look? Always smooth—it's crease-resistant. See the spritely fashions SOUTHDOWN FLANNEL makes to fit your slim young figure—and smart young pocketbook.

LEFT
Easy jacket, trouser-easy skirt. Grey, and note, brown, *too! Together, in sizes 10 to 16, about $15.*

RIGHT
Carefree pedal pusher and weskit. Grey, or brown, as you wish. Each, in sizes 10 to 16, about $6.

Morocco handbag with Southdown Flannel snap-on slip cover by Rouay.

BURLINGTON

WOMEN'S SUIT, COAT & SPORTSWEAR FABRICS DIVISION • 1407 BROADWAY, NEW YORK 18

Burlington Mills

"Woven into the Life of America"

Available at the fine stores listed on page 190



Look for this label—
it means fine wool

Designed by Marc . . . Fabric by Pacific Mills, weavers of fine woolens, worsteds, cottons and rayons.

It's a **PACIFIC** *woolen* . . . crisp, soft-draping Nethertone worsted crepe in textured dusky gray. Its bulk-less lines and almost wrinkle-proof finish will make this slim, easy suit the beloved mainstay of your Fall wardrobe. Sizes 10 to 20, 12½ to 20½. At stores listed below, or, for the name of the fine store in *your* community, write Pacific Mills, Worsted Division, Dept. VA-8, 261 Fifth Avenue, New York.

Featured at . . . NEUSTETER'S, ***Denver*** **BEST'S APPAREL,** ***Seattle*** **WOLFS, INC.,** ***Des Moines***



The lock that remembers for you!...

On most zippers, you must remember to push the pull-tab down—or they won't stay put. But the automatic lock of the Talon slide fastener locks the instant your fingers leave the pull-tab. It can't slip open accidentally—no matter how it's jiggled or jounced . . . no matter what position the pull-tab takes. This is one of those wonderful quality features that give the Talon fastener its superb reputation for service, satisfaction, complete dependability.

Whatever you buy, you know it's a better buy when you get the extra value of the Talon slide fastener. Look for it!

Talon
REG. U. S. PAT. OFF.
THE QUALITY ZIPPER

TALON, INC., MEADVILLE, PA.

behold... *new rayons with the soft ways of wool!*

This Fall your first dress might very well be one of the new miraculous Mallinson rayon fabrics. Rayons so new . . . so different they completely fool the eye as well as the fingertips! Bring you the soft-textured look of luxury woolens . . . at prices delightfully less!

Dove Down . . . a new deep, crush-resistant, velvety Duvetyn . . . wonderful for skirts, jackets, sportswear, stoles.

Rib-Tour . . . the new wide-ribbed look in a light-weight fabric.

"Theme Song" (on model) . . . a brand new dress crepe with a soft-crisp feel and not a hint of bulkiness.

All these . . . and many more in a wonderful range of new-fashion colors available in either fine ready-to-wear or by the yard.

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they get that look in their eye...

when **Date Bait** *goes by!*



DATE BAIT FROCK BY SUZY BROOKS

If ever there was a neat little,
sweet little package labeled
"that's for me!" . . . it's Date Bait!

Midget travel case, bright with school stickers . . .
and inside, two long-lasting Dorothy Gray
lipsticks fastened to gay
miniature felt pennants.



2 lipsticks in your choice of
Portrait Pink and Red Trey;
Right Red and South American . . . cutest beauty trick
of the year . . . Just $1.00 plus tax.

by **Dorothy Gray**

P.S. Career girls love the handbag version of Date Bait,
complete with two lipsticks and memo card.



the name is "Rosenblum" for the finest separate jackets in America... for perfectionist man-tailoring by the same master craftsmen who make Rosenblum suits and topcoats. Perfectly-shaped double-breasted or lounge models in 100% Cricket flannels 35.00... in 100% camel's hair 35.00... in exciting checks and plaids 29.95 to 45.00... in superb Forstmann Town and Country tweeds 39.95... sizes 10 to 20... at fine stores. Rosenblum, Los Angeles.



perfectionist-tailored in California

Rosenblum®

the tailor's jacket in finest woolens

IN NEW YORK, GIMBEL'S • IN PITTSBURGH, KAUFMANN'S • IN KANSAS CITY, WOOLF BROS • IN LOS ANGELES, DESMOND'S

You can buy this merchandise at stores listed (Vogue's Buying Guide) p. 190.



The smartest fabric in vogue . . . 100% virgin wool Deertrack Tweed . . .
Style No. 3228 in newest Fall colors . . . Sizes 8 to 18 . . . $55

For fashion folder and name of store in your city write: Lassie Maid . . . Dept. V-1 . . . 512 Seventh Avenue, New York 18

AND REMEMBER . . . THE LINING OF EVERY LASSIE IS GUARANTEED FOR THE LIFE OF THE COAT

Jacqueline

designed by WOHL



creation fashion with contrast!

Spice your Fall wardrobe
with the season's
newest styling . . .
Jacqueline's contrast
masterpieces . . . where
season-tuned colors
are manipulated as one . . .
where nylon mesh,
shimmering calfskins,
subtle suedes
combine as foils
for fascinating fashion!
And, as always,
Jacqueline's quality
workmanship means
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Some styles 10.95





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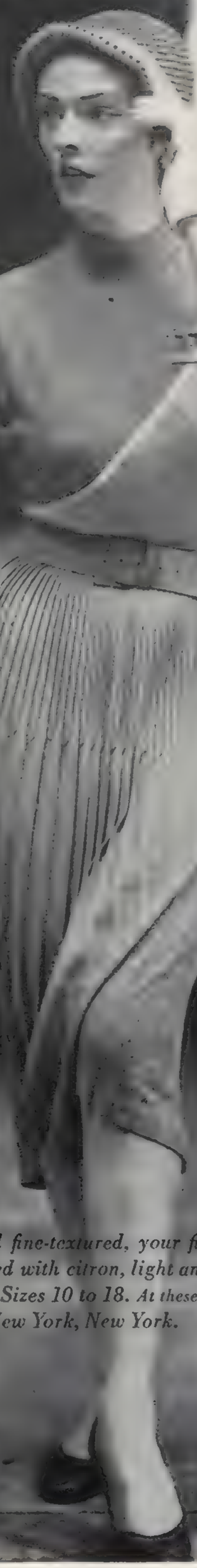
LEBANON

free-flowing worsted jerseys interpreted by

ALEX COLMAN

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The Emporium, San Francisco
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Burdine's, Miami
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Worsted jerseys by Lebanon... fabrics so fluid and fine-textured, your figure moves with a new grace when you wear them. Here, the blouse in light or dark grey heather striped with citron, light and dark brown heather with pumpkin. About $10.95. Skirt in dark grey or brown heather. About $14.95. Sizes 10 to 18. At these fine stores or write to:
Lebanon Knitting Mill, Inc., 450 Seventh Avenue, New York, New York.

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wear Belle-Sharmeer stockings

in your very own

leg-size



brev
for slender
or small legs
Sizes 8 to 10

modite
for average
size legs
Sizes 8½ to 11

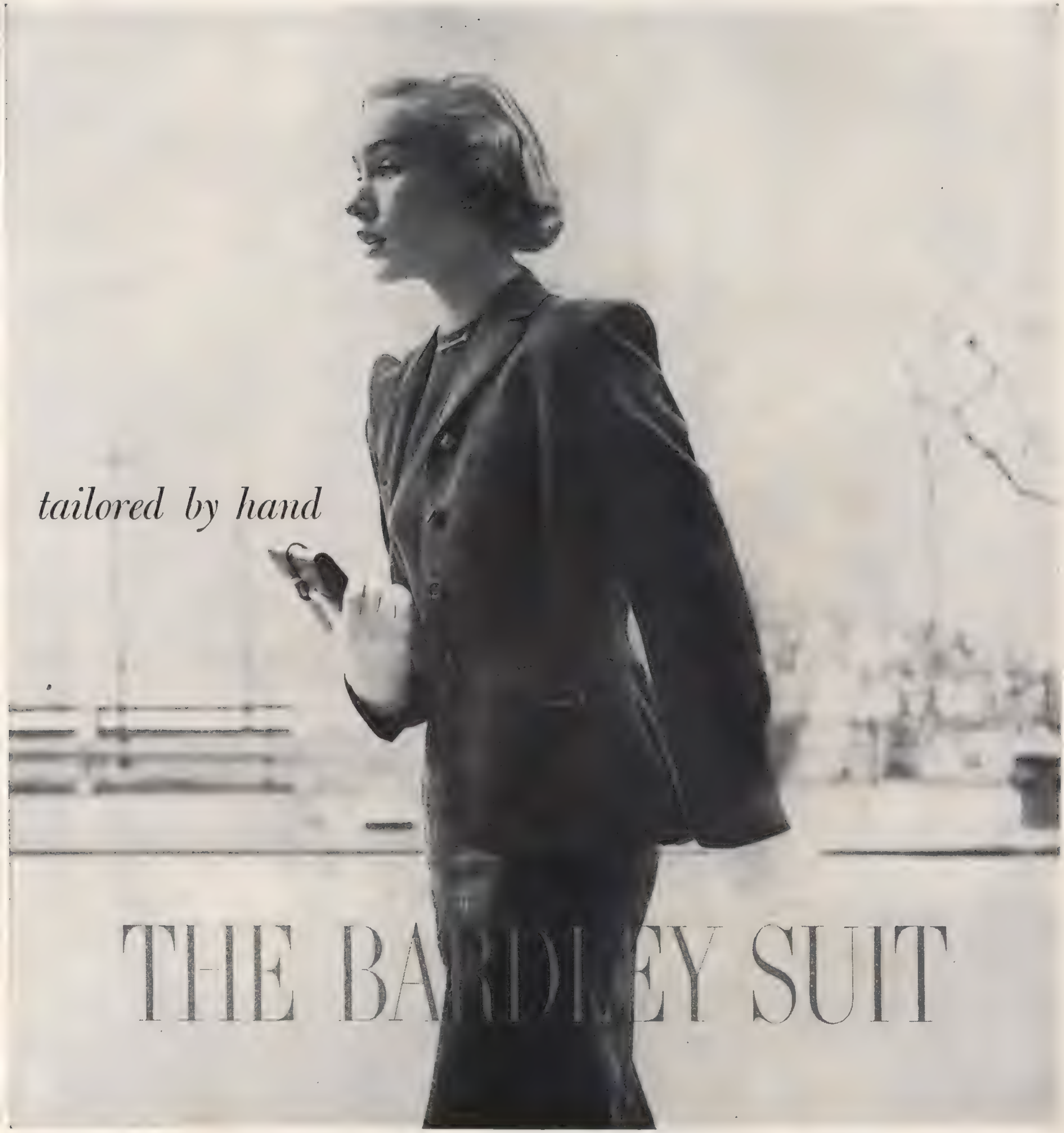
duchess
for tall,
larger legs
Sizes 9½ to 11½

and classic
for largest legs
Sizes 9½ to 11½

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A concentrate of all that's fine:
the Bardley coat
in 100% pure camel's hair, about $100.00,
or in 100% pure cashmere,
about $135.00
. . . the Bardley suit
in pure wool tartan plaids
. . . an exclusive Bardley fabric,
about $70.00.
Both in sizes 8 to 18.
At better stores.
Finger & Rabiner,
512 Seventh Avenue,
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Better because they're
THE BARDLEY COAT

Prices listed slightly higher in the West.



FOR STORE NEAREST YOU, SEE VOGUE'S BUYING GUIDE, PAGES 190 AND 191.

it feels so good to get *into a joselli suit*



So wonderful in fit
and tailoring you'll want to have
Joselli around you always...
particularly in this mute-toned
worsted plaid with its velvet
collar, its pyramid of buttons.
Sizes 10 to 18, under $60.
(Also junior sizes, in gray flannel only, about $55.)

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DOWNY-SOFT RAYON DUVETYN — Vera Maxwell's versatile, go-everywhere suit, in a beautiful, brand new kind of duvetyn . . . whipped-cream soft and a wonder for wear! Made of Avisco Rayon by Brand & Oppenheimer. Jay Thorpe, New York; Marshall Field & Co., Chicago; Frederick and Nelson, Seattle.

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Intrigued to see the coke roll off this supple spun rayon fabric? There's no trickery—it's processed with UNISEC, the amazing fabric finish that repels non-oily stainmakers without a trace, shrugs off rain, resists wrinkling—despite repeated dry cleaning.

Next time you shop—shop for performance as well as style. Look for the UNISEC tag on every spun rayon fashion you buy—zip-lined coats like these, sportswear, suits, outerwear for men and women . . . children's wear, too . . . your assurance of lasting good looks with minimum upkeep . . . at leading stores.

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it's durably water repellent,
non-oily stain resistant, permanently wrinkle resistant

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VANETTE HOSIERY... distinctly styled

in fashion-wise shades to complete your

Fall wardrobe.

Vanette®

For Beauty For Wear

Dallas

Levenson's GO-EVERYWHERE — DO-EVERYTHING —

EXTRA SUIT (with cape) IN A CHOICE OF BRITISH-CONTINENTAL'S

108 AUTHENTIC IMPORTED SCOTTISH TARTANS



The suit, a beautifully bred, beautifully tailored classic, the cape, a travel-wise touch of extra drama. Of luminous all wool Scottish Tartans by James Ives & Co., lined with blending rayon crepe by Skinner. Sizes 8 to 20, suit about $70.00; cape about $50.00.

At fine stores everywhere or write

THE LEVENSON COMPANY, BOSTON 11, MASS.



It is the Levenson Company policy to sell only the finest stores — thus assuring customers of fine service, store integrity, complete satisfaction.

Tartan Illustrated—MacInnes #68

ALL 108 TARTANS BY JAMES IVES & CO. LTD. ENGLAND

THE BRITISH-CONTINENTAL SALES CO. • SOLE REPRESENTATIVE IN THE UNITED STATES

51 Madison Avenue, New York • 35 Harrison Avenue, Boston

Agents and distributors of Imported Woolens and Worsteds, designed especially for America

* See column on opposite page *

THE COLORFUL TARTANS SHOWN AT LEFT ARE AVAILABLE BY THE YARD.

To interest you in them we offer you A BOUTONNIERE FOR YOUR LAPEL

Yours for the asking!

Be smart and thrifty — wear a Scottish Tartan boutonniere (all wool) with our compliments this Fall.

You don't have to be Scottish to wear a Tartan, you know. So choose your free bonnie lapel flower in any one of these 108 Tartans.

*Tartans carrying an asterisk are illustrated in full color on page opposite

*1. Anderson
*2. Armstrong
*3. Barclay
*4. Black Stewart
*5. Black Watch 42nd
*6. Black & White Menzies
*7. Blue Clergy
*8. Buchanan
*9. Buchanan (Ancient)
*10. Campbell (Ancient)
11. Clan MacLeod (Ancient)
12. Cockburn
*13. Colquhoun
14. Crawford
15. Dewar
16. Douglas
*17. Dress Gordon
*18. Dress Menzies
*19. Dress MacDuff
*20. Dress MacLeod
21. Dress MacMillan
*22. Dress MacPherson
23. Dress Robertson (Ancient)
*24. Dress Stewart
25. Drummond of Perth
26. Duchess of Kent
*27. Elliott
28. Errocht Cameron
29. Errocht Cameron (Ancient)
*30. Farquharson
31. Ferguson
32. Fletcher
*33. Forbes
34. Gala
35. Gordon
*36. Graham of Montrose
37. Grant
*38. Green Clergy
39. Green Sinclair
*40. Grey Douglas
*41. Hamilton
42. Hay
43. Hunter, or Stuart of Bute
44. Hunting Fraser
45. Hunting Fraser (Ancient)
46. Hunting Menzies
47. Hunting MacDonald (Ancient) (Lord of the Isles)
*48. Hunting MacInnes
49. Hunting MacKinnon
*50. Hunting MacLean (Ancient)
51. Hunting MacMillan
*52. Hunting MacPherson
53. Hunting Ogilvie
54. Hunting Stewart
*55. Jacobite
56. Jacobite (Ancient)
57. Keith
*58. Kerr
59. King George VI
60. Leslie
61. Lindsay
62. Lindsay (Ancient)
63. Logan
*64. MacArthur
65. MacBeth
66. MacDonald
67. MacDonell of Glengarry
68. MacInnes
69. MacIntyre
70. MacKay
71. MacKenzie
72. MacKintosh
73. MacLachlan
74. MacLachlan (Ancient)
75. MacLaine of Lochbuie
76. MacLean
77. MacLennan (Ancient)
*78. MacMillan (Ancient)
79. MacNab (Chief)
80. MacNab (Ancient)
*81. MacNeil
*82. MacQueen
*83. MacRae (Conchra)
84. MacTavish
85. Montgomery (Ancient)
86. Murray of Athol
*87. Napier
88. New Caledonia
89. Ogilvie
*90. Princess Beatrice (Dress)
*91. Princess Elizabeth
92. Princess Margaret Rose
93. Prince Charles Edward Stewart
94. Prince of Wales
*95. Queen Alexandra
96. Ramsay
97. Red Brodie
98. Red Fraser
99. Red Fraser (Ancient)
100. Red MacDuff
*101. Rob Roy
102. Rose
*103. Royal Canadian Air Force
104. Royal Stewart
105. Sutherland (Ancient)
106. Stewart of Appin
107. Victorie
*108. Wallace

The largest collection of all wool Tartans, *in stock*, ever offered — by the yard, ready for the needle — to the American public. Imported from Great Britain — 100% wool — and used by the finest creators of coats, suits, sportswear. Just right for skirt, slacks, stole, suit, jumper, children's wear. 108 *authentic* Tartans . . . 10 ounce weight, 54 to 58 inches wide. $7.75 a yard, shipped post paid. Tell us: 1. The name of the Tartan you prefer for your flower; or, 2. Your favorite color combination in Tartans, for your flower; 3. How many yards you wish to order (if you do wish to order). But — order or no order, we will send you the flower free (together with other swatches). Enclose 25¢ for postage and handling.



A BOUTONNIERE FOR YOUR LAPEL

Yours for the asking!

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Contest Rules

VOGUE'S 17th PRIX DE PARIS

1. Each entrant must be graduated during the scholastic year 1951-1952 and must receive the B.A. degree or its equivalent from a college or university within the United States.
2. Each entrant must send in an entrance blank by October 1, 1951. (Fill in the one on page 96 and mail it immediately.)
3. The contest consists of two quizzes to be answered by all entrants, and a 1,500-word thesis which those contestants who pass the two quizzes are eligible to submit. Each entrant who is eligible to submit a thesis will be notified by February 1, 1952.
4. Each quiz will consist of four questions—two based on fashion features, two on non-fashion features (music, art, literature, the theatre).
5. The first quiz is published below. The answers are due November 1. The second quiz will be published in the December issue; answers due January 15. Thesis subjects will be published in the February 1 issue. The thesis will be due March 1. Although the material contained in the quizzes is editorial in nature and is based on material appearing in Vogue, it is not necessary to subscribe to the magazine to enter the contest.
6. Papers will be graded on writing style, current and general information, general awareness, and evidence of ability to "gather, sift, and arrange information."
7. All material submitted must be typewritten in double space on one side of the page on paper not larger than 8½ inches by 11 inches. Your name and college, plus the quiz and question numbers, must appear at the top of each page. All material submitted becomes the property of Vogue magazine and will not be returned.
8. The winner must be able to fulfill the requirements for obtaining a passport and necessary visas and must be willing and free to join The Condé Nast Publications for one year.
9. The judges of the contest will be a board of editors, and their decision will be final. The judges reserve the right to hold personal interviews with the finalists before selecting the winners. The winners of the Prix de Paris will be notified by May 15, 1952.

FIRST QUIZ
based on the August 15 issue of Vogue

FASHION (Answer two questions)

1. Do you consider fashion superficial? Give your reasons.
2. Plan a promotion for one issue of Vogue on the subject of men's fashions. Give theme, and present layout for a two-page spread. Tell why you think it will sell men's fashions.
3. Do you feel that any basic need for your college wardrobe has been neglected in this issue? If so, tell what you think is missing, and suggest a way by which that need might be covered in a future issue.
4. Plan a four-year college wardrobe based on your own experience. Outline basic freshman needs, what should be added each year, and what can finally be carried over into basic career clothes requirements.

FEATURE (Answer question No. 1)

1. Write a profile of yourself in approximately 600 words.

(Answer *one* of the following)

2. Write four character sketches (of about 150 words each) of people who by their accomplishments, personal traits, or eccentricities have fixed themselves in your mind. Include friends, professors, famous people, or characters in works of fiction.
3. Write a review article on a book, movie, or play that you think Vogue readers should know about.
4. What is your opinion of women's mobilization? Answer in at least 500 words and indicate whether your opinion is the prevailing one on your campus.
5. What do you think of the art features in Vogue? Write, in about 500 words, your reasons for liking or disliking them, and give suggestions for other art features (reproductions of paintings, sculpture, drawings; or articles on special art subjects).

The answers to this quiz are due November 1, 1951, and should be mailed to

VOGUE'S PRIX DE PARIS DIRECTOR
420 Lexington Avenue, New York 17, New York

VOGUE'S 16th PRIX DE PARIS WINNERS

FIRST PRIZE.....*Jacqueline Lee Bouvier*.....*George Washington University*
SECOND PRIZE....*Quinera Sarita Goudswaardt*.....*Barnard College*
Anne Robinson Hopkins.....*Vassar College*

HONOURABLE MENTION:

Alice Erwin.....*University of Georgia*
Doris Foust.....*University of Tulsa*
Virginia Langeland.....*Harpur College*
Constance Lerner.....*Sarah Lawrence College*
Martha McCully.....*Vassar College*
Joan McIntyre.....*Saint Joseph College*
Alen Nelson.....*Radcliffe College*
Carol Smith.....*Radcliffe College*
**Julia Wiener*.....*College of Mount Saint Vincent*

*Awarded special three months' trial prize at The Condé Nast Publications.

The above winners were chosen from a total enrollment of 1,280 students from 255 colleges.



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$1.50
plus tax

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You'll find it in Rothmoor coats. More beauty in the style, more quality in the fabrics and needling, more luxury in the furs. The little Rothmoor Scottie on the label guarantees it. Look for him.

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The DAINTY $12.95

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your heart's in the highlands

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THE LOOK OF FINE TAILORING...THE FEEL OF FINE WOOL



John Walther striped worsted, exclusive with Brevity . . . in a suit rich in color, spirited in line, unerring in its fine tailoring. Combinations of dark and light grey, dark and light plum, brown and gold. Sizes 10 to 18. About $90.

At fine stores everywhere. For one nearest you write Brevity, 214 West 39th Street, New York 18, N. Y.

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in worsted wool **Security Jersey.**

The fabric that *keeps* its good look—

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9^{95} and 10^{95}

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A deep, burning gold.
And you just can't think
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won't go with! Bright with neutrals,
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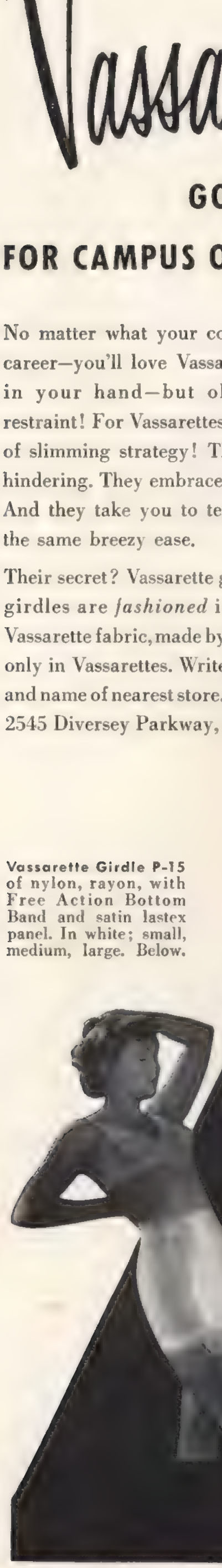
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Cedar Rapids, Iowa	The Fashion Company	Phoenix, Ariz.	Goldwaters
Chicago, Ill.	Chas. A. Stevens & Co. Designer's Room	Poughkeepsie, N. Y.	Luckey Platt & Company
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Cincinnati, Ohio	The H. & S. Payne Co.	Richmond, Va.	Miller & Rhoads
Cleveland, Ohio	The Halle Bros. Co.	Rochester, N. Y.	Sibley, Lindsay & Curr
Dallas, Texas	A. Harris & Company	St. Joseph, Mo.	Townsend & Wall
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Hartford, Conn.	G. Fox & Co.	South Bend, Ind.	George Wyman
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Perfectly suited . . .

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Youthful styling, exquisite tailoring by Isman.
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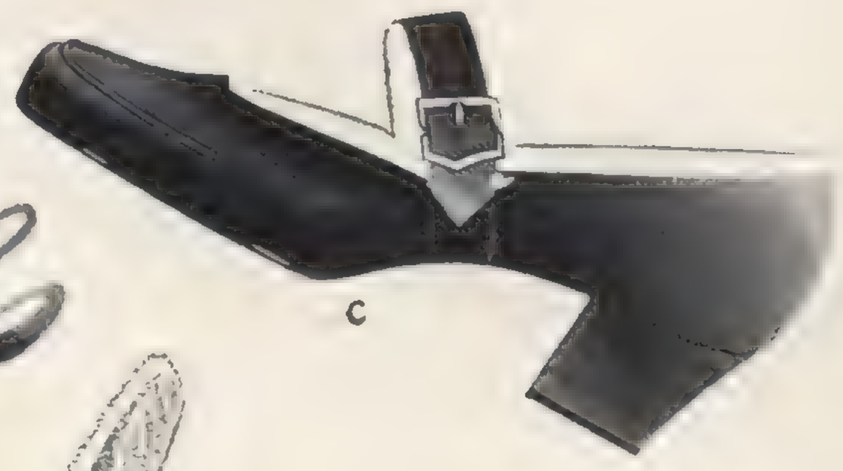


a



b

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c

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d

They sound too good
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because the *cushioned sole*
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Sounds like dream stuff, doesn't it?
It is . . . but this is a dream you can
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The

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that's True-To-Your-Form



Its name is Wonder Form

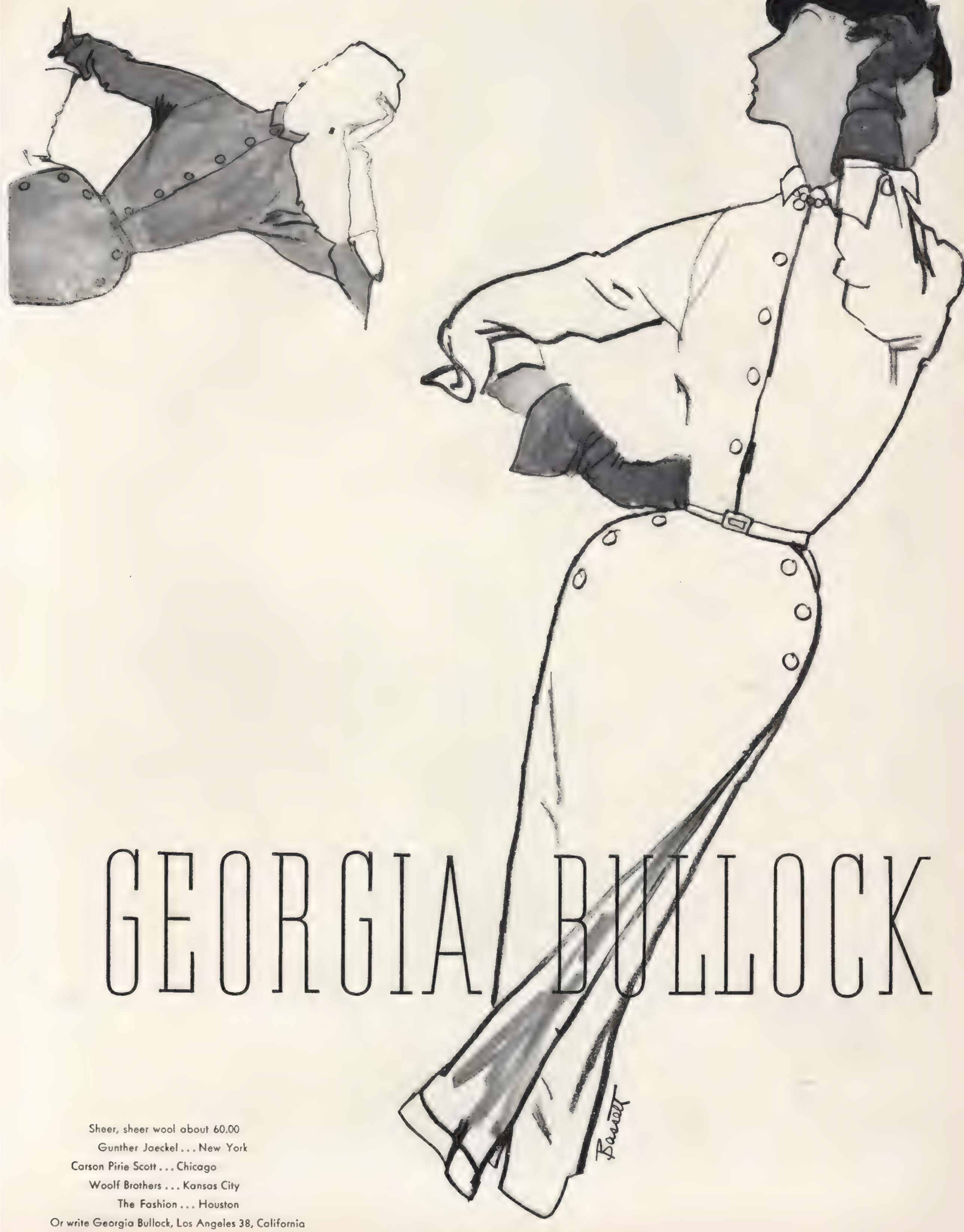
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Sizes: 32 to 44
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Sheer, sheer wool about 60.00
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Vogue's 17th Prix de Paris



HIGHLIGHT FOR COLLEGE SENIORS

FIRST PRIZE

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SECOND PRIZE

A six months' job on Vogue.

10 HONOURABLE MENTIONS

$25 cash prizes and top consideration for jobs on The Condé Nast Publications (House & Garden, Glamour, Vogue Pattern Book) and introductions to stores and advertising agencies.

All contestants must enroll by October 1, 1951.

Return enrollment blank below with the information requested.

(Rules and first quiz appear on page 75)

ENTRANCE BLANK

Prix de Paris Director, Vogue,
The Condé Nast Publications Inc.
420 Lexington Avenue, New York 17, N. Y.

Please enroll me as an entrant in Vogue's 17th Prix de Paris

Date_____

Name_____

Home Address_____
street city state

College_____

Your College Address_____

Date of Graduation_____

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Introduces the "Bottier Contour" — A new fashion-
The tapered look for suit shoes — by Grace Powell

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Martha Manning

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yields budget fortunes in slender flattery . . .



a—The short-sleeved shirtwaist takes on slender, dressy airs. Black, Laurel Green, Plum or Blue rayon crepe.

b—An afternoon dress of rayon crepe softly collared and draped. Black, Navy, Laurel Green or Blackberry.

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Sizes 14½ to 22½

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To the ultimate in fashion

Lawrence of London

adds the ultimate in comfort

Milium*

metal-insulated lining

Exciting news! From Paris . . . from London . . . come fall and winter coats designed by the greatest names in fashion . . . joined, by Lawrence of London, with the great, *new* name in comfort . . . MILIUM!

MILIUM lining brings you revolutionary, new *insulated* comfort—without an extra ounce of weight or bulk! In cold weather, its filmy, feather-light insulation keeps you warm as toast . . . even in a coat *much lighter* than you'd normally wear!

This winter, smart women will be smart *two* ways —in the trimmer *look* and lightweight *warmth*—of chic, new MILIUM lined coats!



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Above: MILIUM lined style #8010 by Lawrence of London. Imported Scotch worsted, cravenetted, in mauve and blue. $140 at Carson, Pirie Scott, Halle Brothers, Meier & Frank, Julius Garfinckel.

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METAL-INSULATED LINING

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COMING—IN SEPTEMBER I VOGUE



80 IMPORTANT FASHIONS FROM THE AMERICAN COLLECTIONS

The important Fashion Changes for autumn and winter—and the good examples of each change. To choose between...
4 new silhcuettes. To guide you...and to check...*Vogue's* handbook on How to Wear what you Buy!



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What tweed and fur have to do with each other!

Garnet—in velvet—by Dior!

How 76 precious skins of a one-of-a-kind Fur make the only coat of its kind in the world!

A CERTAIN JACKET WITH A CERTAIN COLLAR!

A SPECIAL COAT...MADE MORE SPECIAL BY ITS SILHOUETTE ...ITS FUR COLLAR...ITS COLOR COMBINATION!

The dress that moves beautifully because of its skirt and its taffeta lining!



AND THESE FEATURES:

CARPET PLUS ACCENT RUG—IN COLOR

"PRIVATE IDIOM"—an article by Edith Hamilton, founder of Bryn Mawr School and first woman on the faculty of the Harvard Medical School; author of "The Greek Way", "The Roman Way."

WHAT PEOPLE ARE TALKING ABOUT—THIS AUTUMN

Young Spanish Beauties



THIS BIG ISSUE—ON YOUR NEWSSTANDS AUGUST 31



Hat by Mr. John

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For advice: write Vogue's School Bureau, 420 Lexington Ave., New York 17, or call LE 2-7500

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For young women. Accredited college prep. Advanced courses in cultural and practical arts, fine arts, sec. sc., real estate, med. asst., home ec., drama, interior decoration, mdsg., kindergarten. Moderate rates. Sports. Catalog. Box E-10, Briarcliff Manor, N. Y.

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Fine arts, business, homemaking or any desired training thru N. Y. professional schools, with cultural course under Columbia professors. Beautiful residence. Fee covers opera, theatres, 36 East 67th St., N. Y. 21.

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Notable record of college preparation. Also broad general course. Excellent music, art, dramatics. All sports. Extensive campus. Country life with city advantages. Est. 1894. Catalog. Headmistress, Harriet L. Hunt, A.B., A.M., Summit, N. J.

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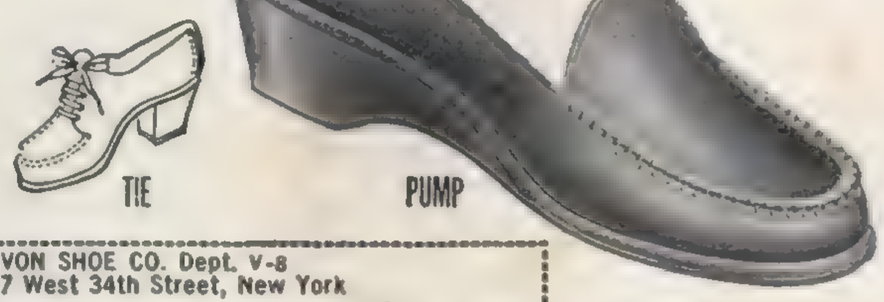


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VOGUE

AUGUST 15, 1951

INCORPORATING
VANITY FAIR

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RUTLEDGE



COVER: Suit full of news: news in the wide skirt, wider than suit skirts you've worn before—and spread by a taffeta underskirt; news in the tweed—*coating* weight for a suit. News in the colour—the brown that is taking over daytime fashion. Suit by Vera Maxwell, in Somersville wool, $75. At Saks Fifth Avenue; Hutzler's; Frost Bros.; The Dayton Co.; Morgan's of Canada. Gold-plated Bergère bracelet, $5; Marvella mock-pearl bracelet, $5; on the lapel, a gold-plated pendant, $5. All jewellery plus tax. The hat, a John Frederics Charmer, $13. All, Saks Fifth Ave. Make-up: "Lucky Penny," by Harriet Hubbard Ayer.

VOGUE'S COLLEGE FASHIONS: IN THESE SHOPS

For your convenience, we have listed below the names of shops across the country and in Canada which will have many of Vogue's College Fashions.

ALABAMA

Anniston ..... Ullman's Specialty Shop
Birmingham ..... Burger-Phillips
Dothan ..... Blumberg & Sons
Fayette ..... Gullet's
Gadsden ..... Irving's Town Shop

ARIZONA

Phoenix ..... Goldwaters
Tucson ..... Albert Steinfeld & Co.

ARKANSAS

Fayetteville ..... Silverman's
Little Rock ..... The M. M. Cohn Company
Magnolia ..... May's
Stuttgart, ... Wellworth Dept. Store
Warren ..... Imogene's Fashion Center

CALIFORNIA

Corona del Mar ..... O'Brien's Specialty Shop
Fresno ..... Bruckner's
Kentfield ..... Ross Valley Shop
Long Beach ..... Schick's
Los Angeles ..... J. W. Robinson Co.
Ontario ..... Musette's
Pomona ..... Orange Belt Emporium
Sacramento ..... Bon Marché
San Diego ..... Hafter's
San Francisco ..... The White House
San Jose ..... Hale Brothers, Inc.
San Marino ..... Damon's
Santa Rosa ..... Melvold's
Stockton ..... The Brown House

COLORADO

Colorado Springs ..... Daniels & Fisher
Denver ..... Daniels & Fisher

CONNECTICUT

Bethel ..... Elsa-Edna
Bridgeport ..... The D. M. Read Co.
Darien ..... Gloria Sutton, Inc.
Greenwich ..... D. W. Rogers Co.
Hartford ..... G. Fox & Co., Inc.
New Haven ..... Hamilton & Co., Inc.
Norwich ..... Reid & Hughes
South Norwalk ..... Babette's Shop
Stamford ..... The C. O. Miller Co.
Waterbury ..... Forester, Inc.

DELAWARE

Wilmington ..... Bird-Speakman, Inc.

DISTRICT OF COLUMBIA

Washington ..... Julius Garfinckel & Co.

FLORIDA

De Funiak Springs ..... W. E. Parish & Co.
De Land ..... Betty Dreka, Inc.
Jacksonville ..... Furchgott's, Inc.
Lakeland ..... Gladys'
Miami ..... Burdine's, Inc.
Panama City ..... Lillian Kilpatrick's
Pompano Beach ..... René Dress Shop
Tallahassee ..... Steyerman's Style Shop
Tampa ..... O. Falk's

GEORGIA

Athens ..... Michael Bros., Inc.
Atlanta ..... Rich's
Augusta ..... Cullum's
Columbus ..... Kiralfy's
Cuthbert ..... Sam Sawyer Shop
Dublin ..... Stephen's, Inc.
Gainesville ..... Saul's
Rome ..... Miller Bros. Co.
Savannah ..... Town & Country
Valdosta ..... Whittington's, Inc.

IDAHO

Boise ..... The Mode, Ltd.

ILLINOIS

Bloomington ..... Paul Anderson, Inc.
Carbondale ..... McGinnis Store
Chicago ..... Carson Pirie Scott
Decatur ..... Semmel's
Freeport ..... F. A. Read Co.
Geneva ..... The Little Traveler
Hinsdale ..... Kimbell Shop
Joliet ..... The Fashion Shop
Kankakee ..... Lecour's
Mt. Carmel ..... Wood's Dept. Store
Mt. Vernon ..... The Morton Shop, Inc.
Normal ..... Hall's Tog Shop
Quincy ..... Haibach-Schroeder Co.
Rockford ..... Edith Parrish
Springfield ..... Myers Brothers
Sterling ..... The Little Gallery
Waukegan ..... Hein's
West Frankfort ..... The Fashion Shop

INDIANA

Anderson ..... Towne Shoppe
Evansville ..... De Jong's, Inc.
Gary ..... Hudsons
Indianapolis ..... L. S. Ayres & Company
Marion ..... Alice Phillips Shoppe
Michigan City ..... Agnes Ohming Shop
Muncie ..... Ball Stores, Inc.
South Bend ..... Frances Shop
Vincennes ..... Joseph's, Inc.

IOWA

Ames ..... Younkers of Iowa
Chariton ..... Elite Dress Shoppe
Charles City ..... Bea's Shop
Des Moines ..... Younkers of Iowa
Dubuque ..... Roshek Brothers Co.
Fort Dodge ..... Younkers of Iowa
Iowa City ..... Younkers of Iowa
Mason City ..... Younkers of Iowa
Mt. Pleasant ..... Hoaglin's, Inc.
Ottumwa ..... Younkers of Iowa
Perry ..... W. G. Woodward Company
Sioux City ..... Younker's-Davidson
Spencer ..... Poole's
Storm Lake ..... The Woman's Shop

KANSAS

Arkansas City ..... Bridges Style Shop
Atchison ..... Ramsay Bros. Dry Goods Co.
Independence ..... Montaldo's
Newton ..... Granger's
Pittsburg ..... Seymour Dry Goods Co.

KENTUCKY

Cumberland ..... Keeti's
Danville ..... The Hub Pushin Co., Inc.
Elizabethtown ..... Mildred Lord
Hopkinsville ..... Arnold's
Lexington ..... Loom and Needle
Marion ..... Moore & Pickens
Mayfield ..... The Vanity Shoppe

LOUISIANA

Bogalusa ..... Glenn Gordon
Lafayette ..... La Parisienne
Lake Charles ..... Riff's
New Orleans ..... D. H. Holmes Co., Ltd.

MARYLAND

Baltimore ..... Hutzler Brothers Co.
Cumberland ..... Rosenbaum Bros., Inc.
Easton ..... Bird-Speakman, Ltd.
Hagerstown ..... Dimon's

MASSACHUSETTS

Boston ..... Jordan Marsh Company
Holyoke ..... McAuslan & Wakelin Co., Inc.
North Adams ..... Esther-Jaffe Ryan
Worcester ..... Richard Healy Company

MICHIGAN

Ann Arbor ..... Goodyear's
Charlevoix ..... Polly Kay, Inc.
Detroit ..... Himelhoch Bros. & Co.
Flint ..... Herbert N. Bush, Inc.
Grand Haven ..... Reichardt
Grand Rapids ..... The Strauss Shop
Hillsdale ..... The Buchanan Company
Iron Mountain ..... A. Sackim Co.
Kalamazoo ..... Sally's Clothes Closet
Lansing ..... The Style Shop
Ludington ..... Callighan's
Midland ..... Callighan's
Owosso ..... The D. M. Christian Co.
River Rouge ..... On-The-Avenue Dress Shop

MINNESOTA

Austin ..... Stevenson's
Benson ..... Theo Hansen Co.
Duluth ..... Oreck's, Inc.
Edina ..... Anbuhl's, Inc.
Faribault ..... Ochs Brothers, Inc.
Glenwood ..... Glen Wear
Hibbing ..... Sapero's
Luverne ..... Luverne Style Shop
Minneapolis ..... The Dayton Company
Rochester ..... C. F. Massey Company
St. Cloud ..... Fandel's
St. Paul ..... Frank Murphy
Wayzata ..... Edith's Country Shop, Inc.

MISSISSIPPI

Columbus ..... Egger's
Greenwood ..... DeLoach's, Inc.
Gulfport ..... Smart Woman's Shop
Indianola ..... Klumok's
Jackson ..... R. E. Kennington Co.
Natchez ..... H. F. Byrne Co.
Tupelo ..... McGaughy's
Vicksburg ..... The Style Shop
Yazoo City ..... Yazoo Apparel Shop, Inc.

MISSOURI

Cape Girardeau ..... Hecht's
Fayette ..... Morton's Shoppe
Gallatin ..... The Phyllis Shop
Hannibal ..... Winning's
Jefferson City ..... The Purple Shoppe
Joplin ..... Richards
Kansas City ..... Harzfeld's, Inc.
Kirksville ..... Ashell's
Maryville ..... The Haines Store
Poplar Bluff ..... Chas. Miller
Rolla ..... Uptown Style Shop
Sedalia ..... Connor-Wagoner, Inc.
St. Louis ..... Stix, Baer & Fuller

MONTANA

Billings ..... Doyle's
Helena ..... Fligelman's

NEBRASKA

Lincoln ..... Miller & Paine
Norfolk ..... Beverly's Store
Omaha ..... The Aquila

NEW HAMPSHIRE

Nashua ..... Gaby's Exclusive Shoppe

NEW JERSEY

Englewood ..... The Brooke Shop
Far Hills ..... Scott Shop
Hackettstown ..... Genevieve Shop
Newark ..... Kresge-Newark, Inc.
Plainfield ..... Tepper's, Inc.
Summit ..... Lillian O'Grady, Inc.
Trenton ..... Honigsbaum's, Inc.

NEW MEXICO

Albuquerque ..... Tomlinson's
Hobbs ..... Colbert's

NEW YORK

Albany ..... Honigsbaum's, Inc.
Brooklyn ..... Abraham & Straus, Inc.
Buffalo ..... L. L. Berger, Inc.
Glens Falls ..... Merkel & Gelman, Inc.
Olean ..... Segall's
Rochester ..... McCurdy & Co., Inc.
Rye ..... Tina MacRae
Syracuse ..... Flah & Co.
Utica ..... Doyle-Knower Co.
Yonkers ..... The Fashion Shop

NORTH CAROLINA

Charlotte ..... Montaldo's
Fayetteville ..... The Town Shop
Greensboro ..... Montaldo's
Raleigh ..... Ivey-Taylor Co.
Washington ..... Carter's Dress Shop
Williamston ..... Proctor Shoppe
Wilmington ..... Mademoiselle Shoppe
Winston-Salem ..... Montaldo's

NORTH DAKOTA

Bismarck ..... Rose Shop
Fargo ..... Rose Shop
Grand Forks ..... R. B. Griffith Co.
Minot ..... Taube's
Rugby ..... Tofsrud's Style Shop
Valley City ..... The Fair Co., Inc.

OHIO

Akron ..... The M. O'Neil Co.
Athens ..... Foster's
Cambridge ..... The Style Center
Canton ..... The Halle Brothers Co.
Cincinnati ..... Jenny, Inc.
Cleveland ..... The Higbee Co.
Columbus ..... The F. & R. Lazarus & Co.
Coshocton ..... Golden's
Dayton ..... The Rike-Kumler Co.
Findlay ..... Simon's
Granville ..... Nan Sport Shop
Newark ..... Wilma's
Salem ..... McCulloch's
Sandusky ..... LaSalle & Koch Co.
Tiffin ..... Harold's
Toledo ..... LaSalle & Koch Co.
Xenia ..... Milton's, Inc.
Youngstown ..... Strouss-Hirshberg
Zanesville ..... H. Weber Sons & Co.

OKLAHOMA

Bartlesville ..... Montaldo's
Muskogee ..... Susman's
Oklahoma City ..... Kerr's, Inc.
Ponca City ..... Frohlich's Style Shop
Tulsa ..... Seidenbach's

OREGON

Eugene ..... Russell's
Portland ..... Meier & Frank
Salem ..... Price's

PENNSYLVANIA

Allentown ..... Hess Brothers
Altoona ..... The Wm. F. Gable Co.
Bethlehem ..... Sigals
Easton ..... Sigals
Germantown ..... C. A. Rowell
Harrisburg ..... Mary Sachs
Hazleton ..... Wears, Inc.
Lancaster ..... Mary Sachs
Philadelphia ..... Strawbridge & Clothier
Pittsburgh ..... Joseph Horne Co.
Reading ..... Jeannette Shop
Wilkes-Barre ..... Fowler, Dick & Walker

SOUTH CAROLINA

Anderson ..... Vogue Shop
Charleston ..... Daisy Bogin Shoppe
Columbia ..... James L. Tapp Co.
Greenville ..... Ivey-Keith Co.

SOUTH DAKOTA

Watertown ..... Herberger's

TENNESSEE

Bristol ..... H. P. King Co.
Chattanooga ..... Loveman's, Inc.
Dyersburg ..... Schlesinger's
Jackson ..... Holland's
Johnson City ..... Dosser's Inc.
Knoxville ..... S. H. George & Sons
Memphis ..... The John Gerber Co.
Millington ..... Louise Cunningham Retail Center
Murfreesboro ..... Cecil Elrod's French Shoppe
Oak Ridge ..... Loveman's, Inc.
Tullahoma ..... W. H. Wilson & Son
Union City ..... Merry Lee Shops

TEXAS

Abilene ..... Ernest Grissom's
Austin ..... Chenard's
Brownsville ..... The Vogue
Corpus Christi ..... The Smart Shop
Dallas ..... Neiman-Marcus Co.
Denton ..... The Vanity Shop
Edinburg ..... Simpson's
El Paso ..... Popular Dry Goods Co.
Galveston ..... E. S. Levy & Co., Ltd.
Houston ..... Foley's
Laredo ..... Richter's
Lubbock ..... Jo Ann Shop
Midland ..... Colbert's
Odessa ..... Jo Ann Shop
San Angelo ..... The Fashion
San Antonio ..... Frost Bros.
Sherman ..... Elinor's
Waco ..... Bauer-McCann
Wichita Falls ..... McClurkan's, Inc.

UTAH

Salt Lake City ..... Makoff

VERMONT

Bennington ..... Vogue & Vanity
Burlington ..... The Fashion Shop

VIRGINIA

Arlington ..... Wynn's Feminine Apparel Shop
Charlottesville ..... Barbara Rosser Costumes
Danville ..... L. Herman Inc.
Fredericksburg ..... Carley's
Hampton ..... Goldstein's Specialty Shop
Newport News ..... Nachman's, Inc.
Norfolk ..... The House of Arther Morris
Richmond ..... Thalhimers
Roanoke ..... Smartwear-Irving Saks
Staunton ..... New York Dress Shop

WASHINGTON

Seattle ..... Frederick & Nelson, Inc.
Vancouver ..... Caplan's
Walla Walla ..... Anabel Varga

WEST VIRGINIA

Beckley ..... Rahall's
Bluefield ..... The Thornton Co.
Charleston ..... Stone & Thomas
Clarksburg ..... Broida's, Inc.
Huntington ..... The Style Shop
Logan ..... Peery's
Montgomery ..... The Fashion Shop
Parkersburg ..... J. S. Broida Inc.
Williamson ..... Brown's

WISCONSIN

Appleton ..... Geenen Dry Goods Co.
Fond du Lac ..... Berger's
Marshfield ..... Kohl's Style Shop
Milwaukee ..... T. A. Chapman Co.
Racine ..... Zahns, Inc.
Shorewood ..... Martha Fredman, Inc.

CANADA

Toronto, Ont. ..... Henry Morgan & Co., Ltd.
Montreal, Que. ..... Henry Morgan & Co., Ltd.

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CHEN YU...A DIVISION OF RICHARD HUDNUT

VOGUE'S EYE VIEW OF THE UNDER STORY



RUTLEDGE

She's standing right in the middle of the surest, prettiest, starchiest, and news-iest fashion in the young world today. This is the crinoline; this is the power behind the spinny skirts that—complete with all the swinging airs of a ball dress—you are going to see in tweed, in flannel, in canvas, in plaid, in the curly cloth called "poodle." This is the petticoat you should wear two deep often, three deep sometimes, for the best look of an impossibly small waist, long legs (and to this end, the shallow shoe, low-cut and tapered). Under every full skirt in this issue—so stated or no—there is at least one crinoline. Where there is *no* crinoline . . . ah, there's the other story; the other compliment to a young, willow figure: a slim-as-ever-seen line.

Stiff net crinoline, eight-gored, by Sidney Bush, $8; Lord & Taylor.



60 FASHIONS FOR THE SMART GIRL IN AND OUT OF COLLEGE

Starting now, thirty pages of fashions as immediate, as contemporary as any you will see this season . . . anywhere. A strong statement. But it happens to be a wonderful year for young clothes. So good that this issue has gone well past its first, or college, intentions, and belongs to everybody who is young in years or figure *or* activities OR purse. That includes college women, of course; and here, at the outset, we nod respectfully to those great classics, the man's shirt, the inestimable dungaree, and all the other appointments of a campus life. Those are stand-bys that go without saying. The present question is: In her *other* life how will the Smart Girl dress? We think she will dress these ways; within the eight new categories of fashion to be found on these pages. Point One (begun in the Eye View): that buoyant success, the crinoline; the pretty work of which you can guess on the opposite page; and will guess under costumes throughout the issue, throughout the winter. Point Two: the colour *brown:* valuable for the depth of tone it takes in textured cloths; the brilliance black gives it; and, above all, the un-triteness of the look of brown worn with *white,* by day, by evening. Point Three: the skirt and shirt gone into a new class of . . . well, elegance. As: when the skirt is underlined with crinoline, or is poodle cloth or evening tweed. As: when the shirt is shining rep silk, pleated Shantung, or white linen importantly cut. Or when the pair is deliberately mixed in brown, white. Point Four: Red. . . . Red, white. . . . Red, white, and black, for evening. Any or all of them able to carry a past-dark wardrobe brilliantly . . . and to guarantee that the girl who wears them will not go unnoticed—if *that's* what she has in mind. Point Five: the deep-textured fabric. This year you might find that a fleece long enough for a currycomb turns out to be the best looking, most wearable, cosiest cloth coat to be found; that a curled-cloth, narrow-skirted suit turns out to be the most knockout bit of special fashion a tall, slim girl could wear. Point Six: pet fabrics with new plans. The entire idea is young bonanza for the girl who loved the strapless flannel, the plaid evening sheath. *Now* involving fur-bound corduroy, embroidered tweed, canvas worn with rhinestones—for examples. Point Seven (this is pure creamery): beige worn with grey, grey with beige, for the sake of the subtleties, the delicacies, the compliments, and the whole new effects involved. Point Eight: the baby turtle neckline. Good in any case, it makes a new fashion when it's part of a sleeveless sweater; a fashion wonderful on the young. All of these points are so interlocked, so dependent on each other, that you will run into as many as four of them in a costume. All of the costumes, of which there are sixty, were photographed at Knoll Associates, where the new and excellent modern furniture seems to be part of the Point-in-Chief—that these are clothes to look beautiful in, to feel comfortable in, to *live* in today. Last word—on beauty. For information about Vogue's College Beauty Timetable, see page 193.

"Knoll Associates" is the professional name of an extraordinary group of young designers of contemporary furniture and interiors. Against the background of their new showrooms, all the college fashions shown on the following pages are photographed.

POINT 1. FULL SKIRTED COAT-DRESS . . . BORNE OUT BY A CRINOLINE

Opposite: Belled on two crinolines, a brown and beige tweed (Tweed? Tweed!) coat-dress cut like a party dress; a detachable necklet of marmot. By Anne Fogarty, sizes 7 to 15. Dress, $70; Coro mock-pearl earrings, $2 plus tax; all, Lord & Taylor. Delicate, shallow, part-of-the-act shoes, by Capezio, $13; white cotton gloves, by Bacmo, $4; both, Bonwit Teller. Betmar hat, $8; Saks Fifth. Dress, also Hutzler's; Neiman-Marcus. Fur muff from Harold J. Rubin.

RUTLEDGE





RUTLEDGE

2. BROWN WITH WHITE

Spreading the word of brown-with-white. Browns deep chocolate, deeply textured. And white worn with them is a flash that brightens the winter look, praises a young skin. Here, brown-with-white suits and a coat. *Above:* Fitted tweed, brown pin-check, with long jacket, piped in black wool. Added whites: string gloves, sweater, the band and borders of the brown felt cloche. Suit, by Bardley, $70; Bendel's Young-Timers; Himelhoch's. Calf bag by Ronay, $15 plus tax; Henri Bendel. *Left:* Full tweed, brown, deep-piled wool-and-rabbit's hair, with shaped cardigan jacket, huge, many-gored skirt (she wears her crinoline), whitened by a sleeveless sweater. Jacket, $45; skirt, $25; Premier sweater, $10; all, Saks Fifth. Velveteen Betmar beret, $6; Best's. *Opposite page:* Brown-with-white in a big, soft coat. A cloth to currycomb (more to see on page 129), lined with fake pinto-pony-skin. By Lumay, of alpaca, $100; Bergdorf Goodman; Younkers of Iowa; Strawbridge & Clothier. (For shops in other cities, see page 108.)





POINT 2. BROWN WITH WHITE

Brown to start with. This is the year for it. Looking a new colour when white is added; all day is the time for wearing it. *Above:* Brown to start with: a quick-fitting Botany flannel suit with velvet collar and cuffs, by Junior Deb, $60. Leather satchel by Jana, $20*. Velours cloche by Edgar Lorie, $28. Add white: a turtle-neck cashmere-and-lamb's-wool sweater by Premier, $11. Wool string gloves, by Hansen, $3. Suit, bag, gloves; Altman. Hat, sweater; Saks Fifth. Her shoes, suède Shallows. $12. *Below:* Brown to start with: a Bernside corduroy skirt and jacket, in sizes 7 to 15. The white: a jet-embroidered Moygashel linen camisole; all, by H. & D., $70. Patent leather belt by Schaffer, $4. All, Lord & Taylor. Capezio shoes at Bonwit Teller. *Opposite page:* Brown and white, playing-up the shirt and skirt. Play these, those that follow, through your wardrobe; through your day. One of the best shirts we've seen, in window-pane plaid Lanella worsted-and-cotton flannel, $18. Skirt of Shamokin wool twill, $25. Both by John Miller. Gold-plated bracelet by Bergère. All, De Pinna. Shirt and skirt, also Garfinckel's; Frost Bros. Shoes, here, by Sandler of Boston, at I. Miller. For list of shops in other cities, see page 108.

*PLUS TAX



PHOTOGRAPHED BY RUTLEDGE, AT KNOLL ASSOCIATES, AS ARE ALL THE COLLEGE CLOTHES IN THIS ISSUE.



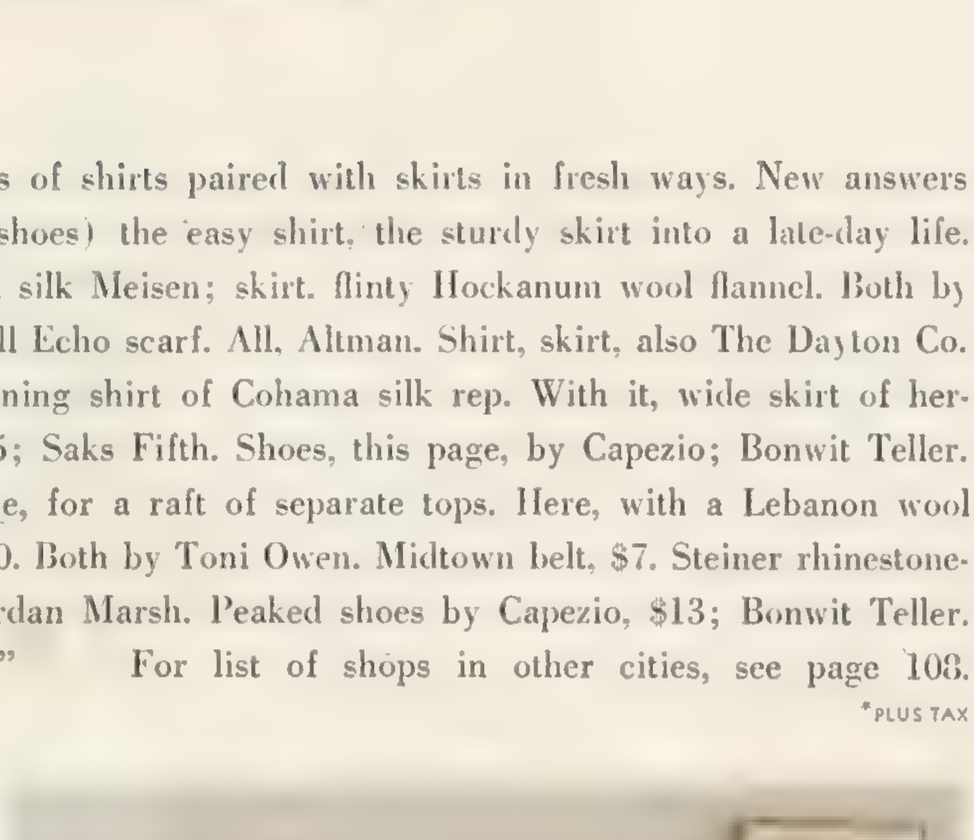


RUTLEDGE

POINT 3. THE SHIRT AND SKIRT PLAYED UP

The shirt-and-skirt, *always* for the love of it, *here* for the news of shirts paired with skirts in fresh ways. New answers to what-with-what, bringing (with the help of jewellery, special shoes) the easy shirt, the sturdy skirt into a late-day life. *Above:* Silk with flannel, the shirt like the patine on silver, of Cohama silk Meisen; skirt, flinty Hockanum wool flannel. Both by Susan Thomas. Shirt, $15; skirt, $15. Coro rhinestone stars. Silk twill Echo scarf. All, Altman. Shirt, skirt, also The Dayton Co. *Below:* Silk with tweed: flared collar and cuffs for a soft, glistening shirt of Cohama silk rep. With it, wide skirt of herringbone tweed. Both by Carolyn Schnurer. Shirt, $25; skirt, $35; Saks Fifth. Shoes, this page, by Capezio; Bonwit Teller. *Opposite:* The news of a skirt in canvas—for autumn, for after-five, for a raft of separate tops. Here, with a Lebanon wool jersey blouse, white-plus of a webbing belt. Skirt, $15; blouse, $10. Both by Toni Owen. Midtown belt, $7. Steiner rhinestone-studded cuff bracelet, $5*. All, Lord & Taylor. Blouse, skirt, also Jordan Marsh. Peaked shoes by Capezio, $13; Bonwit Teller. Creamy skin, the result of Pond's "Blushing" tint "Angel Face." For list of shops in other cities, see page 108.

*PLUS TAX





PINK CORDUROY SCENE-STEALER. **POINT 4. RED...FOR EVENING**

Above: As a cut it's tomorrow's sleeveless, baby turtle neck (see pages 136-139), slim-bean line: on the right figure it's a guaranteed hit. As a fabric—exclamation point—it's corduroy: one of our new plans for pet fabrics. By Emily Wilkens in Crompton corduroy; sizes 7 to 15; $30. Satin bag by Josef, $13*. Both, Bonwit Teller. Coro pins; Altman. Dress, also Himelhoch's; Harzfeld's. *Opposite page:* Your whole past-dark wardrobe could be red . . . it's that good. And this: the latest, brightest cry in a young short dance dress—to wear over crinolines. Colour point: *brown* satin dancing pumps. Dress by Anne Fogarty in Merrimack velveteen; sizes 7 to 15; $40. Velveteen scarf, by Vera, $3. Ledo earrings, $3*. All, Lord & Taylor. Dress, also Joseph Horne; Carson Pirie Scott. Shoes, both pages, by Capezio at Bonwit Teller. For list of shops in other cities, see page 108.

*PLUS TAX

RUTLEDGE





POINT 4. RED, WHITE . . . FOR EVENING

Opposite page: Red; white; bare; bouffant. Period. A dress that can make a belle, deserves to be worn by one. By Ceil Chapman in silk taffeta and William Winkler nylon tulle, $125; Bergdorf Goodman. Necklace by Coro, $10*; velvet bag by Ingber, $5*; both, from Altman. Dress, also Garfinckel's; Hutzler's. Yardley "Pretty Pink" lipstick. *Below:* All the answers in one costume: from a private dinner to a VIP (P for party). Floating nylon net dress to dance in; an abbr. spencer jacket of Merrimack velveteen. The whole, a complimentary sweetened red . . . at a sweet $70. By Rappi in sizes 7 to 15. Bracelet of mock pearls, by Richelieu, $11*. All at Bendel's Young-Timers. Dress, also at Neiman-Marcus. For shops in other cities with the young fashions on these thirty pages, see page 108.



*PLUS TAX



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POINT 4. RED, WHITE, BLACK FOR EVENING



3.



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After dark: Red. White. Black. Together, separately, so good that you could stop thinking about colour there. (See the red-and-whites on the preceding pages.) **1.** A red coat for evening; for any hour of any (sunny or rainy) day. Of Zelan-treated Crompton velveteen, Milium-lined. By Sherman Bros., $60; Saks Fifth. Satin shoes, by Laird Schober. **2.** Making *every* party of the season, a short evening dress of black rayon velvet ringed with white fur; worn, here, over a cosy of crinolines. By Rappi, $50; Bendel's Young-Timers. **3.** Pet of the season, poodle cloth. A wide black skirt of it, $20, paired off here with a white linen shirt, $13; Altman; Jordan Marsh. **4.** New black, with a baby turtle neck simmering down to a V in back. By Sheila Lynn in rayon taffeta, $45; Best's. *Opposite page:* Summing up the whole idea: a white ball dress of D. Strauss rayon net, shadowed by a black Martin rayon velvet jacket lined in neon-red rayon taffeta; the collar, cuffs, tie, of white net. By J.L.F., about $100; Saks Fifth; L. S. Ayres. For list of shops in other cities see page 103.

RUTLEDGE





THE FULL SKIRT . . .

BORNE OUT BY A CRINOLINE



For shops in other cities, see page 108.



3



4

Skirts buoyed by 1, 2, 3 crinolines: a silhouette that couldn't be prettier; . . . couldn't be prettier on *anybody* than on the long-legged, skimp-waisted, skirt-switching young.

1. New kind of mainstay for a wardrobe: the good grey flannel suit—with a skirt for crinolines. By Ben Gaynes in worsted flannel, $55; beret, $6; Bendel's Young-Timers.

2. Skirt-and-sweater—the new approach: sweater, close, tucked in; skirt, borne out by a crinoline. Worn (important) with shallow, low-cut shoes. Skirt, by Sloat in brown-plaid Cerey wool, about $25; beige cashmere sweater by Jantzen, $18; both, Henri Bendel. Monet jewellery. Skirt and sweater, also at Himelhoch's; Frederick & Nelson.

3. Fitted, out-skirted coat—a prize this year. Of grey wool flannel spiced with black velvet and (note) cut-steel buttons. By H & D; sizes 7 to 15, $85; Lord & Taylor; Hutzler's. Velvet pillbox by Sally V, $11; Best's.

4. A dress you *could* wear every afternoon . . . over crinoline. By Anne Fogarty in Milliken's blue wool-rabbit's-hair-nylon fabric; sizes 7-15; $50; Lord & Taylor.

5. All-day-long dress in a fine dark brown belonging, this year, with white. Dress by J.L.F. in Pacific wool crêpe; sizes 7-15; $45; hat by Madcaps, $11; Rosette Pennington. Both fur muffs, Harold J. Rubin.



5

RUTLEDGE



RUTLEDGE

POINT 5. DEEP-TEXTURED FABRICS





2



3

Deep texture at the top of the news for suits and coats. Fabrics that could be combed and curried (or look as if they could), in new young shapes; warm, and easy to wear. *Opposite page:* Alpaca with a high-altitude pile, for one of the warmest, lightest—try lifting it by a little finger—coats of the season. In soft, honey-in-the-comb beige. By Lumay, $125; Peck & Peck. White Star train case, in grey canvas, at Bloomingdale's. *This page:* **1.** Wool tweed, black and brown, shaggy by a plus of angora. Coat with a new plumb-line straightness, eased by tapering sleeves. By Lo Balbo, $100; Lord & Taylor. Pigskin bag by Ronay, $15*; Peck & Peck. Velours hat by Edgar Lorie, $23; Saks Fifth. **2.** Deep-piled alpaca, in brown with black braid bindings. You've seen it in coats, news as a suit; by Lumay, $60. Velours Madcaps hat, $9. Calf Jana bag, $11*. All, Lord & Taylor. Patent leather Schaffer belt. Suit, also Hutzler's. Sweater, same as on page 137. **3.** Tweed coat, straight, collarless, swathed by a stole lined with jersey. Tailored by Brittany, of black and brown Forstmann wool, $135; Saks Fifth. Wheary bags; Stern's. **4.** Chinchilla-cloth jacket, coating-weight, of grey Somersville wool, $47. Shown with it here, grey flannel skirt, $18; mustard Heller worsted jersey shirt, $18. Velours hat by Suzy, U.S.A., $11. All, Saks Fifth. (For shops in other cities, see page 108.)



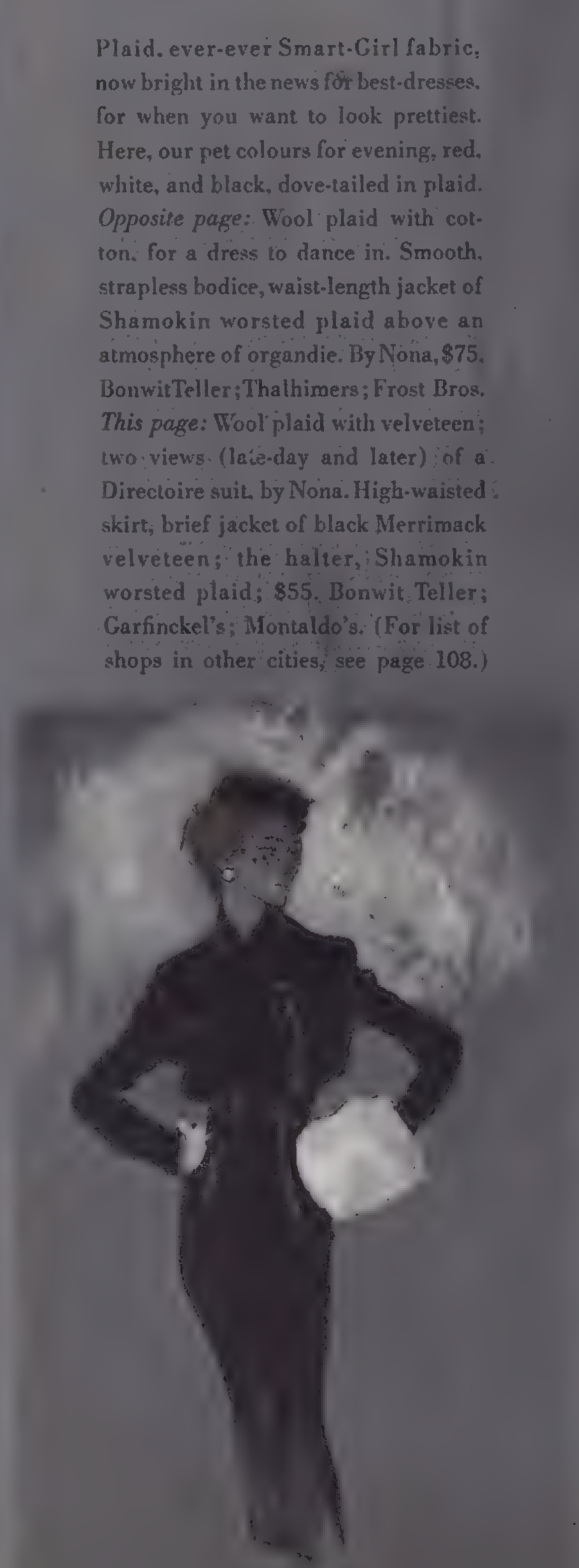
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*PLUS TAX



PLAIDS KEEP LATE HOURS

Plaid, ever-ever Smart-Girl fabric, now bright in the news for best-dresses, for when you want to look prettiest. Here, our pet colours for evening, red, white, and black, dove-tailed in plaid. *Opposite page:* Wool plaid with cotton, for a dress to dance in. Smooth, strapless bodice, waist-length jacket of Shamokin worsted plaid above an atmosphere of organdie. By Nona, $75. Bonwit Teller; Thalhimers; Frost Bros. *This page:* Wool plaid with velveteen; two views (late-day and later) of a Directoire suit, by Nona. High-waisted skirt, brief jacket of black Merrimack velveteen; the halter, Shamokin worsted plaid; $55. Bonwit Teller; Garfinckel's; Montaldo's. (For list of shops in other cities, see page 108.)



POINT 6. NEW PLANS FOR PET FABRICS





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For shops in other cities, see page 108.



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6

These are all pets, these fabrics. Such pets, they can't be left alone. They pop up at all hours, in all seasons, looking for approval—and get it. **1.** Tweed: jet-lit dinner dress, Directoire jacket so short that it looks mostly buttons. By H. & D., in Shamokin worsted tweed, $70. Rhinestone fob, by Kramer. Black velvet crescent hat, by Suzy, U.S.A., $6; Altman. **2.** Tweed: over crinoline, for late day; the bodice neat, narrow sleeves; low scooped neckline, sparingly shirred; and an umbrella skirt. By Alan Graham in Shamokin worsted tweed, $50; Lord & Taylor; Garfinckel's. **3.** Corduroy dinner dress, strapless, rimmed with fur; over it, so snug that it looks part of it, a Directoire jacket with a horseshoe neckline. Both in toast beige Crompton corduroy, by Arkay Junior, $35; Best's. Fur muff, from Harold J. Rubin. **4.** Corduroy: dinner-at-home pants, in sapphire blue Crompton corduroy. Worn here with a black Heller worsted jersey top. Both, Joset Walker, $17 each; Saks Fifth Avenue. **5.** Denim: quilted; goes into evening. Black and yellow halter dress, busy as, sociable as, the colour of, a bee; in Cone denim. Here over a black Wyner worsted jersey shirt; both by Anne Fogarty, $45; Lord & Taylor. **6.** Canvas: wide (even without a crinoline), green, four-seasons skirt, $15. Here with a beige polo shirt of Lebanon wool jersey, $10. Both by Toni Owen. Black calfskin shoes by Jantzen, $11; all, Lord & Taylor. **7.** Jersey: short dinner sheath, in grey pin-striped wool-and-rayon; sleeveless; a non-straight skirt. Black velveteen Directoire jacket. By Henry Rosenfeld, $25; Peck & Peck. **8.** Jersey: "sweater" dinner dress and jacket. Black dress with a low rib-knit neckline. Blue, black-dotted jacket with black ribbing at the cuffs, the waist. Both of Heller wool jersey, by Kane-Weill, $50; Saks Fifth. Kidskin gloves by Superb.



8

RUTLEDGE



7





POINT 7. BEIGE AND GREY; PART AND PART



Beige and grey: separately, the Smith and Jones of fashion. Together, suddenly, a pair to make news; teamed up with the Browns, a combination to make headlines. *Top, left:* Beige-and-grey, at its most easy-going; at prices we like to see. A beige polo shirt of worsted jersey, $13. The skirt of J. P. Stevens grey flannel, $11. Both by Loomtogs; Altman. Belt by Roger Van S. Tan calfskin shoes by Stetson Randoms, $19; both Lord & Taylor. *Top, right:* Beige-and-grey: going, going—everywhere. In a greatcoat with a good straight silhouette; an up-and-down stand-away collar, in Somersville wool chinchilla, by Etkin, $95; Saks Fifth. More grey: the jersey gloves by Fuchs. The beige with it: a velours cloche. *Left:* It would hardly be a college issue without these. The beige tweed jacket, $30. Grey Hockanum flannel skirt, $17. Both by John Miller. Rust-brown suède bag, by Alan, $19*; umbrella, $11; all, Lord & Taylor. *Opposite page:* Beige-and-grey: *among* the strong points here. A cardigan in blond De Land poodle cloth, $20. Worn with these greys: a sleeveless jersey shirt, $13. A skirt in De Land flannel, $15. All by Greta Plattry. Hat by Dani, $8. All, Saks Fifth Avenue; shirt and skirt, and cardigan, also Jordan Marsh; Seidenbach's.

*PLUS TAX





For list of shops in other cities, see page 108.



8. THE BABY TURTLE-NECK SLEEVELESS SWEATER

A baby turtle's neck is shorter than a grown-up turtle's neck. Thinner, too. And that's enough zoology. We want to talk about The Sweater. *Its* collar is thin and short, and it's worth sticking your neck out for—several times. We show it here three ways, and other ways on the next two pages; love its well-adjusted attitude in *any* company. It's of cashmere and lamb's wool, by Premier, $10. Saks Fifth. *Opposite:* The same sweater, in white. *With:* a matching cardigan, $11, by Premier. Brown skirt of Miron worsted flannel, by Sloat, $30. All, Saks Fifth; The Dayton Co., Frost Bros. Gold-plated "knitted" bracelet, by Monet; Coro pin; Saks Fifth. *Above:* The same sweater in brown. *With:* a turquoise skirt of Cohama silk rep. At Altman; L. S. Ayres. Mademoiselle shoes; Lord & Taylor. *His* suit, at Saks Fifth. For details, see page 182. *Right:* The same sweater, in black. *With:* a box jacket, a straight skirt, in brown. By Chee Armstrong, of De Land tweed. Jacket, $30; skirt, $15; Bonwit Teller. Fashioncraft stars, at Saks Fifth.



RUTLEDGE





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BABY TURTLE NECKLINE



3

All of these have it: the new shorter, thinner turtle neck. Sometimes it's a separate item in addition (the plus being The Sweater on the page before this): sometimes the dress, or blouse has this news—all by itself.

1. Dress, of wool jersey, built just like a sweater, all the way down to the hem. Ribbing at the neck, the wrists. Of black Wyner worsted jersey, by Nantucket Naturals, $35; hat by Edgar Lorie; both from Saks Fifth Avenue. The Alligator glasses case, by Rumpp; from Lord & Taylor.

2. Brown blazer, white-piped, and matching skirt; both, by H. & E.

RUTLEDGE

Shapiro, of J. P. Stevens wool flannel. Jacket, $25; skirt, $12; Bonwit Teller. Brown cloche, from Knox. **3.** A brown and red tweed suit with the new, lavishly gored skirt, $70. Angora braid hat, by Suzy, U.S.A., $11. Both from Saks Fifth Avenue. **4.** The barrel-round jacket, and straight skirt, in grey wool flannel. The blouse, of patterned grey worsted jersey, is sleeveless, and has a baby turtle neck. Jacket, $30; skirt, $13; blouse, $12; by Raissa Masket; Lord & Taylor. Grey felt hat, at Knox. **5.** The dress, of Oxford grey ribbed worsted jersey, has a baby turtle neck. Over it: a brief Directoire jacket of grey Hockanum wool flannel. By J.L.F.; in junior sizes 9 to 15; $70. At Bendel's Young-Timers. **6.** Pretty weather-proofing: a rust-coloured leather cardigan. By Leathermodes, $35. The ribbed wool sweater in yellow; $13. Both, Best's. **7.** Three-part costume: box jacket of diagonal tweed, cut away from the neckline, like a poncho, $30; a blouse of Lebanon black wool jersey, with a baby turtle neck, $15; a straight black wool skirt, $13; by Lotte. The much seen (in this issue) bright velveteen, gored beret, by Betmar. Rhinestone pin, by Kramer. All, at Best's. Suit, also at D. H. Holmes. Hansen wool string gloves. For shops in other cities, see p. 108.



7

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THE SHIRT AND SKIRT PLAYED UP

Here, young separates in new ways: silken shirts delicately worked; woollen skirts, amply cut, some taking to the air by means of crinolines.

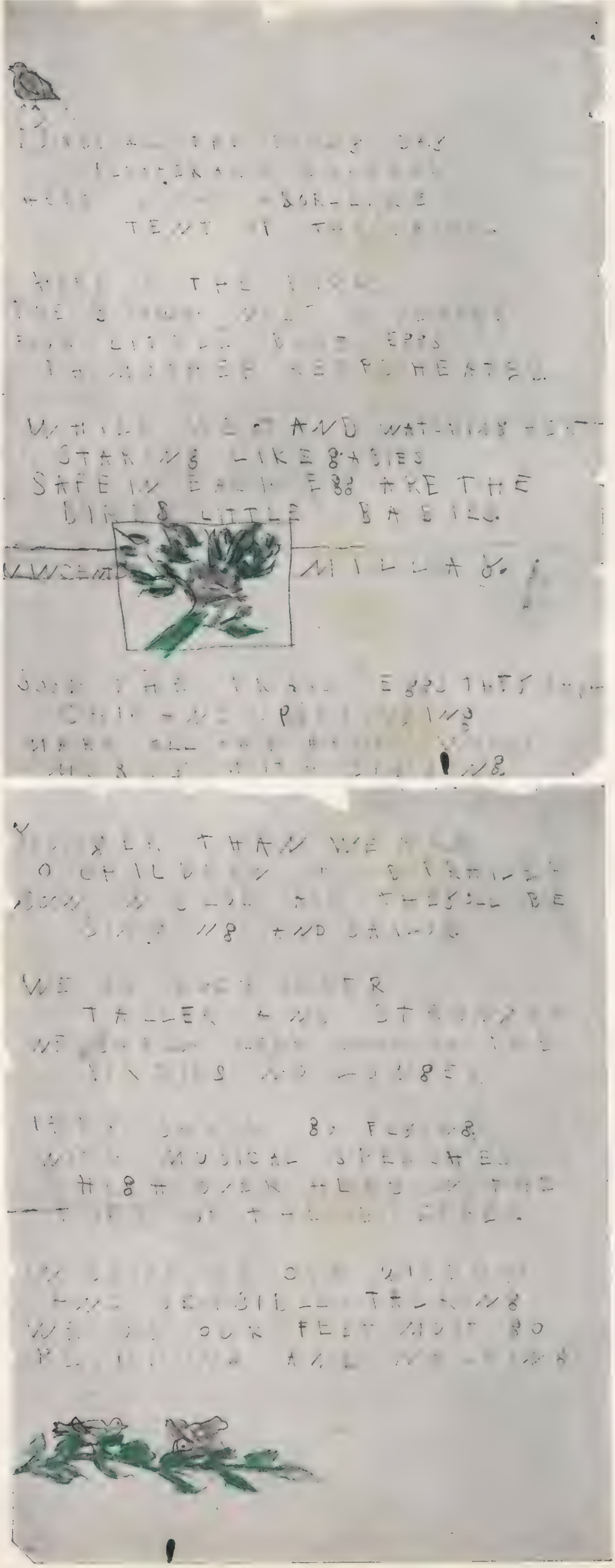
This page: **1.** Crisp crêpe shirt, white with hair-line brown stripe, pearly-button panel. Of Cohama silk, $13. Pleated flannel skirt, of brown J. P. Stevens wool, $15. Both by Susan Thomas. Altman. **2.** Evening separates: white silk Shantung blouse, with tiny tucks and jet buttons. For any late-day skirt, $23. Or for this long, jet-sewn, black and white De Land tweed skirt, $40. Both; Altman. **3.** Eton-boy blazer to top all-day separates, by H. & E. Shapiro, in blue wool flannel, $30; Lord & Taylor. Dawnelle poodle-cloth gloves, $3.50; Best's. **4.** Newest way with a shirt: wear it over a sleeveless turtle neck (shown alone on page 136). Here, grey pastel-stripe silk shirt, $11; easy grey Juilliard wool flannel skirt, $23. Both, by Haymaker. Gold-plated cuff links. All at Saks Fifth Avenue. *Opposite page:* Shirt, jacket-like over a sweater. Of rust Bloomsburg acetate-and-rayon tissue faille. $16. Bold grey-rust-and-black skirt, of Stroock wool and rabbit's hair, $25. Both, by Sloat; at Bergdorf Goodman. Gold-plated Bergère bracelet, $5*; Bonwit Teller. Cowhide belt, $13; Phelps. Shirt, skirt. Thalhimers; Younkers of Iowa; J. W. Robinson.

(For list of shops in other cities, see page 108)

*PLUS TAX

RUTLEDGE





EDNA

A hitherto unpublished poem, written when she was about twelve; these facsimile pages from her own notebook.

Birds all the sunny day
Flutter and quarrel
Here in the abor-like
tent of the laurel.

Here in the fork
The brown nest is seated
Four little blue eggs
Th mother keeps heated.

While we stand watching her
Staring like gabies
Safe in each egg are the
Birds little babies.

Soon the frail eggs they shall
Chip and upspringing
Make all the April woods
Merry with singing.

Younger than we are
O children and frailer
Soon in blue air they'll be
Singing and sailor.

We so much older
Taller and stronger
We shall look down on the
Birdies no longer

They shall go flying
With musical speeches
High over head in the
Tops of the beeches.

In spite of our wisdom
And sensible talking
We on our feet must go
Plodding and walking

Copyright, 1951,
by Norma Millay Ellis

ST. VINCENT MILLAY

"Between the birds and the poets,"

a Millay memoir

BY VINCENT SHEEAN

In one of her wise and sensitive stories about opera singers, Willa Cather advances the hypothesis that the Americans' love for legend about living characters (and the American talent for creating such legends) is based upon the desire to make a substitute "royal family" for the nation. It may be so. At all events there has never been a time in the present century when there were not a dozen or more real, living people who had somehow or other become the centre of innumerable stories circulated from one end of the country to the other. It seems to have nothing to do with fame or fortune or even that slippery yardstick called "success."

Edna St. Vincent Millay was one of these persons, and must have learned quite early in her life that the only means of continuing existence on terms bearable to herself was by ignoring her legend. For this purpose her house called Steepletop, near the village of Austerlitz in New York State, must have been, from 1925 when she bought it until 1950 when she died there, a refuge, as well as her own solid and enduring place. She did not live there all the time by any means, but she always returned there for a good part of the year, sometimes for the whole year. She loved life and the world, travelled a good deal, was fond of the sun, enjoyed very much the company of men and women who had nothing to do with literature, and probably in her youth derived a certain amount of amusement and perhaps even pleasure of a kind, at the buzzing and humming of talk that surrounded her wherever she went. She could not have been unaware of the existence of a national legend about her; she was too intelligent. It happened to her very early.

It had been happening ever since she first began to write verses and play the piano, as Mrs. Millay's eldest daughter ("the one with red hair and green eyes," they probably said, although her sisters had similar colouring), in Camden, Maine, or earlier at Rockport or Union, Maine. Perhaps, therefore, she may not have fully realized what an explosion she caused in 1920 by the publication of *A Few Figs from Thistles*, her second volume of verses. (*Renascence* was published in 1917.) The "First Fig" in the 1920 book became a sort of motto or epigraph for the whole decade that followed: it is the quatrain which begins "My candle burns at both ends." These lines were caught up and quoted, or more usually misquoted, by every jejune hedonist of the rebellious era, every girl or boy who wanted to experiment with the recently discovered benefits of alcohol, sexual experience, or simply late hours and wild talk. Scott Fitzgerald's stories bestowed a self-consciousness upon the young people of the 1920's, a self-consciousness they did not really need, but Edna in that one quatrain supplied them with a *point d'appui*, an æsthetic justification for kicking over the traces.

And the immediate, inevitable consequence was that Edna herself became symbol, legend, almost standard-bearer, for a social upheaval which was in reality outside her interest. All her purest work is quite timeless, and it was only the rise of Fascism that aroused her to some poems (such as those written in 1940) which are clearly of a certain hour. In the 1920's, for which she has been said to be in some respects historically responsible, she hardly seems to have noticed the social environment: her responsibility, if it exists, is the same as that of the sea gull for that oceanic wind upon which he rides.

Edna St. Vincent Millay, rare woman and poet, rare poet and woman, spent the secret hours of dawn with birds for many years. The kinship she acknowledged by her habitual action towards them was, it appeared to me, amply confessed by the birds themselves in their behaviour towards her, although Edna laughed at the idea. According to her, they would have behaved in the same way towards anybody who fed them. This I took leave to doubt then as I do now, on the simple ground of probability. What I actually saw myself, and many others have seen, between Edna and the birds (although much was never seen) was improbable enough; that it should occur with any frequency, or to "anybody who feeds them," is beyond credence.

Edna Millay could vary exceedingly. At times she was so afflicted by self-consciousness and dislike for the external world that she could hardly utter a word; I have seen her cringe—this was in New York, in a crowd—actually physically cringe, when she felt herself being observed. *(Continued on page 195)*



Dr. and Mrs. Gilbert H. Grosvenor

They are the brain and heart of the unique, famous National Geographic Society, with its two million members. Mrs. Grosvenor, the daughter of Alexander Graham Bell, designed, along with her other activities, the Society's flag. Dr. Grosvenor, an indelibly curious man, has been the editor-in-chief of the Society's magazine for forty-eight years.

FAMOUS IN

It is well to bear in mind that Washington is not really the capital of the United States. Or, to put it another way, it is the capital and nothing else. It is the seat of government, and that is just about all it is. London is the centre of everything British. It is the headquarters of British culture, of British commerce, of British life. Paris may not be wholly representative of France, but it is indisputably the capital of French civilization. Berlin and Moscow and Tokyo and Rome and Rio and Stockholm—each is a capital in the broadest sense.

Not so Washington. It is just the city where the United States Government hangs out: it houses most of the "1,826 component parts of the Executive branch," as the Hoover Commission put it, which break down into "9 Departments, 104 Bureaus, 12 Sections, 108 Services, 51 Branches, 460 Offices, 631 Divisions, 19 Administrations, 6 Agencies," and so on *ad ministration*. Washington is unique among the great capitals in that it is devoted to no serious enterprise aside from the enterprise of being a capital. It is a one-industry town; it has kept the faith and remained the Federal City.

Still, its critics, among whom are most of its inhabitants, are forever complaining because Washington is not London or Paris or, for that matter, New York or Boston. Now that it is a world capital, they complain more than ever. It is considered a first-class scandal that this repository of a civilization's hopes has so few of the civilization's ornaments. But clearly it is no scandal at all. No one is alarmed because Pittsburgh isn't Rome. Pittsburgh is Industry. Washington is Government. It may be that American life would be richer and gentler if there were more cross-fertilization in it—if the functions of Pittsburgh, Hollywood, New York, and Washington were not so rigidly defined. We could do with a little untidiness. But we are committed to the division of labour, and Washington is a symbol of the commitment.

Washington may have no Broadway, no Harvard, no Industry, no Greenwich Village, no Loop, but who can deny that it is representative of American civilization? Harry Truman's Washington is perhaps the most representative of all. The confusion of incompatibles is vast and wonderful. Who makes the more fitting symbol of Washington today: Harry Vaughan or Averell Harriman? Did John Maragon have easy access to the White House before he started serving time? Yes, and so did Estes Kefauver. Our political system makes peculiar coalitions inevitable. Well-to-do city people and impecunious countrymen form the backbone of the Republican Party. Rich farmers and hard-pressed *(Continued on page 194)*



Senator Blair Moody
Democrat from Michigan, recently appointed; ex-Washington correspondent for *The Detroit News*.



Ambassador Munthe de Morgenstierne
of Norway, dean of the Diplomatic Corps.



Rachel L. Carson
author of the brilliant new book *The Sea Around Us*; editor-in-chief of the U.S. Fish and Wildlife Service.

WASHINGTON

73 personalities, photographed for Vogue by Irving Penn. . . .

"Washington Shop Talk" by Richard H. Rovere,

co-author of the forthcoming book, "The General and the President."



Ambassador
Henrik de Kauffmann
of Denmark.



Doris Fleeson
Political columnist;
her column syndicated all over the country.



Michael V. DiSalle
Director of the Office of Price Stabilization;
a hot fighter with a creamy manner,
in the important anti-inflation seat.



Mrs. Carolyn Hagner Shaw
Compiler each year of
The Social List of Washington;
the bible of protocol and social form.



Senator Henry Cabot Lodge, junior
Massachusetts Republican who ran as
a "practical progressive" in 1936;
grandson of the famous Senator Lodge.



Stanislaw Mikolajczyk
Ex-Premier of the Polish Government-in-Exile;
one of the important leaders in exile—
from Hungary, Roumania, and other countries—
who live in Washington.



Ambassador
Feridun C. Erkin
of Turkey.



Oscar L. Chapman
Secretary of the Interior, powerful,
self-effacing, the greatest smiler in Washington.



Frank Pace, junior
Secretary of the Army, now only thirty-nine;
called "the boy wonder from Arkansas."



Mrs. Hiram Houghton
President of the General Federation
of Women's Clubs,
with an international membership
of some ten million.



Georgia Neese Clark
First woman Treasurer of the U.S.;
was a bank president for eleven years,
ran a general store, and 11,000 acres of farm land.



General Carl Spaatz
Retired, formerly Chief of Staff of the Air Force;
now *Newsweek's* contributing editor
on military affairs.



Colonel Katherine A. Towle
A Marine since 1943, she is
the first Director of the Women Marines
in the regular Marine Corps.



Senator Estes Kefauver
Tennessee Democrat; author of the new book,
Crime in America, an account of the material
churned up by the Senate Crime Investigation.



Mrs. Robert Low Bacon
The most important Republican hostess in Washington, Mrs. Bacon is chairman of a political forum once a month in New York.



Thomas Cole
The doorman
at almost every party.



William O. Douglas
Associate Justice of the Supreme Court;
his opinions distinguished
for clarity and idealism.



Arthur Krock
Head of the Washington Bureau
of *The New York Times;* double Pulitzer prize winner;
a man of enormous prestige,
has had two exclusive interviews with U.S. presidents.



Senator Tom Connally
A powerful Democrat from Texas;
Chairman of the Foreign Relations Committee;
a bellowing phrase-maker
for thirty-four Congressional years.



General J. Lawton Collins
Chief of Staff, United States Army;
called "Lightning Joe" on Guadalcanal,
commanded the St. Lô break-through;
now sits at desk of Civil War General Sherman.



Mrs. Anna M. Rosenberg
Assistant Secretary of Defense;
only woman in the top administrative
defense echelon; man-power her field.



Joseph W. Martin, junior
Republican leader of the House Minority;
from Massachusetts; read out the historic
General MacArthur letter
which led to the recall,
the parades, and the investigation.



Clark Griffith
The eighty-one-year-old owner
of the baseball club, the Washington Senators;
came up from bat boy, through pitcher,
manager, to president of the club.



General Hoyt S. Vandenberg
Chief of Staff, United States Air Force;
famous as an administrator.



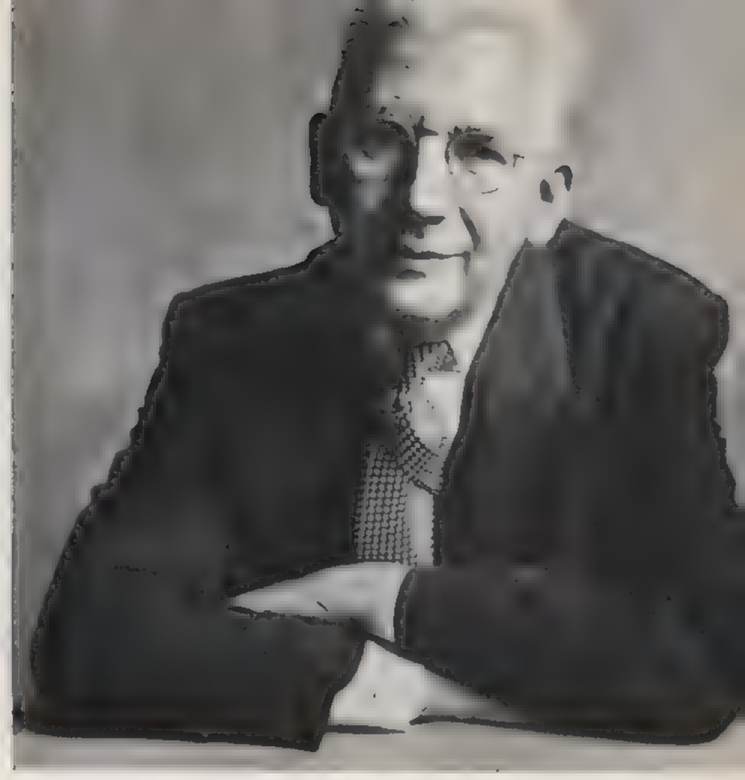
Mr. and Mrs. Kenneth P. Landon
Both were missionaries; she wrote
Anna and the King of Siam;
he is the State Department officer
in charge of Indo-China, Thai, and Malay Affairs.



National Art Gallery Powers:
John Walker, Chief Curator; Col. Harry A. McBride,
Administrator; David E. Finley, the Director;
Macgill James, Assistant Director;
and Huntington Cairns, Secretary-Treasurer,
considered the most cultivated mind in Washington.



Dr. William M. Mann
Director of the National Zoological Park,
one of the most complete zoos in the world;
in office for twenty-six years.



Senator Paul H. Douglas
Democrat from Illinois,
rose to Senatorial leadership in three years;
a Quaker, a reformer, and a former professor
of economics at the University of Chicago.



Dean Francis B. Sayre
Dean of the Washington Cathedral;
a grandson of Woodrow Wilson.



Senator Robert A. Taft
The most important Republican in Congress
and the party's national leader.



General Clifton Cates
Commandant of the United States Marine Corps
led the 4th Marine Division
at Tinian and Iwo Jima.



Leslie L. Biffle
Secretary of the Senate;
in charge of 1,000 employees;
called "an encyclopædia of
the national legislature."



John R. Steelman
Assistant to the President;
second in the White House hierarchy.



William Averell Harriman
Special Assistant to the President;
formerly Ambassador to
Moscow and London; now works especially
on foreign affairs.



Stewart Alsop
With his brother, Joseph, he writes the column, *Matter of Fact*, erudite, gossipy, opinionated.



Ambassador and Mme. Henri Bonnet
of France; they entertain more than 10,000 guests a year.



Thomas K. Finletter
Secretary of the Air Force; the author of the famous 1948 Finletter report, advocating a minimum of 70 Air Groups.



Cyrus S. Ching
Chief of the Federal Mediation and Conciliation Service; this seventy-five-year-old Canadian-born Republican is the great arbiter on labour disputes.



Sidney
Leader of the orchestra at most Washington parties.

PENN



Mr. and Mrs. Philip L. Graham
of *The Washington Post*, that vigorous and independent paper, which Mr. Graham, its publisher, took over from his father-in-law, Eugene Meyer.



Dr. Luther H. Evans
Head of the Library of Congress, reputed to be the largest in the world; it began in 1800, now has some thirty million items.



Captain Joy Bright Hancock
Head of the WAVES, has been with the Navy Department for over thirty years.



Ambassador Vijaya Lakshmi Pandit
of India; Nehru's sister and the only woman ambassador in the Diplomatic Corps.



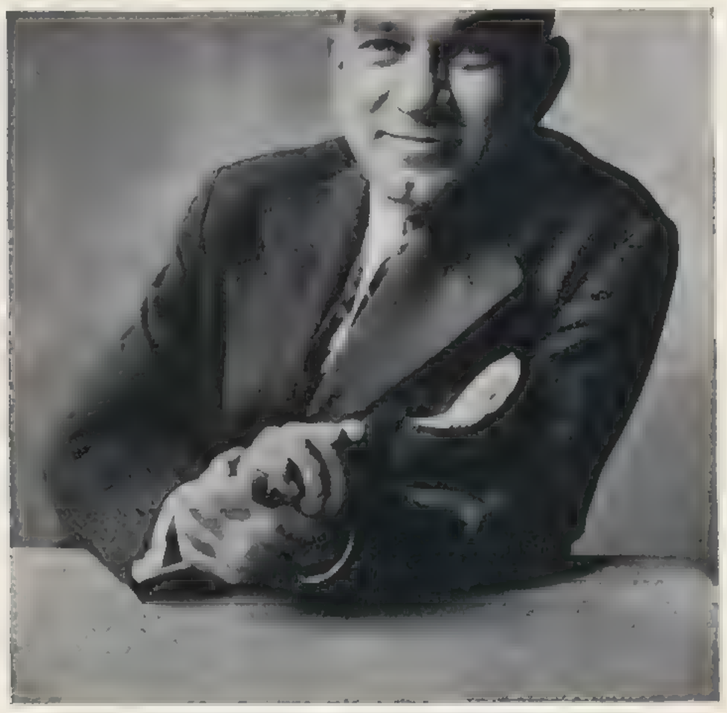
Mary Haworth
Her column, *Mary Haworth's Mail*, commonsensical advice to the troubled, is syndicated to 200 papers all over the world.



Mrs. Morris Cafritz
Party-giver on a mass scale, with her invariable high lights, several ambassadors, and at least a couple of Cabinet members.



Eric A. Johnston
Director of Economic Stabilization; a brisk administrator, who has probably shaken more hands than anyone in the world.



Senator J. William Fulbright
Democrat from Arkansas; formerly President of the University of Arkansas; originated the famous Fulbright Scholarships for study abroad.



J. Howard McGrath
Attorney General, formerly Governor of and Senator from Rhode Island.



James E. Webb
Under Secretary of State; one of a new three-man strategy board to coordinate psychological warfare.

Senator Brien McMahon
Democrat from Connecticut; Chairman of the Special Committee on Atomic Energy.





Mrs. Nellie Tayloe Ross
formerly Governor of Wyoming.
Director of the U. S. Mint;



Senator Margaret Chase Smith
Republican from Maine; drafted the
1950 *Declaration of Conscience* in which
she and six other Republican progressives
protested the tactics of Senator McCarthy.



Ambassador
Mauricio Nabuco
of Brazil;
his father held the same post.



Sikh Policeman
of the Indian Embassy.



William Chapman Foster
Administrator of the Economic
Cooperation Administration;
economic advisor to the President.



Ambassador Hume Wrong
of Canada.



Mary van Rensselaer Thayer
Columnist and magazine writer; knows everyone, sees all;
a Lieut. Col. in the WAF Reserve,
first woman to ride a jet.



Herblock
The great editorial cartoonist of
The Washington Post; first U.S. living cartoonist in
National Gallery Collection; Pulitzer Prize winner.



Colonel Mary A. Hallaren
Director of the Women's Army Corps;
in charge of 9000 WACs overseas
during the war.



Drew Pearson
Newspaper and radio columnist,
read by more than 20 million people daily;
most feared man in Washington;
a Quaker who sounds angry and rough on the air,
actually is soft-spoken, deadly quiet.

PENN



Mrs. Joseph E. Davies

The great hostess of Washington, giver of enormous parties with reliable lavishness.

DEEP-PILE GREY:
FITTED COAT; LOOSE COAT





Opposite page: Two views of
the fitted coat in grey fleece, deep but
so soft it adds no width to the
waistline, a pointed waistline, small
and looking smaller, thanks to the seams raying down the shoulders.
A Jean Dessès design for Bagedonow. About $120.
Lord & Taylor; Wanamaker's, Phila.; Thalhimers. Tricorne by Mr. John.

This page: Two coats of grey wool poodle cloth, the season's "Ford" fabric.
The loose, asymmetrically-crossed coat, with tapered big sleeves,
raised stitched seams, and—a fashion point in itself—
a striped silk taffeta lining; by Seymour Fox.
$235, at Jay Thorpe. Mushroom hat by John Frederics.
The fitted coat, not flared but folding straight from the curves
of stand-out hip pockets, by Nettie Rosenstein. About $345;
Bonwit Teller; I. Magnin. The pillbox, by Mr. John.



NEWS:

THE TEXTURED SUIT

THE SLANTING HAT



Opposite page: The shaggy, the smooth,
both black, meeting by appointment
in a very new-season suit for all day.
The fitted cardigan jacket, a shaggy weave
of British wool-and-alpaca; skirt, sleek wool.
Suit, by Willi, about $155,
at Hattie Carnegie;
The Broadway; H. & S. Pogue.
News, too: the all-to-the-side beret,
copy of a Descat design, from Lilly Daché.
This page: Black silk taffeta interlaced
with worsted yarn, to make a new honeycomb.
Under the big collar, a rosy lighting
of pink ribbon. Theatre suit, by Larry Aldrich,
$125 at Saks Fifth; Gimbels, Phila.; Hutzler's.
Black velvet hat, copy of a Griffe design,
from Mary Goodfellow.
Gloves, both pages, by Superb.

HORST



MME. RODMAN DE HEEREN and CARLOS A. DE FIGUEIREDO
at the Winston Ball to celebrate the
recent marriage of Sir Charles and Lady Mendl.

AT THE PARIS PARTIES

BARONNE DE CABROL with MRS. NORMAN K. WINSTON
at the latter's ball.





MME. ANDRÉ EMBIRICOS and JEAN DESSÈS
dancing at the Bal de l'Infante,
held in a sixteenth-century Spanish patio.



MLLE. EVE CURIE and
PHILIPPE DE CROISSET
dancing at the Winston ball.



MME. GÉRARD BONNET
at the Winston ball.

The new LADY MENDL
with PAUL HESSE
at the Winston ball.



MME. ARTURO LOPEZ-WILLSHAW
at the Winston ball.



MISS CYNTHIA BALFOUR and
COMTE GUILLAUME D'HARCOURT
at the Bal de l'Infante; a midnight
blue canopy over the patio,
Renaissance tapestries on the walls.

MRS. HENRY FORD, II
and THE DUKE OF WINDSOR
dancing at Elsa Maxwell's ball.



DOISNEAU



Naturals for the new season. a rich-texture season: brocades. There's a rush of brocades—news in the number of them. Dresses, suits, coats of brocade, these are the strong fresh alternates to stiff plain silks for cocktails, restaurants, or the theatre. Here, examples from four California designers. *Above:* Black and pink-bronze brocade, a ledge at the hips, a flowering collar. Suit by Howard Greer, in Bianchini silk, about $235. At Jay Thorpe; Frost Bros. Feathered cap; Lilly Daché. Jagged vamp shoes, brown satin, by Evins; I. Miller. *Right:* Italian brocade suit, of navy-blue silk. An Edith Small design. $235; at Saks Fifth Ave.; Neiman-Marcus. Velvet cap, by Hattie Carnegie. *Opposite page, left:* Brocade of deep blue and black, a subtle duet. By Marusia, in brocade woven of acetate, rayon, and nylon yarns, $155, Saks Fifth; Frost Bros. Cap by Hattie Carnegie. *Opposite page, right:* Brocade, black carnations on black; the bodice rib-tight, the skirt caught up in a swag. Dress, by Irene, in Bianchini silk, $245; Lord & Taylor; L. S. Ayres. Sequin cap, by Lilly Daché. Suède shoes, newly-pointed; at I. Miller. The jewels, both pages, from Van Cleef & Arpels.



SIX O'CLOCK NEWS:

BROCADES



HORST

PIGEONS...COLLECTOR'S ITEM

Pigeons are beautiful and biblical. Pigeons were prized by ancient Egypt; they carried some 120,000 messages during the Franco-Prussian war, were awarded decorations in both world wars. (Militarily, they are not obsolete although probably growing obsolescent.) There are more than twenty-five thousand pigeon fanciers in the United States today—four thousand in New York—collectors of Racing Homers and Fancies, not to be confused with eating birds. A pair of fine breeding eggs sells for as much as sixty dollars, and hatched Fancies range in colour from white through silver, blue, and the deep copper red of rare tulips. *(Continued on page 196)*




BLUMENFELD

PRIX WINNER'S VIEW OF THE PRIX DE PARIS

BY MARGARET COLLETTE,

winner of the 14th Prix—1949



FIRST PRIZE, 1951
JACQUELINE LEE BOUVIER
GEORGE WASHINGTON UNIVERSITY



CO-WINNER SECOND PRIZE, 1951
QUINERA SARITA GOUDSWAARDT
BARNARD COLLEGE



CO-WINNER SECOND PRIZE, 1951
ANNE ROBINSON HOPKINS
VASSAR COLLEGE



SPECIAL AWARD, 1951
JULIA WIENER
COLLEGE OF MOUNT ST. VINCENT

THE idea of the Prix de Paris is to dissolve the "no experience" barrier that exists between the young and the professional world; a contest that gives The Condé Nast Publications an idea of where the talent lies, then gives Vogue the opportunity to train that talent while it's still fresh. No contest, in that those who don't win, lose; the aim is to sort, rather than sift, the contestants, taking on those the company can use, passing on numbers of the others to interested companies in allied fields, through introductions and recommendations.

You could make the Prix de Paris your plan of attack on the world-beyond-college; the only way we know of to cover the hot pavement between magazine and advertising agency, magazine and department store, while sitting of an evening, in your college room, with your feet in a pair of slippers. The Prix has been the plan of over 17,000 college seniors in over 300 colleges since it was first started in 1935 with 568 contestants, a number that has grown to a yearly average of about 1,500 entrants.

That the Prix idea is a sound one is proved by the countless careers still rocketing with the momentum given to them by the first Prix push. And it is proved daily by the twenty-three Prix girls now on the staffs of Vogue and the other Condé Nast publications, *House & Garden, Glamour,* and *Vogue Pattern Book.* Two of the top Prix winners are now Vogue copy writers. Others who did or didn't place among the top twelve have jobs that range from art assistant and secretary to associate editor, senior copy writer, and fashion editor; in departments that include merchandising, promotion, patterns, photography, feature writing, and production.

Your part in the Prix is outlined on pages 75 and 96. First, you answer two quizzes. Then if you pass these, you are eligible to write a 1,500-word paper, on subjects to be announced in February. The rules are reasonable. If the dates the entries are due coincide with the due-dates of your term papers, write the Prix Director and something can be worked out. None of the questions is "tricky." Thoughtful answers can give a good three-dimensional *(Continued on page 193)*

Left: The four top winners of the 16th Prix de Paris. To each: a beginning job as a Junior Editor on Vogue.

"THE KING OF SIAM'S CHILDREN AND I"

BY MARGARET LANDON,

author of "Anna and The King of Siam"

It is almost a hundred years since an American first described the small princelings whose enchanting counterparts appear nightly in *The King and I*, the musical drama by Richard Rodgers and Oscar Hammerstein, II. He was George B. Bacon, purser of the U.S. sloop-of-war *Portsmouth*, which called at Bangkok in June, 1857. King Mongkut had come to the throne only in 1851, having spent the twenty-seven years of the previous reign in a Buddhist monastery. Even so, he already had twenty living children, the oldest a girl of five.

Before the ship sailed, the officers were invited to spend an evening in the palace. At its gates they were met by an ancient Portuguese in a swallow-tailed coat of sky-blue silk, pantaloons of purple silk, and a rusty stovepipe hat. "We stood in a large court," George Bacon wrote, "paved with broad, smooth slabs of marble and open to the sky, which was beginning to be rosy with the sunset. All about us were magnificent palace buildings, with shining white walls, and with roofs of gleaming green and gold. . . .

"There was the most perfect stillness, broken only by the sound of our footsteps on the marble, and, except ourselves, not a creature was moving. Here and there, singly or in groups, about the spacious court, prostrate, with faces on the stone, in motionless and obsequious reverence, as if they were in the presence of a god and not a man, grovelled the subjects of the mighty sovereign into whose presence we were approaching."

The King stood beneath a gold umbrella of state, surrounded by prostrate pages bearing his regalia. He was dressed in a grass-cloth jacket, loosely buttoned with diamonds, a heavy silk panung, jewelled babouches, and a cap that blazed with gems of great size and beauty. Bacon's eye was drawn to "three or four beautiful little children, the King's sons, kneeling behind their father, and shining with the chains of jewelled gold which hung about their naked bodies. . . . Somehow the beauty of these little Siamese children seemed very remarkable. . . . Going quite innocent of clothing, they are very straight and plump in figure, and unhindered in their grace of motion. And they bear themselves with a simple and modest dignity that is very winning. They have the soft and lustrous eyes, the shining teeth, the pleasant voices, which are the birthright of the children of the tropics. In default of clothes, they are stained all over with some pigment, which makes their skins a lively yellow, and furnishes a shade of contrast for the deeper colour of the gold which hangs around their necks and arms."

None of the King's daughters was present at this audience, probably because his guests were men. Six years later, when an American woman was similarly received, the little princesses were present also. Mrs. A. Vernon Rose Eastlake had been shipwrecked with her small son in the China Sea. rescued and brought to Bangkok by a Siamese junk. Her adventure so aroused the King's interest that he had her brought to the palace, where he could meet and talk with her, as if by chance, in the course of his evening stroll.

Mrs. Eastlake, carefully following instructions, encountered his Majesty "surrounded by twenty-five children of dream-like beauty." They wore silk jackets and panungs. a profusion of jewelled anklets, bracelets, and rings. Three heavy gold chains, jewel-studded, hung over the left shoulder of each child and under the right arm. Shining black hair was twisted into a topknot and wreathed with jasmine.

Mrs. Eastlake could not tell princes from princesses until several of the children pulled off their jackets and, still in jewels and panungs, jumped into a marble basin where water from a fountain fell. Having a son of her own, she instantly surmised that these must be boys. She watched as they laughed and splashed, but was troubled—womanlike—by their indifference to the rich clothing they wore, especially when, "on their wet bodies, they slipped the apparently new silken jackets, and followed us chattering gaily." The King, however, seemed as unconcerned about damage to their clothes as the small princes themselves.

In 1951, royal children are no longer gilded with turmeric and hung with jewelled gold. They go soberly in clothes of European cut. An occasional village child may still be rubbed with turmeric by an old grandmother, but the anklets, if any, are a simple loop of silver to which a tinkling bell is attached.

Massive gold bracelets and chains ceased to be fashionable when King Chulalongkorn, son of Mongkut, began to buy the delicately wrought jewellery of Cartier's in Paris for his wives and daughters. *(Continued on page 178)*





SIAMESE SMALL FRY

Those enchanters, the royal children,

in "The King and I,"

painted by the American artist,

WILLIAM STEIG
































b









RUTLEDGE

YOUNG WARDROBE PLAN:

CHOCOLATE BROWN; RED; BLACK



Beginning on these pages, continued on the next two: a day-into-late-day gathering of young clothes in interlocking colours.

All (except the brown and red Knox hat) at Bloomingdale's.

Opposite page: Brown flashed with red—for a slim flannel suit with a velvet collar; for a felt hat with a grosgrain band. Suit, in J. P. Stevens wool, about $60; silk twill scarf, by Echo. Suit, also at Carson Pirie Scott; The Dayton Co.; Thalhimers.

Red enriched by brown: bold bright coat, by Lassie Maid, in wool chinchilla, $65; Echo scarf of brown silk twill.

Coat, also at Hudson's; Strawbridge & Clothier; F. & R. Lazarus.

Special lighting effects: for the brown suit, "Right Red" lipstick; for the red coat, "South American."

Both lipsticks by Dorothy Gray.

(She packs them together, calls the pair "Date Bait.")

This page: The coat-dress, dress of the season, here in black rayon organzine—to wear, often, with the red coat opposite. Dress, by Sheila Lynn, $45.

Also at L. S. Ayres; Hutzler's; Stix, Baer & Fuller.

Below: Silk shirting blouse, striped in brown and black.

To wear, sometimes, with the brown flannel skirt, a red leather belt.

Blouse by Adelaar, $8. Also at Joseph Horne; Rich's.

For list of shops in other cities, see page 180.





ONE WIDE SKIRT;
THREE SCENE-SHIFTING TOPS

The basis of these three outfits: one skirt, of brown flannel, wide, gored, worn over a crinoline.

Skirt, in J. P. Stevens wool, $17.

The skirt, the three tops, all at Bloomingdale's.

Left to right: The scene-shifting tops: late-day scoop-neckline sweater, in black zephyr wool; the belt for it, red velvet. Sweater. $6. Also at Abraham & Straus; Higbee Co.; The Emporium.

City-going sweater that buttons up to a small collar and tie. By Barbara Lee, in red cashmere, $20. Also at Shillito's; Foley's; B. Foreman.

Country treasure: a baby turtle-neck sweater of brown cashmere. By Barbara Lee, $20. Sweater also at Rike-Kumler; The Boston Store: H. C. Capwell.

For list of shops in other cities, see page 180.



TWO COATS FROM THE ITALIAN COLLECTIONS

Last month in Florence, at a joint showing by ten members of the Italian couture, the largest group of interested Americans ever. Italian talents, especially for suits and coats, are interesting a growing number of Americans, who buy Italian models, like the coat opposite, for copy here. The coats on these pages, both by Simonetta Visconti, of Rome, worn by two young Italian beauties. COUNTESS UBERTO CORTI, *this page*, wears a shortcoat—the news in the longer back-panel. Of dark grey chinchilla cloth, with lining of red taffeta, worn over a strict suit in a lighter shade of grey wool tweed. COUNTESS LUDOVICO CERIANA DI MAYNERI, *opposite*, wears a fleece greatcoat—the news in the way the collar pitches high, the way it falls and melts into deep, wide sleeves, caught in at wrists. Copied by Swansdown, in Forstmann wool fleece, beige with a greenish cast, about $115; at Altman; H. & S. Pogue; The Dayton Co.; Hutzler's.





MC LAUGHLIN

PEOPLE ARE TALKING ABOUT...

PEOPLE ARE TALKING ABOUT . . . The world's fastest piloted plane, the U.S. Navy's "Skyrocket." . . . Labour problems: time clocks in the Vatican and gondoliers in Venice staging a mock funeral cortège to protest against the unfair competition of motor boats. . . . The invention by France's quartermasters of a way to condense wine, then pack it in bags no bigger than a cigarette pack. . . . The way the young in New York charter small excursion boats from 9 P.M. to 1 A.M. and then toodle up and down the Hudson. . . . Roger Rico in *South Pacific;* his voice is younger than springtime, rich-blooded but somehow less of a woman-trap than Ezio Pinza's in the same part. . . . Jersey Joe Walcott, ending a dull fight with a sensational knockout, beating Ezzard Charles to become the oldest winner of the world's heavyweight crown; and the hoopla about the tickets for the September fight between Sugar Ray Robinson and Randy Turpin.

PEOPLE ARE TALKING ABOUT . . . The sweep of country songs, the gentle melodies, the honest heartbreak. . . . The drawing-room chicanery, the lovely old-fashioned fun of the new movie, *The Law and the Lady,* in which Greer Garson and Michael Wilding cheat their way around the world. . . . *The Innocence of Pastor Müller,* one of those falsely naïve novels, like a Victorian children's book with the tidy moral of its mild allegory clearly transparent through the scrim of its baby-talk prose.

PEOPLE ARE TALKING ABOUT . . . Richard Savitt, the handsome American winner of the All-England Lawn Tennis Championship at Wimbledon; in his climb from ball boy to champion he has never taken a lesson. . . . The beauty of the portrait miniatures in the Edward B. Greene Collection, now given to The Cleveland Museum of Art. . . . The terse polio pointers sent out by The National Foundation for Infantile Paralysis in which two of the major points are simply, "Don't get overtired and don't get chilled." . . . The humour and the verve of the British Festival buildings, delicate, balanced, and frail.

PEOPLE ARE TALKING ABOUT . . . Bert Lahr with his great too-lived-in face, as a baseball player on a television program in the new revue, *Two on the Aisle,* in which a new face, Elliott Reid, does an extraordinary group of imitations of Rudolph Halley and Senator Kefauver. . . . *Lazy Lenses* (see Vogue, June issue, page 65), those periscoped glasses which allow you to read a book while lying flat on your back. . . . *Eternal Eve,* a history of obstetrics by Dr. Harvey Graham who has made every page of this thick volume both fascinating and horrifying.

PEOPLE ARE TALKING ABOUT . . . The new good movie, *The Whistle at Eaton Falls,* with its labour-management plot, done without bias or hokum, and its semi-documentary photography, cold and composed. . . . Barry Gray's midnight to three radio program (just controversial chatter) in which he flips out, with his guests, opinions on dozens of subjects, as though dealing out cards; his guests, whether they agree or disagree, first grease him with thick flattery as though he were a Channel swimmer. . . . Sending books by wire.

PEOPLE ARE TALKING ABOUT . . . The song, "Fugue for Tinhorns" in *Guys and Dolls,* now smoothed out at summer dances into waltz time. . . . The efficiency of the J.O.B. (Just One Break) office at Bellevue Hospital where dozens of disabled men and women have learned, first, how to face their disability and then how to live independently, working in jobs. . . . Bob and Ray, the radio comedy team on NBC daily at 5:45, who do rather slow but amusing parodies of almost everything, recently an interview with a two-headed man, afflicted with an echo; for the last few years, on a Boston station, they have been the delight of Harvard students and lesser literary giants of New England.

This coat was made from a Vogue Pattern!

The *newest* coat, the fitted coat with the full-blown skirt, shown here in a deep-textured black-and-beige wool tweed (by Lesur), lined with black taffeta. Shown with it: a hat designed with the new side slant, by Mr. John; Alexette gloves; a Lesco bag. If you make it yourself—have a tailor make the buttonholes. And for the fitting—wear a new waist-pincher. You *could* make the coat. This coat could make your autumn. Pattern S-4233. *Other views, page 183.*





HORST



EVENING FORMULA:

BOSOM HIGH; WAIST IN; SKIRT WIDE

Above: Half-brassière designed to lift
and curve a little bosom—
and to smooth the diaphragm at the same time.
This new strapless lightweight
is of nylon taffeta, with minimal boning.
By Maidenform. $5; at Best's.
Right: Waist-nipper, strapless brassière,
and garter belt, all in one triple-purpose piece.
Of rayon satin, delicately boned;
the brassière part, embroidered nylon marquisette,
shaped for lift, for firm support.
By Gossard. $6; at Stern's.
Shown with it: One of the new crinoline petticoats
that give wide, short evening skirts
a new air-borne look. This design, set on a
thin cotton hip band and finished by a crinoline ruffle,
plays in with Vogue's evening colour theme
(see pages 121 to 125), is made in red
as well as in white and black.
By Sydney Bush. $5; Lord & Taylor.



A VERY FINE SOAP

WITH THE MOST TREASURED NAME IN PERFUME

CHANEL



AVAILABLE AT THESE AND OTHER FINE STORES

Atlanta, Ga.	Davison, Paxon Co.
Baltimore, Maryland	Hochschild, Kohn & Co.
Boston, Mass.	Wm. Filene's Sons Co.
Brooklyn, New York	Abraham & Straus, Inc.
Buffalo, New York	Wm. Hengerer Co.
Chicago, Illinois	Carson Pirie Scott Co.
Cincinnati, Ohio	The John Shillito Co.
Cleveland, Ohio	Halle Bros.
Columbus, Ohio	F. & R. Lazarus & Co.
Dayton, Ohio	Rike-Kumler Co.
Denver, Colorado	May Co.
Detroit, Michigan	J. L. Hudson Co.
Fort Worth, Texas	The Fair
Galveston, Texas	E. Levy & Co. Ltd.
Houston, Texas	Sakowitz Bros.
Indianapolis, Ind.	H. P. Wasson & Co.
Kansas City, Mo.	Adler's
Lexington, Ky.	Stewart Dry Goods Co.
Louisville, Ky.	Stewart Dry Goods Co.
Milwaukee, Wisc.	Milwaukee Boston Store
Newark, New Jersey	L. Bamberger & Co.
New York City	Bloomingdale Bros.
Oakland, Calif.	H. C. Capwell Co.
Philadelphia, Pa.	Strawbridge & Clothier
Pittsburgh, Pa.	Jos. Horne, Co.
Portland, Oregon	Lipman Wolf
Richmond, Va.	Thalhimer Bros.
Saint Louis, Mo.	Boyd-Richardson Co.
Saint Paul, Minn.	Field Schlick, Inc.
San Francisco, Cal.	The Emporium
Tulsa, Oklahoma	Seidenbach's
Washington, D. C.	Woodward & Lothrop

"THE KING OF SIAM'S CHILDREN AND I"

(Continued from page 165)

The King's lavishness is said to have astonished that firm on the one occasion he shopped there in person. Tray after tray of bracelets was brought and waved away, until, at last, a tray was placed before him on which were assembled the finest bracelets in the shop. The King preferred to maintain a barrier between himself and the salesman. It was his aide who announced, after consultation, that his Majesty would take, not a single bracelet as expected, but the entire tray of lovely baubles, which, together, were priced at $450,000.

Others of the blood royal quickly adopted the new look in jewellery. Heirloom pieces were melted down to make slender chains, airy lavalieres, and narrow bangles. And so was lost much that was beautiful from the past.

The rite of tonsure fell into disuse. Topknots, skewered with jewelled bodkins and wreathed in jasmine, were seen no more. The creeping drabness that had deprived European courtiers of their brocades and laces invaded the court of Siam also. Gold-encrusted panungs, richly coloured silk coats, and spangled sashes, were packed away to be taken out only for such ceremonial occasions as coronations and cremations.

The railroad and telegraph came, as did the bicycle, ricksha, and bus. Slavery was abolished, prostration and feudalism languished. The sons of King Chulalongkorn were sent abroad for their education, and the sons of the nobility followed. Under royal patronage, schools for the common people were opened everywhere, and children were first encouraged and then required to attend.

Through all these changes, the children of Siam continued to have the sleek and confident look of children greatly loved, affectionately cherished, and even, perhaps, a little spoiled. "The love of children was the constant and hearty virtue" of King Mongkut. It might be added that it is the constant and hearty virtue of the whole nation.

When King Mongkut wished to send a gift to "his most respected, excellent presidency, the President of the United States," it seemed logical and fitting to His Majesty to include with a state sword and pair of elephant tusks "a photographic likeness of ourselves, holding our beloved daughter in lap." Abraham Lincoln, with his usual grave courtesy, assured the King that "the gifts will be placed among the archives of the government, where they will remain perpetually as tokens of mutual esteem and pacific dispositions more honourable to both nations than any trophies of conquest could be."

The Siamese children of today, minus the turmeric and gold of other years, are dressed for school simply: in shorts and shirt, if boys; in skirts and blouses, if girls. Bathed and well fed, dark eyes clear, skin ivory, it is a pleasant sight to see them walking through the scented freshness of a tropical morning. Some of the girls will have wound a single hair from the back of their heads around the calyx of a *champa* flower, the Siamese magnolia. It will hang against their black hair like a waxy pendant, dispensing an exotic sweetness.

Three of my four children were born in Siam and spoke Siamese before they spoke English. The two older ones attended the Siamese school of which I was principal. Their friends, like mine, were Siamese. Fortunately for all of us, a delightful family named Yuanyam lived next door. Madame Yuanyam was known affectionately to the whole town as Kru (Teacher) Kimjuang. She had continued her teaching, first in a government school, then in the mission school, as one after another of the eleven small Yuanyams were born. Serene, gracious, perceptive, she later succeeded me as principal.

Her younger children played with mine on the cement floor beneath our house, which, in Eastern fashion, stood high on pillars. The cement base of a stairway that had been removed made a perfect miniature stage. There the small Yuanyams and the small Landons put on, through the years, a succession of dramas under the direction of Nitsawan, called Tu. These plays included music and dancing and were compounded of the sum total of life as the children saw, heard, and read about it.

The joyous ability to dramatize is seldom lost even to adult Siamese. Their flair for transposing the alien into known terms is caught most wonderfully in "The Small House of Uncle Thomas," the extraordinarily beautiful and witty ballet in *The King and I*. A Siamese friend told me that King Vajiravudh's translation of *A Merchant of Venice* is so flawless, she was grown before she knew it was not Siamese in origin. And an American woman who invited a church group to stage charades in her living room was amazed at the reality the group gave the story of John the Baptist. He wandered in the wilderness, was captured and brought to a lolling Herod, lascivious and evil. Salome danced and won the King's boon. And finally, to the utter horror of the hostess, the head of John, pallid and terrible in death, arrived on a platter borne by four young men. They had cut a hole in one of her sheets, powdered "John," spilled Mercurochrome around the hole, and come marching on with his body so concealed among themselves that, for one startled moment, the audience thought he really had been beheaded.

Anyone who ever staged a play, dressed in clothes from an old trunk, for an admission fee in pins, will understand. A child is a child, whether here or on the other side of the world. And a school is a school. Siamese children are as quick to take advantage of a teacher's weakness, as inclined to mischief, as American children. Small hands grow grubby by

(Continued on page 180)

When the leather is fine . . .



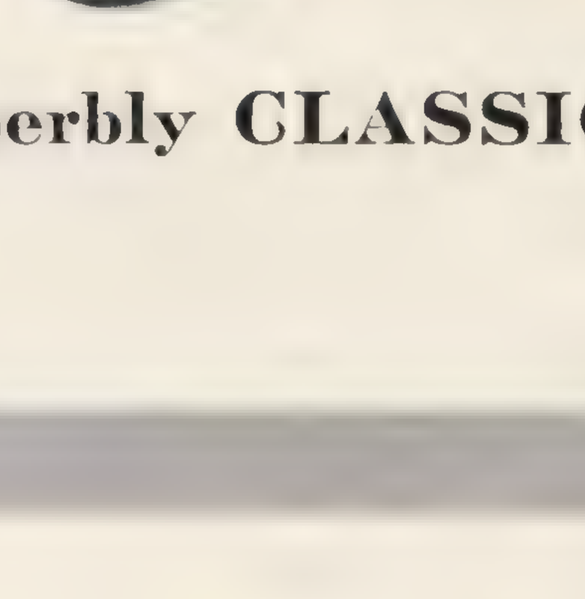
The KENT

when the design is superbly CLASSIC . . .



The CHATEAU

and the feel is light as a feather . . .



The SWAGGER

of course, it's an ARNOLD-AIRE



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Quintessence of good taste . . . in fashion, in fabric! A striking coat by the inimitable Malwin of California . . . light, deliciously warm, dependably long wearing! Luxury lined in Duchess rayon crepe. Finest virgin wool plaid in grey, black and red or brown, beige and rust. Junior sizes 7 to 15, Misses sizes 8 to 16. About $60.



At the following fine stores:
Atlanta, Ga. . . J. P. Allen & Co.
Cleveland, Ohio . . . The Halle Bros. Co.
Fort Worth, Tex. . . The Fair
Jacksonville, Fla. . . Levy's, Inc.
For other leading stores throughout America, write:
MALWIN OF CALIFORNIA • Pomona, California

"THE KING OF SIAM'S CHILDREN AND I"

(Continued from page 178)

the end of the day. Someone's eraser disappears, and someone else disclaims having taken it. Ink spots stain new skirts, and boys pitch satangs for keeps. Certain children always do their lessons, and certain children never. Yet, of course, to the foreigner there are piquant differences.

"When was your daughter born?" I might ask a shy peasant mother, entering a new pupil in the school.

Her answer would begin with the day of the week. "On Friday," she might say, and with reflection add, "the third day of the waxing moon, in the tenth month of the year of the Cock."

My husband was born in the year of the Tiger, and I in the year of the Rabbit, and some of my Siamese friends were shocked to think our parents had permitted us to marry. "So dangerous for you!" they would say commiseratingly. When our younger daughter developed a propensity for climbing stairs at eleven months, and later for climbing the piano, chairs, tables, railings, and trees, my friends regarded it as inevitable. "What do you expect of a child born in the year of the Monkey?" they asked me.

In the thinking of some of them, every tree, every stream, every mountain, was inhabited by a spirit, potentially malignant. There was scarcely a home where a nurse or grandmother did not say to a child, in the tradition of Little Orphant Annie, "The Gobble-uns'll get you ef you don't watch out." Local idiom for goblin was *phi pret*. Enormously tall, enormously thin, with an infinitesimal mouth, long red tongue, and offensive odour, the *pret* was always voraciously hungry. "If you steal, you'll be born a *pret*," an old auntie would threaten, and a child would shiver in horror at the idea of either seeing or being one.

It happened that, during some building at the school, the contractor engaged in the work died. For weeks our twenty small boarders lived in terror of his ghost. Night after night, the teachers found them huddled together, several to a bed. On one particular night, ten were found crouched on a single bed, paralyzed by the sure conviction that they had heard the clop-clop-clop of the contractor's boots, climbing the stairs to the veranda. The bed, I might add, was never the same again.

But the quality of the children that lingers through the years with a sweetness, like the *champa* flowers they liked to wear, is their courtesy. Sometimes they brought me roses, kneeling to place them on my desk. Often they came with a note, and melted to the floor in the *wai*, or Siamese salaam, before presenting it. Any explanation needed was given in the soft and musical tone of voice that betokens respect for one's elders.

Grace, charm, quick understanding, and courtesy, these are the heritage of Siamese children, and far more ornamental than the rich jewellery their ancestors wore. "Foreign people funny," the wives of King Mongkut sing in *The King and I*. And this is a sentiment that has been echoed many times in Siamese hearts.

Once, on a Siamese street, my husband heard an aged crone in the doorway of a shop lecturing a small child who had misbehaved. Obviously she did not know that the foreigner standing quietly looking off into space understood her language. She explained to the child that he must be polite to his elders, obey his parents, honour his family. He must learn, since he was born a Siamese, that there was nothing more important than courtesy. Otherwise, no one would associate with him, no one would help him advance. He would be an outcast, a pariah. Then she cast her Parthian bolt. "*Nu* (little rat)," she said solemnly, "surely you don't want to grow up as rude as a foreigner, do you?" Than which, in her lexicon of manners, nothing, it seemed, could be worse.

YOUNG WARDROBE PLAN

The following is a list of stores throughout the country where the fashions shown on pages 168-171 may be found.

Atlanta, Ga.	Rich's
Baltimore, Md.	Hutzler Brothers Co.
Brooklyn, N. Y.	Abraham & Straus
Chicago, Ill.	Carson Pirie Scott
Cincinnati, Ohio.	The John Shillito Company
Cleveland, Ohio	The Higbee Co.
Columbus, Ohio	The F. & R. Lazarus & Co.
Dayton, Ohio	The Rike-Kumler Company
Detroit, Mich.	The J. L. Hudson Company
Houston, Tex.	Foley's
Indianapolis, Ind.	L. S. Ayres & Company
Milwaukee, Wis.	Boston Store
Minneapolis, Minn.	The Dayton Company
New York City	Bloomingdale's
Oakland, Calif.	H. C. Capwell's
Philadelphia, Pa.	Strawbridge & Clothier
Pittsburgh, Pa.	Joseph Horne
Richmond, Va.	Thalhimers
Rochester, N. Y.	B. Forman Co.
San Francisco, Calif.	The Emporium
St. Louis, Miss.	Stix, Baer & Fuller
Winston-Salem, N. C.	Sosnik—Thalhimers

you'll find GRAPE HARVEST shown on the adjoining page in these leading stores

CALIFORNIA
BERKELEY J F Hink & Son
GLENDALE The Treasure Trove
HOLLYWOOD Treasure Isle
LONG BEACH Buffum's
LOS ANGELES Broadway Dept Store
Coulter Dry Goods Co
J J Haggarty
The May Co
OAKLAND H C Capwell Co
SAN DIEGO The Marston Co
SAN FRANCISCO Davis-Schonwasser Co
The Emporium
Granat Bros
H Liebes & Co
"Vega" Jewelry Co
SAN JOSE L Hart & Sons, Inc

COLORADO
DENVER The May Co

CONNECTICUT
HARTFORD G Fox & Co

DELAWARE
WILMINGTON Kennard-Pyle Co

DISTRICT OF COLUMBIA
WASHINGTON The Hecht Co

FLORIDA
DAYTONA BEACH Yowell-Drew-Ivey Co
JACKSONVILLE Cohen Bros
Furchgott's, Inc
MIAMI Richard's
ORLANDO Yowell-Drew-Ivey Co

GEORGIA
ATLANTA Davison-Paxon Co
Rich's, Inc

ILLINOIS
CHICAGO Kurt Jonatat
The Kalo Shop
Lebolt & Co
Marshall Field & Co

INDIANA
INDIANAPOLIS Charles Mayer & Co
SOUTH BEND Robertson Bros

IOWA
DES MOINES Younker Bros
SIOUX CITY Younker-Davidson's

KENTUCKY
LOUISVILLE Kaufman-Straus Co, Inc

MAINE
PORTLAND Porteous, Mitchell & Braun Co

MARYLAND
BALTIMORE Stewart & Co
SALISBURY Benjamin's

MASSACHUSETTS
BOSTON C Crawford Hollidge
R H Stearns Co
SALEM Daniel Low & Co
SPRINGFIELD Forbes & Wallace, Inc
WALTHAM Grover-Cronin Co
WORCESTER Denholm & McKay

MICHIGAN
ANN ARBOR Arnold & Co
DETROIT J L Hudson Co

MINNESOTA
MINNEAPOLIS The Dayton Co
ST PAUL Emporium of St Paul

MISSOURI
KANSAS CITY Hall's
Macy's
ST JOSEPH Plymouth Jewel Shop
ST LOUIS Scruggs-Vandervoort-Barney

NEBRASKA
LINCOLN Gold's of Nebraska
OMAHA J L Brandeis & Sons

NEW JERSEY
ELIZABETH Levy Bros
NEWARK L Bamberger & Co
Hahne & Co

NEW YORK
BUFFALO Adam, Meldrum & Anderson
ITHACA R A Heggie Bro Co
JAMAICA B Gertz, Inc
MIDDLETOWN J V Demerest D G Co
NEW YORK CITY B Altman & Co
Bloomingdale's
John Wanamaker
POUGHKEEPSIE Luckey Platt & Co
SCHENECTADY The Carl Co

NORTH CAROLINA
ASHEVILLE Ivey's
CHARLOTTE J B Ivey Co
DURHAM Ellis-Stone & Co
GREENSBORO Ellis-Stone & Co
RALEIGH Neiman's

OHIO
CINCINNATI H & S Pogue Co
CLEVELAND Wm Taylor & Sons
TOLEDO LaSalle & Koch
YOUNGSTOWN G M McKelvey Co

OKLAHOMA
OKLAHOMA CITY John A Brown Co
TULSA Brown-Dunkin Co

OREGON
PORTLAND Lipman, Wolfe & Co
Meier & Frank Co
Olds-Wortman-King

PENNSYLVANIA
ALLENTOWN Hess Bros
CHESTER Speare Bros
LANCASTER M T Garvin Co
PHILADELPHIA Gimbel Bros
N Snellenburg & Co
Strawbridge & Clothier
John Wanamaker
WILKES-BARRE Fowler-Dick-Walker

RHODE ISLAND
PROVIDENCE J A Foster Co
Gladding's, Inc

SOUTH CAROLINA
GREENVILLE Ivey-Keith Co

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MEMPHIS B Lowenstein & Bros, Inc
NASHVILLE Cain-Sloan Co
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TEXAS
DALLAS Arthur A Everts Co
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FORT WORTH Monnig D G Co
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GRAPE HARVEST *by Dancecraft* ®



a timely style note in handcrafted sterling . . .

inspired by the vineyards of France.

GRAPE HARVEST



plus federal tax

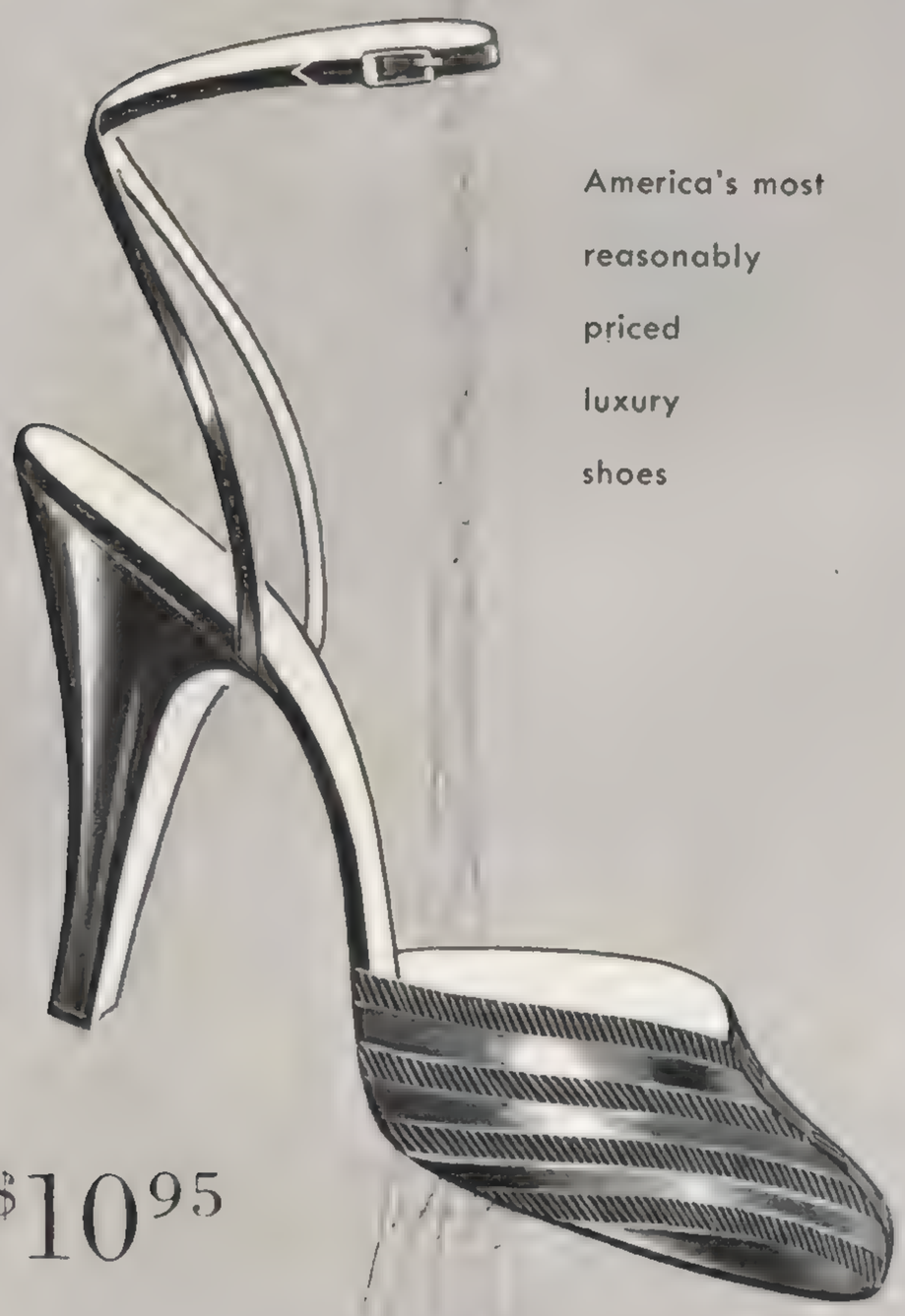
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FRENCH ROOM *Originals*



America's most reasonably priced luxury shoes

$10.95

Look twice! One side soft glove kid—the other matching suede. Both stripped in silk faille! Black, brown, green or winter violet.

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DALLAS, TEXAS
EVANSTON, ILL.
FRESNO, CALIF.
HOLLYWOOD, CALIF.
HOUSTON, TEXAS
JACKSON, MISS.
KANSAS CITY, MO.
KNOXVILLE, TENN.
LITTLE ROCK, ARK.
LONG BEACH, CALIF.
LOS ANGELES, CALIF.
MEMPHIS, TENN.
MILWAUKEE, WIS.
MINNEAPOLIS, MINN.
NASHVILLE, TENN.
NEW ORLEANS, LA.
OAKLAND, CALIF.
OAK PARK, ILL.
PALO ALTO, CALIF.
PASADENA, CALIF.
PORTLAND, OREGON
SACRAMENTO, CALIF.
SALT LAKE CITY, UTAH
SAN ANTONIO, TEXAS
SAN DIEGO, CALIF.
SAN FRANCISCO, CALIF.
SAN JOSE, CALIF.
SANTA BARBARA, CALIF.
SEATTLE, WASH.
STOCKTON, CALIF.
TULSA, OKLA.
WASHINGTON, D. C.

DIVISION OF EDISON BROTHERS STORES, INC.



Above: Country coat, coat to weather football games, ski trips: Danish ulster, of grey Harris tweed, with lambskin collar, quilted rayon lining. About $95.

Right: Hand-woven tweed suit, tall, with a narrow diagonal stripe, $75. *Below:* Hacking coat, for the campus, or Sundays in the country—for the next ten years! Of British checked wool, with storm collar, bright lining of plaid. About $73.



SMART GIRL'S YOUNG MAN IN AND OUT OF COLLEGE



Clothes here and men's clothes sketched with college fashions in this issue, all at Saks Fifth Ave.

DRAWINGS BY BENITO

VOGUE PATTERN

(Other views, sizes of coat shown on page 175)



S-4233

A double-view of the fitted coat shown on page 175. Design No. S-4233 in deep-textured black wool tweed, lined with taffeta. You could also have it in one of this season's brown-crossed-with-black fabrics, or as a late-day raincoat in black velveteen, perhaps, sprayed to resist the elements, and lined in red. The pattern for this coat comes in sizes 12 to 20 (30 to 38). For size 16 (34) use 3⅝ yards of fabric 54 inches wide, and, for the lining, 4¼ yards of fabric 39 inches wide. The price: $1.

VOGUE PATTERNS MAY BE BOUGHT IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 198 SPADINA AVE., TORONTO, ONTARIO. Note: Connecticut residents please add sales tax.



The Medallion Story

. . . enchantingly told in the one perfect massive medallion that is the fashion-right look for Fall! A perfect foil for this season's tremendously popular worsted jerseys. This stunning medallion is gold-plated . . . designed with sharp, clear-cut lines and cleverly attached to an intricate gold rope chain. About **$5.00*** at all fine stores everywhere.

*plus 20% federal tax

Accessocraft
DESIGNERS OF FASHION JEWELRY

389 FIFTH AVE. • NEW YORK 16, N. Y.

Handcrafted to be treasured . . . priced to be practical!



Farnsworth PURE Woolens

COVETED CLASSICS FOR CAMPUS AND CAREER . . . so authentically styled, expertly man-tailored . . . they're versatile favorites for an active Fall wardrobe! All sizes 10 to 18. Left: Smooth-fitting double-breasted jacket in twill weave flannel, pearl buttons, big pockets, peaked lapels. Navy, red, menswear grey, white. About $30. Center: Three-button, single-breasted nubby tweed jacket. Three patch pockets, notched collar, classic straight sleeve converts to button back cuffs, vent-back. Beige, oxford grey. About $30. Right: Pencil-slim nubby tweed skirt features two slit pockets and leather belt—matches tweed jacket. About $13. At the stores listed below, or for store in your vicinity, write:

THE PIPER Reg.
H. & E. SHAPIRO

H. & E. SHAPIRO • 105 WEST 40th ST., NEW YORK

LORD & TAYLOR, NEW YORK, N. Y. • JULIUS GARFINCKEL, WASHINGTON, D. C. • CHAS. A. STEVENS & CO., CHICAGO, ILL. • I. MAGNIN, CALIFORNIA AND SEATTLE



REVEALING PERFORMANCE

Luckily, our charming Thespian's footlight folly (*no* **Mary Barron!**) has a happy ending. She now has learned an important line *not* in the script, namely . . . "A **Mary Barron** Slip *always* stays where it belongs."

No tugging or breaking of straps, no crawling up or hip-twisting. You may rely on **Mary Barron**'s construction for perfect fit and behavior at all times.

Based on an embarrassing episode of Mrs. Ronald Hesterly of Lake Odessa, Mich., to whom we have sent a check for $50. Sets of 3 slips have gone to five other letter writers. (See contest details below.)

WHEN A SLIP BECOMES A SOCIAL ERROR

. . . SWITCH TO **Mary Barron**

Guaranteed by Good Housekeeping



Mary Barron Nylon Tricot Slips are famous for a smart fit and comfort all their own. This new style for Fall is shirred nylon net edged with lovely nylon lace all around the bodice and hemline. In pink and white. Sizes 32-42, 31½-39½. About $8.98

Other **Mary Barron** Nylon Tricot Slips from $7.98. Nylon Tricot Panties about $3.98. Nylon Tricot Gowns from about $10.98. Nylon Tricot Petticoats from about $5.98.

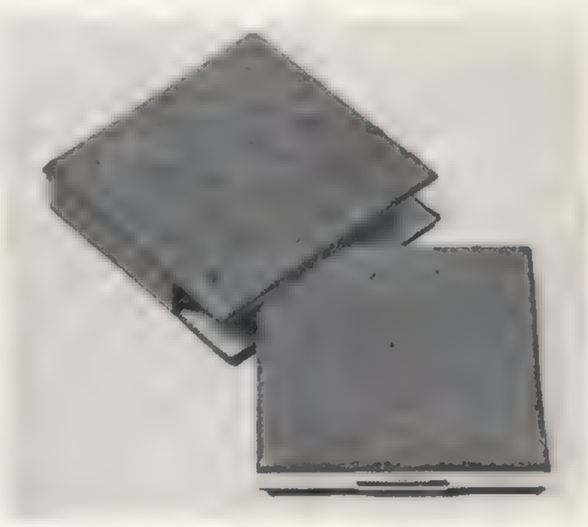
Mary Barron Slips are sold at leading stores in U.S.A. and Canada. If not available at your favorite store, write to Mary Barron.

WIN $50.00 *for your most embarrassing slip moment if used in our advertising. Five other awards of 3-slip sets. Mail to Mary Barron, Dept. VO-2, c/o The Davidson Brothers Corp., 180 Madison Avenue, New York 16, N.Y. (Expires December 31, 1951.)*



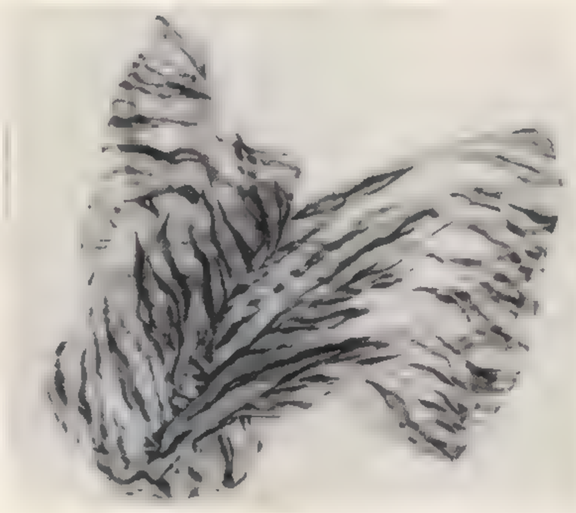
YOUNG IDEAS IN ACCESSORIES

Above: The zodiac print of this 34-inch silk square scarf begins with brown, adds white—new young idea (see pages 114-117), $6. From Best's. *Below left:* An ostrich skin compact, in a case of the same leather, carries texture interest. By Elgin American, $12.50 plus tax, from Altman. *Below right:* A leather-lined felt belt is fabric news, looks freshest in red, notched with tiny contrasting black flaps. $4. From Gimbels.

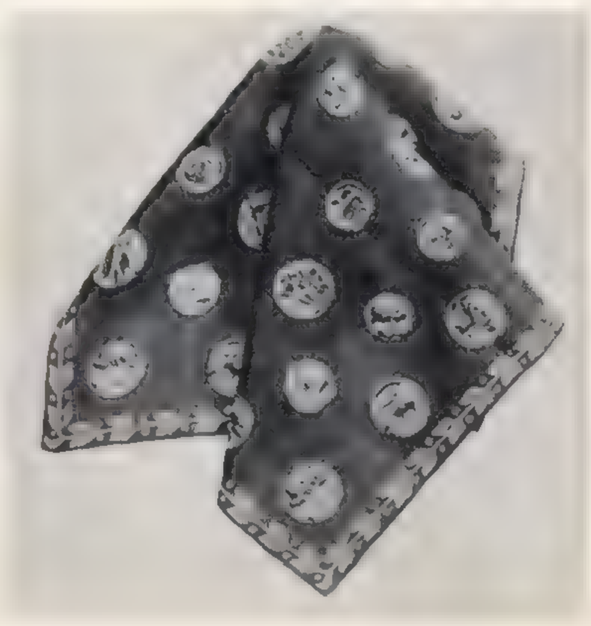








Above left: A triad of fake jewels that might look its best pinned to the lapel of a brown suit. By Ledo, $4 plus tax. Saks Fifth Avenue. *Above right:* Silk chiffon, wearing a tiger's complexion, is here made into a soft 36-inch square scarf by Midtown. $8. From Bonwit Teller. *Below:* Charcoal grey linen makes a coin-printed scarf, 18 inches square. Try it against beige! (See pages 134-135) By Burmel, $1 at Lord & Taylor.



GRIGSBY

EAGLE EYE ON PRICE



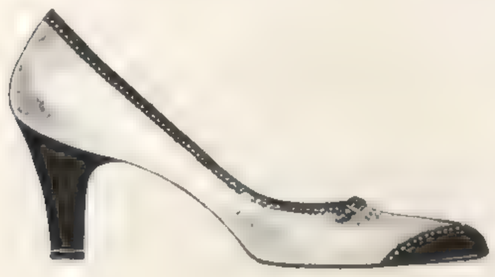
The new Shallow shape, here in black calfskin, neat and townish enough to be the shoe choice for a slim-skirted suit. By Jantzen, $11. At Lord & Taylor.



Mainstay for country living—by the week end or the season—the brogue. This, in brown reversed calfskin, by Arnold Authentics, $20; Bonwit Teller.



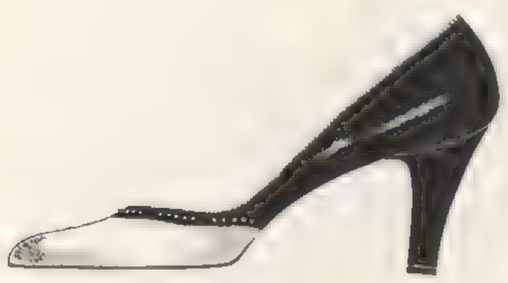
Evening-at-home slipper of turquoise kidskin with curlicues of black braid. To wear with slim black pants, for instance. By Joyce. $11; Bonwit Teller.



This autumn's tapered "spectator" on a delicate medium-high heel. In grey flannel finished with black calfskin. A DeLiso Debs shoe. $16; at Jay Thorpe.



Made for easy mileage: the rubber-cushioned walking shoe of baseball-glove leather, stitched in brown. By Oldmaine Trotters, $10; Abraham & Straus.



High-heeled city shoe with news in its fresh combination of two leathers: grey suède front, joined to black calfskin. A DeLiso Debs. $17; Jay Thorpe.

DRAWINGS BY VICKY PARKER

bright new way to start your fall...Junior Sophisticates' all wool worsted chemise dress that takes to town, takes to country, takes to you...perfectly. Two-toned smoke grey, flame-touched with red velvet ascot. About $45.

junior sophisticates

available at leading stores throughout the country, or write junior sophisticates, inc., 498 seventh avenue, new york 18

The

Hartmann

WARDROBE TRUNK

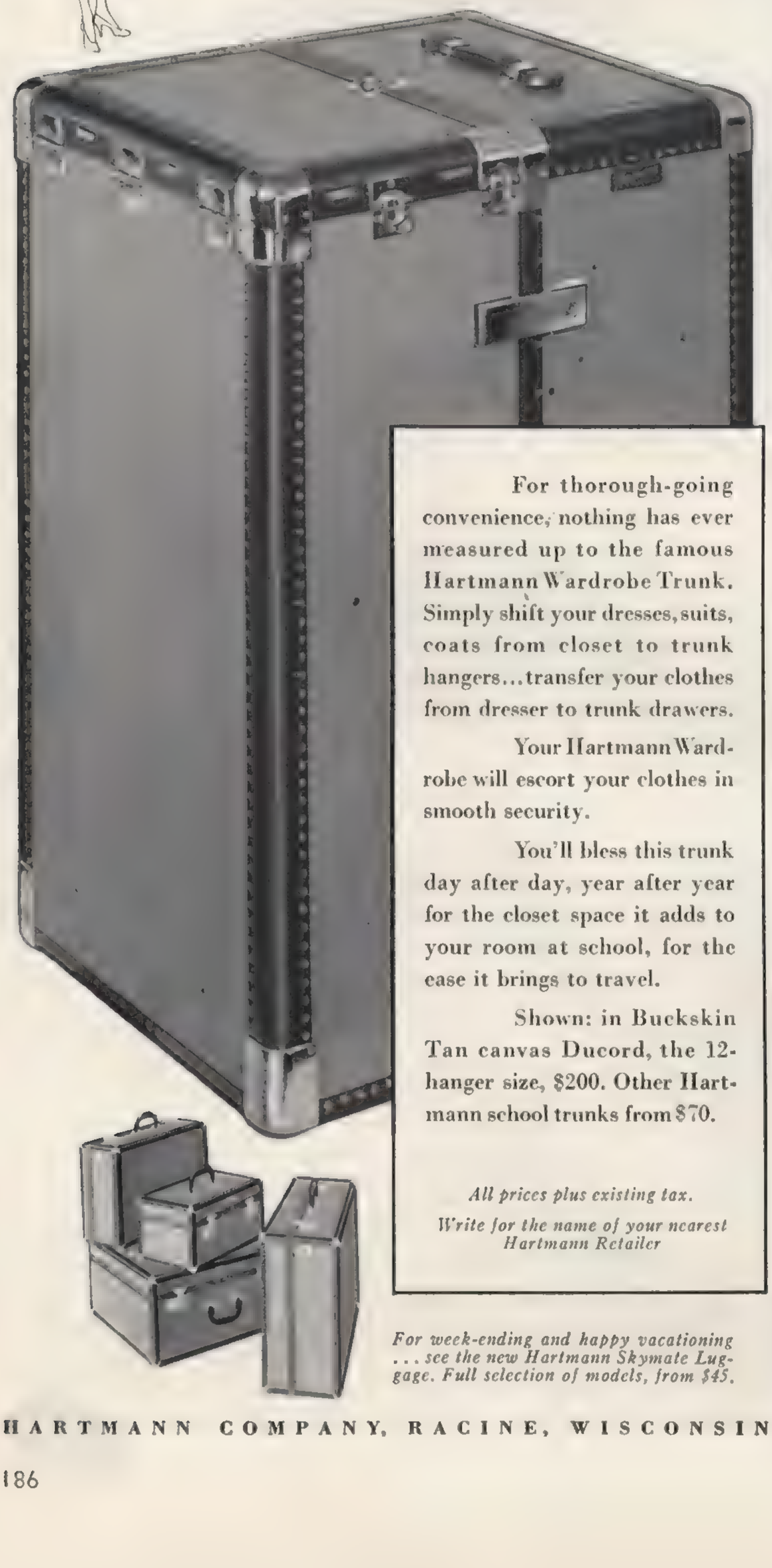


simplifies

packing for school...

travelling to school

...living at school



For thorough-going convenience, nothing has ever measured up to the famous Hartmann Wardrobe Trunk. Simply shift your dresses, suits, coats from closet to trunk hangers...transfer your clothes from dresser to trunk drawers.

Your Hartmann Wardrobe will escort your clothes in smooth security.

You'll bless this trunk day after day, year after year for the closet space it adds to your room at school, for the ease it brings to travel.

Shown: in Buckskin Tan canvas Ducord, the 12-hanger size, $200. Other Hartmann school trunks from $70.

All prices plus existing tax.

Write for the name of your nearest Hartmann Retailer

For week-ending and happy vacationing . . . see the new Hartmann Skymate Luggage. Full selection of models, from $45.

HARTMANN COMPANY, RACINE, WISCONSIN



SMART GIRL LINGERIE



2 3

On these two pages, lights-out news, and four of the best-fitting young slips around this season. The fabrics: all the way from challis to nylon net.
1 & **2.** Nighttime unit in rayon challis with all-over rosebuds: jacket, over a nightgown with halter-like top. $11. Both by Leonora; Bonwit Teller.
3. Nylon crêpe de Chine slip with double nylon net edging bodice, in a clover-leaf design. By Seamprufe, $6; from Arnold Constable.
4. Nightdress with a bodice as pretty as a blouse, has a rayon satin collar, bishop's sleeves. By Munsingwear in rayon-and-cotton, $5; Stern's.

4





5 6

5. Fluted nylon net bosom for a nightdress of nylon tricot. The sleeves, ruffles grazing shoulders; the skirt full. By Vanity Fair, $11; Saks Fifth.
6. Sliver-of-a-slip, nylon; nylon point d'esprit rim. A Dutchess, $7; Stern's.
7. Nylon crêpe de Chine slip in white, with folds of nylon net rimming the neat, deeply cut neckline. By Artemis, $6; from Franklin Simon.
8. Neatly-tailored rayon crêpe slip with double nylon net frieze across the bodice. By Seamprufe, in Bur-Mil rayon. $4; at Arnold Constable.
9. Smooth streak-of-a-nightdress, with moulded shirtwaist top, straight skirt. Piped bodice, collar. A Dutchess, in brushed rayon, $5; Stern's.



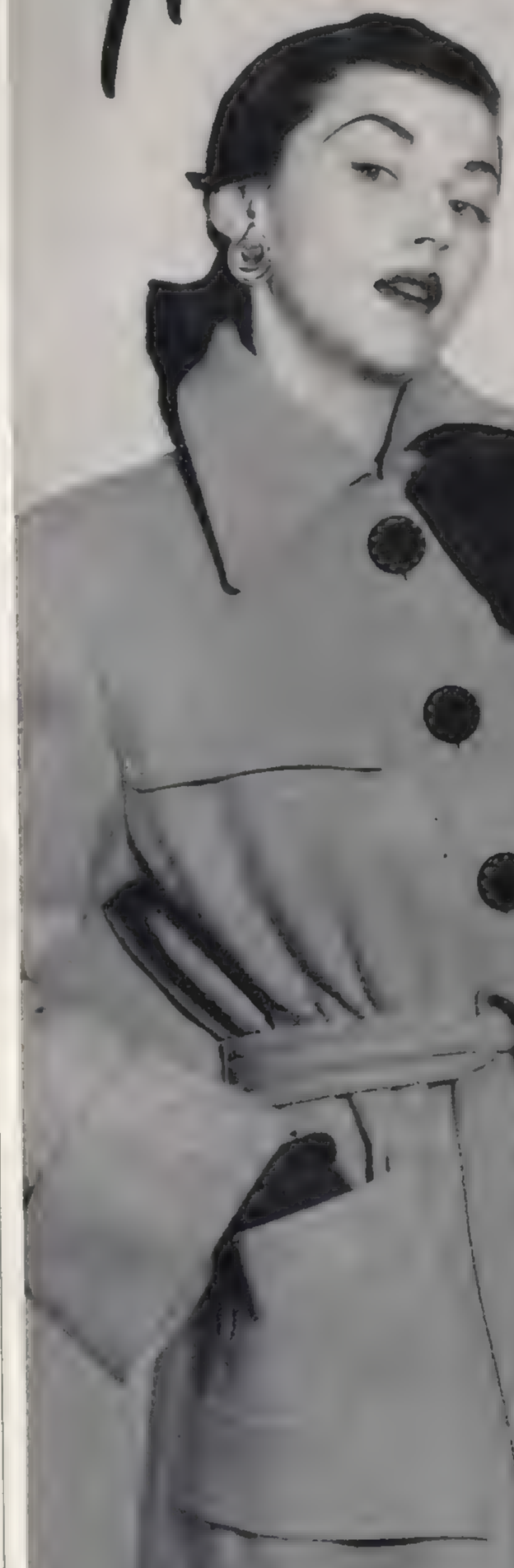
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9

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THE SILHOUETTE STARTS HERE



Left: A front closing and a quilted underbosom for contoured comfort in this cotton broadcloth brassière. The pantie girdle of elasticized rayon satin has a dull finish. Brassière, $2; girdle, $6. Both by Warner; from Lord & Taylor.

Below: Strapless security in a brassière of cotton broadcloth, with elasticized nylon back and eyelet batiste panels. The girdle, dotted leno elastic with rayon satin panels. Brassière, $3.50; girdle, $9. Both are by Munsingwear; from Stern's.



Below: Young brassière with circular stitching and a net lining to back up the cotton broadcloth. Girdle, a knitted elastic sheath of nylon-rayon-and-cotton. Brassière by Peter Pan, $3; Oppenheim Collins; Vassarette girdle, $6; Best's.

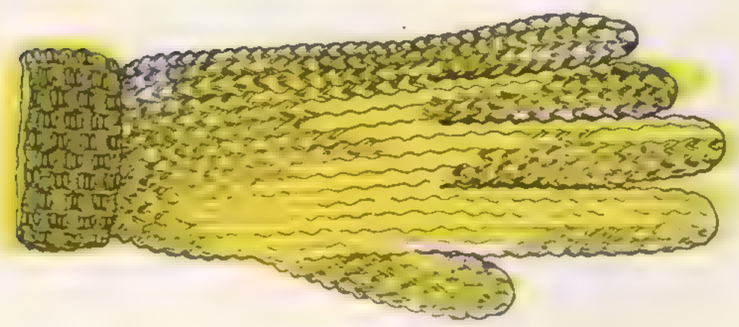




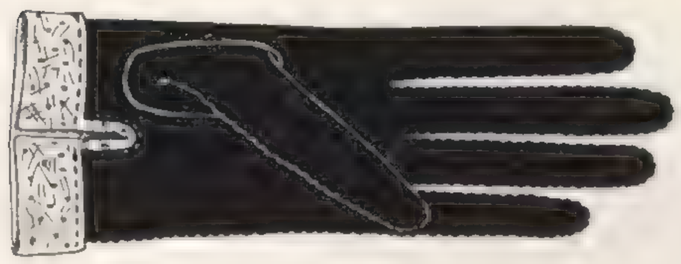
Right: This stitched nylon marquisette brassière approaches stocking sheerness; the nylon net pantie girdle with an elasticized satin panel is easy *and* waist-abridging. Both by Jantzen. Brassière, $3.50; girdle, $8. Wanamaker's.

DRAWINGS BY DE MARSAN

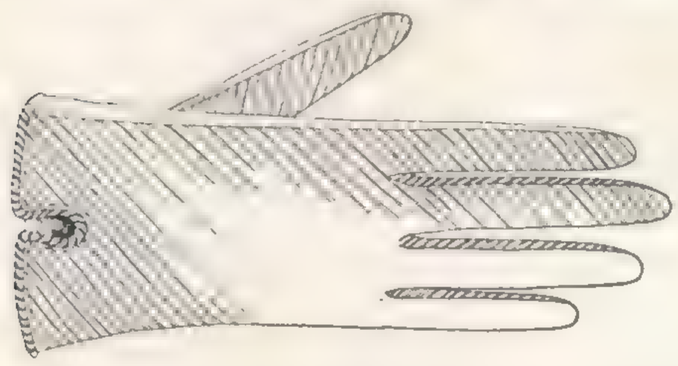
SMART-GIRL GLOVES



Short and bright wool string gloves with elasticized tops, in such piquant shades as lemon yellow, turquoise. By Hansen, $3. Altman.



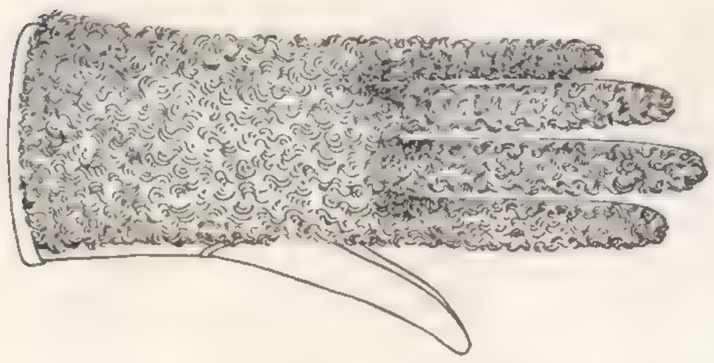
Black cotton short gloves. The news of these: the texture contrast of natural-colour pigskin cuffs. By Wear-Right, $5. Bloomingdale's.



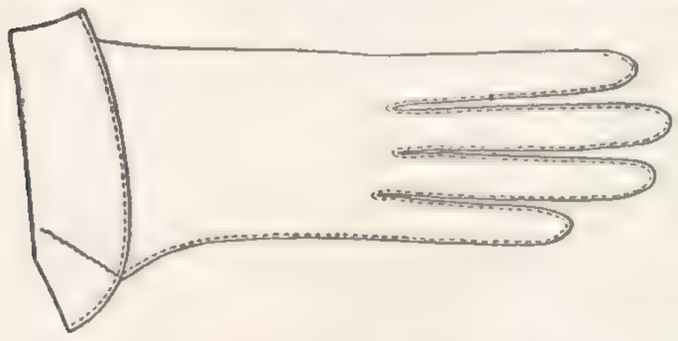
Corduroy short gloves. New plan for a pet fabric. Try them in red, wear them with chocolate. By Bacmo, $3 at Franklin Simon.



Velveteen short gloves, double-woven rayon palms. In brown, to wear when you're mixing brown with white or with black. $2 at Kayser.



The deep-textured look of short-haired fur, the freshest effect in beige double-woven gloves. These by Dawnelle, $3.50. From Best's.



Cotton short gloves, curved flare of cuffs. In beige, a first choice with grey, an alternate to white. By Van Raalte, $3.50; Altman.

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A real beauty treatment for leather, penetrating Mel-O-Wax cleans, polishes, preserves . . . brings out leather's natural loveliness.

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VOGUE'S BUYING GUIDE

Vogue's Buying Guide tells you where you can buy the fashion merchandise advertised. Under each illustration is the page number where the merchandise is shown. To find where you can buy it, look up the stores listed in your state or city. The numbers opposite each store indicate the page numbers of the merchandise they carry. You will appreciate, of course, that it is impossible for a store to maintain a complete range of sizes and colors in stock at all times. Here are the stores selected by Vogue in shopping centers in every state. We'd like to list all stores, but space prevents. So if no store is given, write the advertiser to learn where his merchandise can be bought. . . . You will find Vogue Patterns at stores marked *



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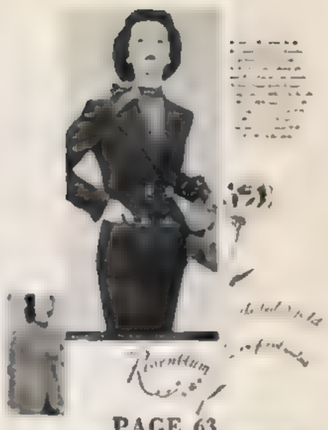
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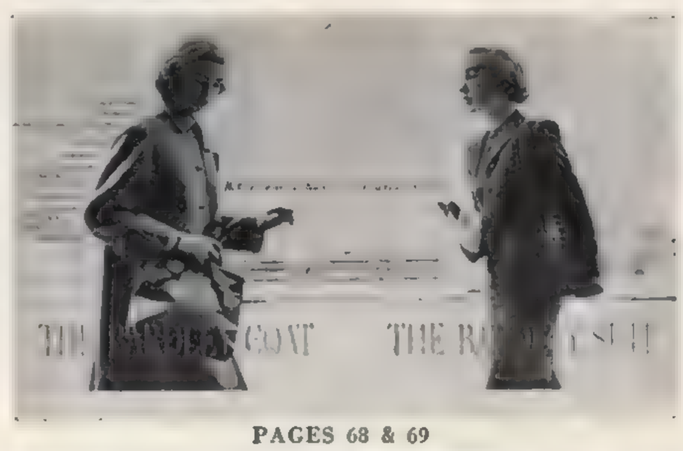

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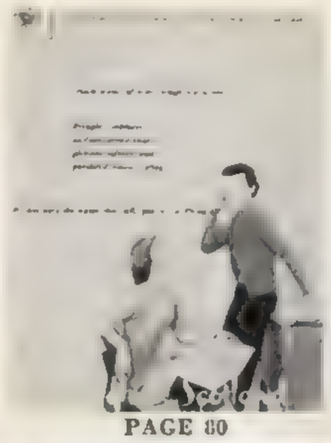
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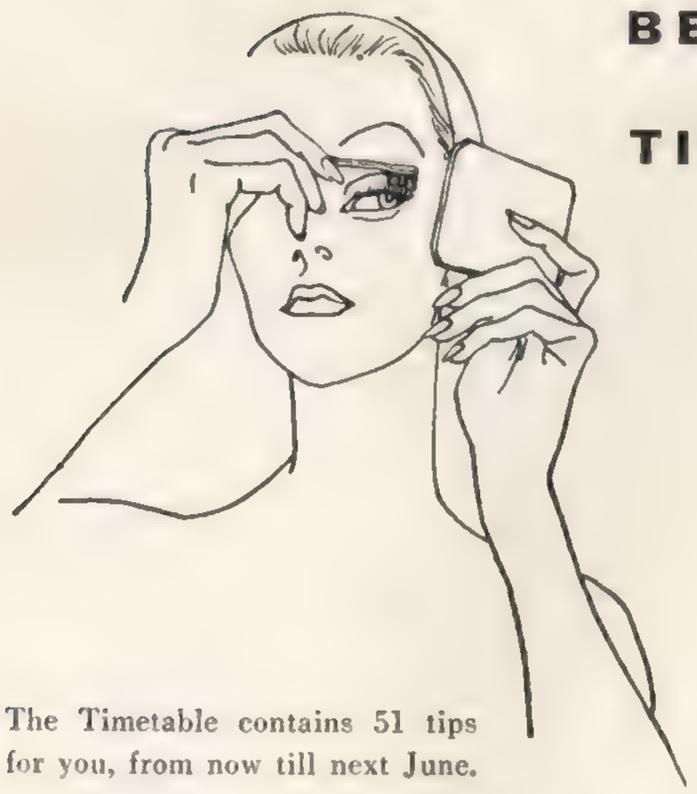
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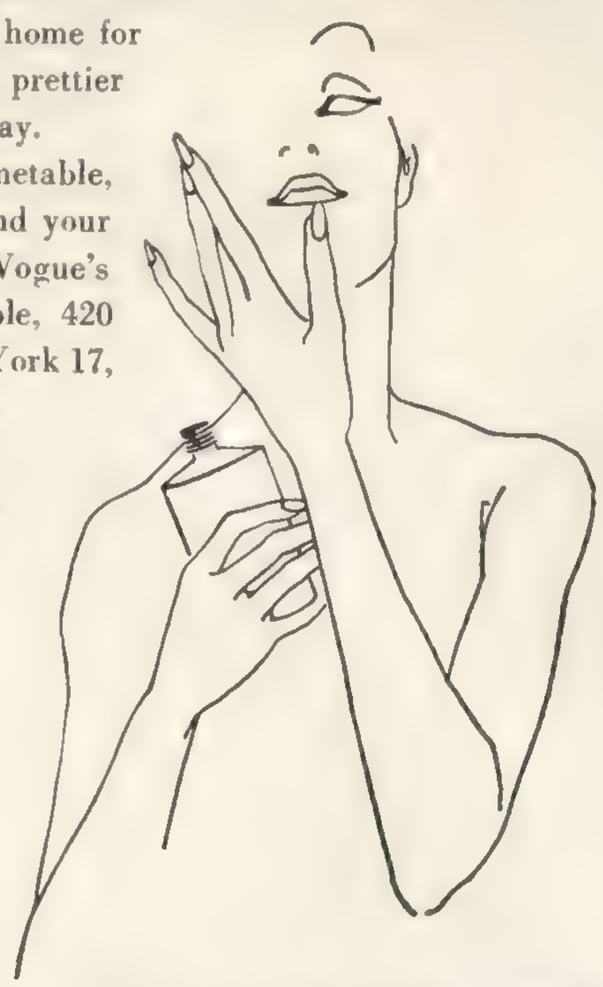


The Timetable contains 51 tips for you, from now till next June.

HERE, we announce Vogue's College Beauty Timetable, a booklet that will help you arrange your own beauty schedule, week by week and day by day while you are away at school. Each suggested treatment in the Timetable has been clocked by us. Result: you know exactly how much time the treatments you choose will take and just where to fit them into your busy school schedule. The booklet covers every phase of beauty care, from head to toe, and we think it will help put an end to the frantic pre-holiday dieting and last-minute repairing that can never accomplish what a little everyday attention to looks and a constant calorie count can.

We know that the college girl, away from home, hairdresser, and possibly her mother's dressing table, needs help in planning her plan-for-beauty. A figure that spends much of its time in a classroom chair will find its own geometric proportions to be sure, but not necessarily the best ones—the Timetable has excellent exercises for spot reducing. Skins that are nourished on starches (standard dormitory equipment) will advertise that fact very quickly, so Vogue's Timetable has a calorie chart that will guide you toward eating for beauty and/or dieting for looks. We hope that constant reference to the Timetable will send you home for the holidays looking even prettier than before you went away.

For a copy of the Timetable, send ten cents in coin and your name and address to: Vogue's College Beauty Timetable, 420 Lexington Avenue, New York 17, N. Y. (And please be patient—it will probably take three or four weeks for the Timetable to reach you.)



There are daily and weekly suggested treatments for the care of the skin.

PRIX DE PARIS

(Continued from page 164)

picture of the girl and what she can do; and the answers are read with extreme care.

In the final stage, all the work of each girl who has been asked to write a thesis is gathered into folders. These are routed around to the six editors who judge the papers and pick the winners.

The twelve top winners are then invited to New York at Vogue's expense. They meet and talk to the officers of Condé Nast, and the editors of Vogue, *Glamour*, and *House & Garden*, at a dinner party given for them the night of their arrival. (If, however, a contestant can't come, for any reason, it in no way prejudices her place among the winners.) The following day is worked out with a slide rule. In the morning, the girls are photographed; they lunch with the Prix girls now at Condé Nast; in the afternoon, they look around our offices; and wind up the long day with the, by now famous, Prix Party. This is man-ned by the best beaux of past-year Prix winners (50% Princeton; 50% Guaranty Trust); usually begins at the Stork Club, moves on to the St. Regis, ends—well, it does end eventually; it's difficult to say where.

The next day, they fly, train, or taxi back to their campuses. What seems to be eventually, is actually only a couple of days later, the twelve receive telegrams announcing who, exactly, has won what. The First Prize is a year's job on Vogue as a junior editor, with six months to be spent in the New York office, six months in the Paris office. The Second Prize is a six months' job as a junior editor on Vogue in New York. A special prize, a three-months' trial on Vogue in New York, is often awarded to a third girl. All honourable mention winners get cash awards of $25.

What of the others? We asked all those who had taken the Prix, and all but the barest few, down to the non-finishers, felt that they had gotten something out of it. . . . Vogue feels that the Prix can give you, as well as us, a chance to survey your talents. In short, while to win is divine, to lose is pretty nearly impossible.

Here are six cases of winners, near-winners, non-winners, whose careers made the Prix their point of departure.

ANNE ZIESMER: Scripps College, 1950. Winner of the 16th Prix. Now in Paris. Mornings, at 9:15, she takes bus 63 from her flat near the Bois de Boulogne, through the city, down along the river, across the Seine at the Place de la Concorde, and gets off at her stop, the Assemblée Nationale. Just back of it, is 4 Place du Palais-Bourbon, the elegant five-story town house of French Vogue. There, this minute, she could be writing a report for Vogue in America; could be at a collection; could be taking notes at a new art exhibit. She goes to the theatre as many nights as she can; to concerts, to the Opéra other nights. She comes up, at least once a week, with some red-hot "discovery" that invariably turns out to have been discovered in the 16th century. But because there are so many worse mistakes to be made than making a mistake, in Paris, she is beginning in an atmosphere that has been congenial to beginners for centuries; in a city where she can trace the history of her profession to its own beginnings.

KATE RAND LLOYD: Bryn Mawr, 1945. Winner of the 10th Prix. Now one of Vogue's top staff writers.

SYLVIA STALLINGS: Bryn Mawr, 1948. Won second prize in the 13th Prix. Now

(Continued on page 194)



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PRIX DE PARIS

(Continued from page 193)



PENN

Margaret S. Collette, winner of
the 14th Prix—in Paris.

assistant to the literary critic of the *New York Herald Tribune;* will shortly have her third book of poetry published.

JEAN SANDERSON: University of California, 1947. Second Prize winner in the 12th Prix. Began as a promotion copy writer in Vogue's Merchandising Department; became associated with J. Walter Thompson in Paris; is now their representative in Rome.

NATALIE LEAVY GITTELSON: New York University, 1944. Honourable Mention in the 9th Prix. Started as a copy writer on Vogue; is now an associate editor of *Seventeen.*

JERRY STUTZ: Mundelein College, 1945. A non-winner. Started as assistant fashion publicity director of Chicago Fashion Industries magazine; worked briefly for *Deb Magazine;* became assistant to the fashion editor of Kirkeby Magazines; promoted to fashion editor; now accessories editor of *Glamour.*

There never has been a more varied group than the Prix winners of past years. Hard to tell what makes one; they come from small colleges, large colleges; they major in art, in English, in ten other subjects; they speak French, they don't speak French; they are Phi Bete, they aren't Phi Bete; travelled, not travelled. This year's winners, no more homogeneous than the rest, include:

JACQUELINE BOUVIER: a graduate of George Washington University, she went to Vassar for three years, spent her junior year studying in Paris. Her major was English, which she switched to French; minored in art; at college was a member of a Dance Group; designed costumes for the Dramatic Club; likes to draw.

ANNE ROBINSON HOPKINS: a graduate of Vassar, her major was English, she minored in languages; was a class officer; worked on her yearbook, with N.S.A.; worked last summer with the Grenfell Mission in Labrador; also likes to paint.

SARITA GOUDSWAARDT: graduated from Barnard; has lived all over the world, recently in Venezuela; speaks Spanish, Dutch, French; her major was English literature; her minor, languages; another interest, music.

JULIA WIENER: graduated from the College of Mt. St. Vincent; majored in English, minored in French; was editor of her college magazine; was a member of N.S.A.; wrote for her college newspaper and for Radio Club.

If you had known then what you know now—— we asked Prix winners of past years. They came up with this advice:

1. Write about what you know and understand. Nothing is less impressive than an article titled "My Impressions of Saudi Arabia," if it is obvious after the first paragraph that the writer has never been east of Ohio. The contest is for college seniors. The judges understand that a girl can only get so sophisticated in 20-22 years.

2. Write it the way you see it. In your own words (avoiding parochial references that mean nothing to the un-initiated). Don't imitate Vogue copy, advertisers, department stores, anyone. It's your style that the judges want to find out about. They can read the other in the newspapers.

3. Watch for overwriting. Don't think of eight ways to say "dress," if that's what you mean. Say "dress."

4. Use what you've learned in college, but don't pipe it direct. A sense of perspective and a sense of proportion are important. For example: while Vogue would probably not do an eight-page spread on "Merrie England," the same material might be pertinent background material to an article on the Festival of Britain.

5. You can't crush a judge by sheer volume of manuscript, and you can't fool her into thinking that there is something there when there isn't. Say it simply and say it as quickly as you can.

6. Make your paper a good neat job. While looked-up spelling, checked facts, a new typewriter ribbon are not the whole story, fly-away bundles of smudges and glue can make a judge mentally stop right there. While the neat papers are not always the best papers, the best papers are always neat.

7. Think awhile before you begin. The first idea that pops into your mind may be the obvious one; the one that is simultaneously popping into everyone else's mind. In competition against this many, a fresh approach counts for a great deal.

8. Don't worry about "all those others," the geniuses that have entered from other schools. Take comfort in the fact that there aren't many geniuses in the world; that actually you all begin pretty much on the same footing. A good part of winning the Prix is the result of taking pains.

9. Finish it. If you don't you'll probably spend the rest of your life wondering—"If I had just—."

WASHINGTON SHOP TALK

(Continued from page 145)

workers are united in the bosom of the Democratic Party.

The man in the White House sounds the keynote in Washington. Actually, though, most of Washington, most of government, remains the same regardless of shifts of party power, regardless of what view is uppermost.

This permanent Washington is extraordinarily difficult to comprehend. It is a jungle which very few people ever explore. It would take a lifetime to learn what all those 1,816 component parts are all about. It took hundreds of people working for the Hoover Commission several years to count and sort them out.

Thus, no one sees the city whole. Inevitably, the people who set out to observe the government as a single unit find themselves drawn toward some particular part of the whole. For example, the best correspondents the newspapers employ—and the best are very good indeed—are not really Washington correspondents at all but State Department correspondents, specialists in legislative affairs, students of the national economy, and so on.

In Washington, no one ever seems to tire of shop talk. Human beings generally enjoy the chitchat of their trade, but most people eventually reach a point of boredom with it. They get fed up with shop talk and welcome a stranger who bears news of other worlds. But in Washington, if your interest in politics has its limits and if you succeed in changing the subject, you will find you have committed a grave offense. Gossip that doesn't involve the government brings on a great wave of sullenness and fidgeting.

Henry James noted this. He called Washington the "City of Conversation." But he observed that while London conducted "conversation in an effort . . . to get away from herself . . . Washington talks about herself and about almost nothing else."

Oddly, though, there is rarely any interest in political *ideas* in Washington. The interest in personalities and stratagems is huge and unending. But I can hear much better political talk in New York than I customarily hear in Washington. Washington's mind is always on next week, next month, the next election. It never goes beyond the next election, and it has nothing but contempt for last year. I am unable to prove it, but I am certain, nevertheless, that in San Francisco, Chicago, Boston, and New York, there are more people thinking about the large, central ideas of politics than there are in Washington. The new book that brings the reader up to the moment on factional strife in the Pentagon or in the Supreme Court will find a ready, eager market in Washington. But the book of ideas—Eric Hoffer's *The True Believer,* for instance, or Hannah Arendt's *The Origins of Totalitarianism*—probably finds more readers in Seattle than in the national capital.

I am not joining in the chorus of complaints that Washington is culturally barren. I believe that while the Founding Fathers doomed it to be a cultural suburb of New York and Boston, and Oxford, Mississippi, Washington is a highly civilized community. Some of its native institutions are splendid. The National Gallery is terrifying but magnificent. The Corcoran and the Phillips Galleries are magnificent and not terrifying. I think it high time that someone pointed out that the editorial page of *The Washington Post* is a credit to American civilization. Also, that *The Washington Post's* Herblock (known to his friends, his bankers, and the FBI as Herbert Block) is the finest newspaper cartoonist west of David Low. The National Symphony under Howard Mitchell is a first-rate musical organization.

For some years, as a result of a controversy over racial segregation, there was no theatre in Washington. But a while back they swept out an old burlesque house, ended the segregation controversy by abolishing segregation, and now there is the Gayety, which has had two lively seasons. According to motion-picture people, Washington displays a more discriminating taste at the box office than any city in the country.

Preoccupation with this moment and the next leads Washington to misjudge the future. Right now, almost everyone is certain that the MacArthur controversy will play a part in the next Presidential election. Perhaps it will. It was, while it lasted, a huge controversy. No democracy has ever conducted so exhaustive an examination of its own policies.

Yet it is doubtful if by next year the country will remember what it was all about. Issues that arise more than a year before a national election seldom play much part in determining the outcome. Douglas MacArthur's name has been before the public for so many years that it will not be forgotten, but the issues it symbolized a few months ago may recede into mist.

One, indeed, seems to have vanished already. It was thought, before the controversy really got under way, that it would boil down in the end to a dispute over whether Communism could be more efficaciously opposed in Asia than in Europe. It was supposed to be an argument between the Asia-first and the Europe-first schools, and many were confident in the belief that whichever side won this argument would control the country after next year.

But the argument stopped almost as soon as it started, and the MacArthur controversy turned out to be about something else entirely. Why it stopped is rather a mystery. Nevertheless, very little of the investigation turned on this question. At the moment, it is not much of an issue at all. It would take a rash man to say it will not rise again, but if it does it will rise in another connection, obscuring, in all probability, the issues that were important in the MacArthur controversy.

But it is a dead certainty that there will be issues. The place lives on them.

EDNA ST. VINCENT MILLAY

(Continued from page 143)

She felt free at Steepletop, where every blade of grass was familiar, and there was not the slightest danger that anybody would come near the door. There was no telephone in the house (when it became necessary to telephone, somebody, usually Eugen Boissevain, her husband, made an excursion to the general store in Austerlitz). Her dislike for company was so well understood, both among the neighbours and among her distant friends, that nobody would have thought of going to Steepletop at all without an invitation or at least a permission given in advance. But on a memorable visit which Esther Adams and I paid at Steepletop, Edna was in good health, good temper, good spirits, and good form.

She met us at the door with a cheerful welcome and led us into the long room with the big plain window at the end. Her preferred chair, where she most often sat, was beside this big square window and so placed in the corner that she could at all times see what was going on outside the window as well as in the room. This was in the late afternoon and there was still light of a rather damp and subdued nature. Very soon after we had come into the room, almost before we had finished the first flurry of welcome and arrival-chatter, I saw a small bird of the most dazzling blue alight on the window sill and depart.

"What in the world," I asked, "is that? Did you see?"

"Of course," said Edna in that deep, serious voice which was characteristic throughout the time I knew her. "Don't you know him? That is the indigo bunting."

"Indigo bunting?"

"He is on his way to the north. He has been in Central America, or perhaps in South America. Do you mean to say that you have never seen an indigo bunting?"

I was abashed a little, as we always are at exhibitions of our own ignorance, but thought I might as well confess at once and get it over. I told her about the scarlet tanager on the farm in Vermont.

"The scarlet tanager should be about the most easily recognized of all migratory birds," she said not too censoriously. "He comes here fairly often. He isn't here just at the moment."

"Why do they come here?"

"Because I feed them, of course," she said.

Eugen was giving us a drink, his huge and friendly and ever-remembered form moving about the room from Esther Adams to Edna to me. He laughed.

"She feeds them!" he said. "She runs a hotel for birds. She's up and at it every morning before dawn."

It became evident to my rather slow perceptions why a big, square window of plate glass had been put at the end of the long room: so that the birds could look in at Edna and Edna could look out at the birds. This established the daylong interest of that end of the room; the fireplace was in the middle on the left, and we needed it that day; two grand pianos stood at the other end, near the door which led to hall, dining room, and kitchen. Edna saw me watching the window with, no doubt, some element of the astonishment I felt. The comings and goings, the general activity, were indeed considerable and I had never seen anything of the kind before.

"Those are only finches," she said. "They aren't remarkable but they're pretty. Various kinds."

And then, as conversation shifted again and the finches disappeared, for one blinding moment the indigo bunting came back. He took a peck or two at the window sill, seemed to glance once penetratingly into the room, and was off in a blue rush. The swiftness of this took my breath away.

"He doesn't like a great crowd of people standing round and staring at him," she said. "There is something to be said for his point of view. He lives not far off, you see, up there in that nearest tree, and it's quite easy for him to come back when there aren't so many observers."

We had dinner quite late that night. In the first place there seemed no end to the extension—forward, backward, and in all directions—to which any such conversation with Miss Millay might be subject. I had never fallen upon this particular mood with her before, in our few meetings. She had seemed reluctant to talk much, or for long at a time, or to engage in any very animated discussion, or to pursue a subject with the particular animosity of dispute which engenders lively response and long consideration. Now we fell, by what accident I can not remember, upon Keats and Shelley, by way of some chance remark about the happiness or unhappiness of poets. Edna asked me which of the two I regarded as more unhappy, and I said Keats.

This was the signal for her to take the opposite point of view with such vigour, wit, and beauty of language as I have seldom heard. Her memory for poetry was, as is well known, phenomenal, and she had also cultivated it—she memorized poetry deliberately when she was sick abed, or alone in a train, the way other people read magazines or play patience—and in the result she could command page after page of Keats and Shelley at will. Since her voice, so deep and clear and filled with melody, was peculiarly suited to the recalling of poetic lines, the quotations with which she filled her talk had never sounded quite like that to me before. I did not surrender my point of view, nor do I now: in so far as I understand them Shelley was not capable of the deep human unhappiness of Keats, nor had he any reason to feel, as Keats did, the gratuitous insults of fate. But Edna's command of the poetry of both, and her multitude of reasons for suffering—by which Shelley's ethereal flight itself became a kind of unhappiness—left me vanquished in the immediate argument.

When she wished to give enough power to her voice it was as thrilling as the voice of the very greatest actress or singer. It was a visceral experience. Then she recited

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EDNA ST. VINCENT MILLAY

(Continued from page 195)

the "Ode to the West Wind" in its entirety. The range of expression, within severe limits (for she did not "act" at all) was astonishing. With the voice alone, without gesture or movement or expression of the face, she remembered the poem and gave it to us anew as if we had never heard it before in our lives. And this extraordinary re-creation had nothing whatever to do with the arts of theatre, dramatic reading, or anything else of a factitious kind. It was for poetry alone. One could hear precisely where the lines broke and rose and fell, like the sea, and where the mood, itself, grew faint or strong with the flow of sense and feeling.

"Come with me. I'll show you my poets. We'll look at Petrarch. We'll look at Dante."

She led me across the hall and up the stairs to a small room just at the top where there were, in every conceivable sort of binding and state of repair, all the good poets that have ever written in English, French, German, Italian, Latin, and Greek. It did not take up much space, since there are so few good poets. Some editions were old, and no doubt some were valuable, others valueless; but all had been read and re-read by a poet's eyes. We found Petrarch's sonnet to the nightingale and she read it. We found Dante. We even found Racine. The love of poetry, when it is deep and true as it was with her, is sometimes partisan and exclusive: those who dwell in Shakespeare can not abide Racine, and those who live by Goethe will have nothing to do with Heinrich Heine. To Edna, each was good and true and beautiful in a particular way, so that she excluded nothing and condemned nobody, but took it all to herself as she took the sea and the birds. Even in her garden she did not exclude the so-called weeds, and readers of her poems know how they dwell there.

This was the poetry room, as it was called, and I understood afterwards that very few persons were ever allowed to enter it. Even then I knew that I was singularly honoured.

Edna died at Steepletop, at the foot of the stairs leading to the poetry room, at or near dawn on October 19, 1950. I think she had been feeding the birds and was on her way to bed. Mr. Pinney did not find her until many hours later, but the doctors knew. In the year between Eugen's death and hers I had never dared to go near her, for I had heard, and understood, that she wanted only solitude. It did not in the least surprise me, however, that she died between the birds and the poets, for that is where she had lived, and what are life and death but forms of one another?

I was a little surprised, just the same, to learn only the other day, long after I had begun to write these notes, that one of the last fragments of poetry she wrote was about the flight of blue birds, or about blueness. Her sister Norma, reading the last notebook, found it, obviously the beginning and the end of a projected sonnet, and considers that it is one of her last, possibly the last. The couplets, published here for the first time, are:

Never before, perhaps, was such a
  sight—
Only one sky (*my breath*) and that
  all blue—
Lapis, and Sèvres, and borage—every
  hue
Of blue-jay—indigo bunting—blue-
  bird's flight.

There are three lines underneath, with a circle drawn round them and marked "another poem." They are:

I will control myself, or go inside.
I will not flaw perfection with my
  grief.
Handsome, this day: no matter who
  has died.

EDITOR'S NOTE: These flashes of understanding of a rare poet are excerpts from a forthcoming book, *The Indigo Bunting*, by Mr. Sheean, which Harper & Brothers will publish in October.

PIGEONS . . . COLLECTOR'S ITEM

(Continued from page 162)

According to Arabic legend, the red legs and feet of the Homing pigeon go back to the time of Noah, when a pigeon returning to the Ark with tidings of land had a splash of red mud on its feet. These muddied feet seemed so beautiful to Noah that he prayed: "May pigeon's feet always be red."

More modern is the somewhat apocryphal pigeon-yarn told about a family who bought only one commutation ticket using a pigeon to send it back after each member had it for their daily trips into the city.

Robert Fulton wrote in 1876: "No one feels surprised that men should love flowers . . . to the true fancier his pigeons are just such beautiful, rare, *living flowers.*" Although the present-day fancier does not bank with his birds, he knows each one by sight even when it is in the air. He has a call which they understand and flies them in all kinds of weather, for unexercised birds deteriorate.

The intelligence of pigeons, which many of the uninitiated tend to discount, has been experimentally tested at Harvard's Psychological Laboratory. There researchers found that pigeon reaction time is very similar to that of humans; they have good colour vision, a fine competitive spirit, and enjoy gambling. Like humans, pigeons "inspired by rewards do more work than pigeons driven by punishment."

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